



Barnstable County Economic Development Council (BCEDC)

Draft Minutes | May 14, 2024 at 4:30pm.

Meeting Location: Online via Zoom at capecodcommission.org/bcedc/join

The meeting was held virtually with members of the Barnstable County Economic Development Council (BCEDC) participating remotely, pursuant to Chapter 20 of the Acts of 2021, as further amended by Chapter 2 of the Acts of 2023.

The Chair announced that because the meeting was being held virtually, all votes and other actions would be done by roll call.

Attendance/Roll Call

<u>Member</u>	<u>Business Sector</u>	<u>Attendance</u>
Greg Bilezikian	Real Estate Development	Present
Rob Brennan	Construction/Engineering	Present
Amanda Converse	Retail Commerce	Present
Kara Galvin	Workforce Development	Present
Cindy Horgan	Childcare	Present
Tammi Jacobsen	Higher Education	Absent
Alisa Magnotta	Social Services	Absent
Jack Stevenson	Construction	Absent
Robert Talerman	Banking/Finance	Present
Non-voting Members		
Mark Forest	BC Commissioner	Absent
Harold Mitchell	CCC Rep	Present
John Ohman	Assembly of Delegates	Absent
Cape Cod Commission Staff Present		
Kristy Senatori	Executive Director	
Erin Perry	Deputy Director	
Chloe Schaefer	Chief Planner	
Carolina Romero	Economist	
Cory Murray	Community Development Planner	
David Still	Digital Comm. Specialist	
Louis Morbidoni	Administrative Assistant	

Call to Order

The meeting was called to order at 4:37 pm with roll call.

Approval of Minutes

Upon a motion by Greg Bilezikian, seconded by Cindy Horgan, the draft minutes from the 3/27/24 BCEDC meeting were approved with a roll call vote.

Roll Call Vote

Greg Bilezikian	Yes
Rob Brennan	Yes
Amanda Converse	Yes
Kara Galvin	Abstained
Cindy Horgan	Yes
Robert Talerman	Yes

Cape Cod Comprehensive Economic Development Strategy (CEDS) Draft Strategy Updates: Chloe Schaefer, Chief Planner for the Cape Cod Commission, presented new elements of the draft of the Comprehensive Economic Development Strategy (CEDS) that had not been discussed in prior meetings. Ms. Schaefer began by offering a brief overview of the Draft Vision and its aim of creating a strong and vibrant Cape Cod, as well as the following 6 goals:

- Housing attainability
- Community
- Infrastructure
- Natural resources
- Workforce development
- Economic diversity and resilience

Ms. Schaefer said the draft was moving into the feedback and public comment phase. Ms. Schaefer explained that since the previous BCEDC meeting, Cape Cod Commission staff had held five focus groups, to generate engagement, gather feedback, and flesh out details regarding the ten key actions that had been presented to the BCEDC in March. Ms. Schaefer also shared the CEDS evaluation metrics, including macro indicators, programmatic indicators, and qualitative indicators, in accordance with EDA guidance.

Ms. Schaefer then offered an overview of these indicators, starting with macro indicators, higher data points which do not necessarily show much change from year to year, but which can be indicative of trends over longer periods of time:

- Year-round population
- Age and racial diversity
- Percentage of housing units used seasonally
- Median home sales price



- Housing affordability index
- Percent of housing that is single-family homes
- Number of units on the SHI
- Labor force participation rate
- Unemployment rate
- Employment growth by industry
- Industry employment mix
- Median household income
- Average wages

Ms. Schaefer then presented the programmatic indicators for the CEDS:

- Change in zoning to allow for more housing opportunities
- Entrepreneurs served by support programs
- Number of people completing training programs
- Number of climate resiliency projects
- Number of local climate action plans
- Publicly accessible EV charging stations
- Investment in wastewater infrastructure projects
- Number of pond remediation and restoration projects
- Acres of land preserved for open space
- Locations served by broadband
- Locations served by more than one provider
- Funding secured for the canal bridges

Ms. Schaefer mentioned that fully implementing the ten key regional actions outlined in the CEDS will involve engagement from numerous other regional and local entities on the Cape, but that staff members had identified several actions that the Commission can take in the first year to advance the CEDS. These involve:

- Supporting towns as they look to make zoning changes to improve housing opportunities.
- Facilitating development of local climate action plans and implementation of climate resiliency projects.
- Continuing to support wastewater infrastructure investment in the region, as well as providing support to the Cape Cod and Island Water Protection Fund Board.
- Completing the analysis of how potential closures of the bridges might impact the local economy.
- Looking at programs that would incentive year-round housing, which would involve a comprehensive baseline study of the short-term rental landscape, how it varies by town, and how it impacts each town.
- Completing the broadband needs assessments

Ms. Schaefer explained that the Commission staff intend to release the complete draft of the Cape Cod Comprehensive Economic Development Strategy for public comment on May 15, 2024, and that the comment period would last for three weeks, during which the Commission would conduct three public input sessions, one in-person and two to be held virtually. Ms. Schaefer mentioned that after the public comment period closes on

June 5, 2024, Commission staff will use that feedback to refine the CEDS, before submitting a final draft to the BCEDC and Cape Cod Commission for approval and subsequent submission of the approved document to EDA.

After Ms. Schaefer’s presentation, Greg Bilezikian asked if the macro indicators might be too many. Ms. Schaefer replied that staff believe the indicators identified are manageable and are a drastic reduction from the prior CEDS. Ms. Schaefer explained that in putting together a list of indicators, the Commission intended to be thorough, to ensure that the CEDS can grasp the broader picture; nonetheless, she invited BCEDC members to offer their feedback, especially if they thought that some of the indicators might not be as relevant. Mr. Bilezikian expressed his appreciation and offered Ms. Schaefer his congratulations.

Amanda Converse asked Ms. Schaefer how the Commission intended to capture qualitative indicators. Ms. Schaefer replied that qualitative indicators were not currently listed in the draft, and that those would be defined as the CEDS gets implemented, in the form of annual reports. Ms. Converse then asked if there were any thoughts regarding how these indicators might be gathered, to which Ms. Schaefer replied that feedback would in many cases be generated naturally as the Commission staff interacts with stakeholders during the implementation of the key actions. Furthermore, Ms. Schaefer observed that she did not rule out the possibility that gathering feedback might require more of a concerted effort, especially when dealing with specific projects.

Cape Cod Commission Executive Director Update: With consideration of time, Ms. Senatori deferred her update to the next meeting.

Member Reports:

At this time, the members had no updates to report.

New Business:

There was no new business.

Adjourn

Upon a motion by Greg Bilezikian, seconded by Cindy Horgan, the meeting adjourned at 4:55 pm with a roll call vote.

Roll Call Vote

Greg Bilezikian	Yes
Rob Brennan	Yes
Amanda Converse	Yes
Kara Galvin	Yes
Cindy Horgan	Yes
Robert Talerman	Yes

List of Materials Used/Presented



CAPE COD
COMMISSION

Draft minutes from 3/27/24 meeting