

BARNSTABLE COUNTY FY25 LICENSE PLATE GRANT PROGRAM

SUPPORTING A STRONG AND VIBRANT CAPE COD

DEADLINE DECEMBER 6, 2024

The Cape Cod Commission (Commission), on behalf of Barnstable County and the Barnstable County Economic Development Council (BCEDC), is seeking proposals from local or regional governmental or nonprofit agencies for projects that support the area's economic resiliency and advance the goals and actions of the [2024 Comprehensive Economic Development Strategy](#) (CEDS). Approximately \$300,000 has been allocated for the grants. Grants will be available in two categories; Micro Grants for projects of \$25,000 or less and Major Grants for projects of up to \$150,000.

Submitted proposals should advance at least one of the ten key actions of the 2024 CEDS, which are summarized as follows (see the CEDS for the complete description of each):

Incentivize Year-round Housing: Encourage year-round safe, stable, and affordable housing available for current and future residents and employees.

Simplify Appropriate Housing Development: Pursue opportunities to simplify the housing development and redevelopment process in appropriate locations through zoning changes, pre-approved plans, and other strategies outlined in the Regional Housing Strategy.

Provide Opportunities for Organizations and Entrepreneurs to Pilot Ideas: Continue to expand entrepreneurial support programs, increase access to funding, and provide spaces for new businesses to pilot their ideas, ensuring long-term success and continuity.

Support Year-round Community Activity and Civic Engagement: Promote greater awareness about the year-round offerings of the region and leverage opportunities to create greater year-round activity.

Develop and Connect Students and Workforce to Educational and Training Opportunities: Align the region's educational and vocational training programs with business needs and improve awareness and accessibility for diverse participants, targeting both existing and emerging industries.

Identify and Support Growing Industries in the Region: Continue to support growing industries, identify emerging sectors and align workforce training and incentives to attract and sustain these industries.

Invest in Water Quality and Wastewater Infrastructure: Secure funding for water quality and wastewater infrastructure projects that support housing and other development in more compact, walkable, active areas, and to remediate the region's water quality impairments.



Invest in Broadband Infrastructure: Work with existing, and potentially new, broadband providers to increase broadband infrastructure and reliability throughout the region.

Advocate for Replacement of the Canal Bridges: Expand data collection on potential economic impacts of the bridge closures, secure additional state and local funding, and communicate with residents about future possible impacts.

Advance Climate Change Resiliency: Implement nature-based solutions, advance local Climate Action Plans, expand energy efficiency programs, and strengthen the region's transportation infrastructure to reduce greenhouse gas emissions and protect vulnerable communities.

GRANT CATEGORIES

Micro Grants

Micro Grant projects will provide quick, flexible funding necessary to boost or expand an economic development related initiative. Micro Grant projects should be completed within one year. The maximum award amount is \$25,000 with no match required.

Major Grants

Major Grant projects should build on regional and local planning or other initiatives focused on infrastructure and capital facilities, housing, economic development, land-use, natural resource protection, and climate change/sea-level rise. Ideally, projects will implement planning recommendations such as zoning and related regulatory changes, the design of infrastructure improvements, strategic property acquisitions, and other often difficult to fund activities necessary to address major impediments to economic development in the region.

Major Grant proposals may be submitted for up to \$150,000 and project timelines may span up to three years. A 25% match is required of applicants. Match funding may be either cash or in-kind.

SUBMISSION REQUIREMENTS FOR MICRO AND MAJOR GRANTS

Applicants are required to complete each section of the application form located at <https://cccom.link/FY25-LPG-application> and submit it and the necessary PDF attachments by **December 6, 2024**. In addition, each proposal should include letters of support from project partners completing any work on the grant. If applicants intend to leverage the License Plate Grant Funding for a small grants program, the evaluation criteria that will be used to evaluate grant recipients must be attached.

Applications must include the following information:

- Identification of project manager and potential project partner(s) and their roles, if any; description of organizational capacity and staffing plan
 - Letters of support from project partners (if applicable) (uploaded as PDF)
- Brief project description
- Statement regarding how the project advances at least one of the Key Actions of the 2024 CEDS and is consistent with the CEDS goals
- Description of whether the project is intended to advance and/or expand upon local planning initiatives aligned with the CEDS vision, goals, and action plan
- Identification of economic development needs and priorities met by the project
- Identification of the anticipated economic development impact of the project and how the project will support the region's economic resiliency
- Any anticipated implementation challenges
- Scope of work with tasks and descriptions, deliverables, and timelines for each task
- Budget (uploaded as PDF)
- Staffing plan (uploaded as PDF)

Additional information may be requested to better understand a proposal or its costs during the evaluation process.

PROPOSAL EVALUATION PROCESS AND NOTIFICATION

To be considered for funding, proposals must meet the following minimum criteria:

- A complete application with all information/documentation provided
- Demonstrated capacity and ability to complete all work within the allowable timeframes
- Advancing one or more of the key actions in the 2024 Cape Cod CEDS

Funds will be provided on a reimbursement basis based on required reports and deliverables. Match funds are not required for Micro Grants. A 25% match is required for Major Grants. Match funds beyond what is required will be considered during application evaluation. Grant proposals are due no later than **December 6, 2024**. Selected applicants will be notified in January 2025.