BARNSTABLE COUNTY FY22 LICENSE PLATE GRANT PROGRAM APPLICATION

COVID-19 RECOVERY AND RESILIENCY PROJECTS

MAY 2021

The Cape Cod Commission (Commission), on behalf of Barnstable County and the Barnstable County Economic Development Council (BCEDC), is seeking proposals from local or regional governmental or nonprofit agencies for projects that support recovery efforts from the COVID-19 pandemic and resiliency to such impacts in the future.

Approximately $150,000 has been allocated for grants up to $25,000 in FY22. Funds will be provided on a reimbursement basis. Match funds are not required but are considered during application scoring. The full request for proposals, including evaluation criteria, is available at this link: https://capecodcommission.org/our-work/license-plate-grant/

Submission Requirements

All applications are to be submitted as a pdf by e-mail to bcedc@barnstablecounty.org. Applicants are required to fill out each section of the application (contact information, project information, scope of work, budget, and staffing plan) on the following pages and attach letters of support from project partners completing any work on the grant.

Applications are due no later than July 15, 2021 (extended from July 9). Selected applicants will be notified in August 2021.

CAPE COD COMMISSION

FY22 Barnstable County License Plate Grant Program Application

CONTACT INFORMATION

Organization Name: Cape Cod BMX

Location: 100 BMX Alley Sandwich MA 02632

Project Manager:

Name Tammy Gibbs

Title Track Operator

Email CapeCodBMX@yahoo.com

Project Partners:

For each project partner, please provide a short description of their role in implementing the project. If you need more space, please attach an additional sheet.

PROJECT INFORMATION

Name of Project: Cape Cod BMX Track Relocation Project

Brief Project Description (100 words):

Cape Cod BMX is in the process of relocating our current race track from Joint Base Cape Cod (JBCC) in Bourne to 71 Quaker Meetinghouse Road in Sandwich. The Sandwich Board of Selectmen had issued a licensing agreement to Cape Cod BMX, and we are now in the process of seeking additional funding to ensure the establishment of a world class BMX track on Cape Cod. The objective of the project is to move the track to a location that will allow for greater access to the facility.

How does the project align with the 2019 Regional CEDS Goals and/or CEDS Action Plan:

This project aligns with the Regional Goal related to Community Systems and Joint Collaboration. In it's new location, Cape Cod BMX will serve as a venue that will stimulate the local economy and advance economic development in Sandwich and surrounding areas. Cape Cod BMX, under the guidance of USA BMX, is developing a premier racing facility that will attract BMX riders from all over New England and the United States. It is our belief that the attraction of BMX riders and spectators will in turn stimulate the local economy by participating in other activities, staying in local hotels, and dining in local restaurants. Sports tourism is a fast-growing sector of the global travel industry and equates an estimated $7.68 billion dollars annually in the US and the area will significantly benefit from that growing revenue stream.

How does this project help diversify the regional economy, advance economic resiliency, and achieve long-term economic sustainability in the region?

Cape Cod BMX provides a venue that provides a great oppportunity for economic development in the local area. Sports tourism is one key to the success of BMX, with riders travelling great distances to ride different tracks and participate in races. In addition, Cape Cod BMX has the opportunity to hold State Qualifier, as well as National Qualifier races—events that have the potential to attract hundreds of riders and spectators who would in turn need lodging and meals. Neighboring businesses such as Bike Zone, Stop & Shop, and numerous local restaurants in the area would see an immediate increase in business as consumer traffic in the area would greatly increase.

What specific pandemic-induced economic development needs/priorities will this project address?

The need for outdoor activity and recreation spaces was made very apparent during the pandemic. While many outdoor recreation spaces were closed, the newly built Sandwich Skate Park and similar outlets were open and very well (and safely) utilized. Cape Cod BMX would help expand the outdoor sport offerings for riders and familes of all ages as BMX is an intergenerational and family sport.

What is the anticipated impact of this project on these economic development needs/priorities? How will this project support Cape Cod's response and resilience to the economic effects of COVID-19?

Cape Cod BMX serves as an outdoor recreation space that will allow for continued response to the need for expanded recreation opportunities. It will also ensure a steady stream of customer traffic for local retailers, restaurants and hotels. By diversifying the area's tourist traffic through the addition of sports tourism, the local economy will benefit from added income and stability.

Are there any anticipated challenges to implementing the project within 12 months of the award date? If the grant is awarded in August 2021, would the project be ready to be implemented?

There are no anticipated challenges or roadblocks. All permits and approvals have already been granted, and work has commenced.

SCOPE OF WORK & PROJECT TIMELINE

Please fill in the task name, a brief description, and the deliverable/final product. If you have more than 5 tasks, please attach an additional sheet, not to exceed one page.

Task 1:

Description: Phase 1: (January-April 2021)

Deliverable: Approval of Select Board; Site plans and permitting

Estimated Completion Date: Completed April 2021

Task 2:

Description: Phase 2: Site Clearance and Preparation

Deliverable: Clearance of site; installation of utilities; relocation of dirt from Joint Base Cape Cod to Quaker Meetinghouse site

Estimated Completion Date: Completed June 2021

Task 3:

Description: Phase 4: Track Construction

Deliverable: Installation of storage buildings, registration and concession stands, bleachers. Construction of the track

Estimated Completion Date: August 1, 2021

Task 4:

Description: Phase 4: Track Beautification

Deliverable: Parking lot construction
Utilitiy pole installation
Installation of bleachers, picnic area, landscaping

Estimated Completion Date: August 2021

Task 5:

Description: Phase 6: Track expansion

Deliverable: Pump track construction
Additional site clearance
Off-track training area

Estimated Completion Date: April 2022

STAFFING PLAN

For each individual participating in this project, please share their name, title, associated hourly rate, and number of hours. If you need additional space, please attach an additional sheet, not to exceed one page.

Staff Name and Title	Hourly Rate	Number of Hours	Total Project Cost	Amount Requested	Match Amount
Example: Jane Doe	*$25.00*	*15*	*$375.00*	*$281.25*	*$93.75*
N/A: Cape Cod BMX is an all volunteer organization			$ 0.00		
			$ 0.00		
			$ 0.00		
			$ 0.00		
			$ 0.00		
			$ 0.00		
			$ 0.00		
			$ 0.00		
Total Personnel		0.00	$ 0.00	$ 0.00	$ 0.00
Fringe (enter fringe rate as percent):	%				
TOTAL:			0.00	0.00	$ 0.00

Please list the tasks that each staff member/volunteer will participate in on the following page.

Staff Name and Title	Tasks/Responsibilities
Tammy Gibbs, Track Operator	Oversight of the day to day operations of the track Building membership base Development of summer programming Community outreach & partnership support
Kayla Thierwechter, Assistant Track Operator and Treasurer	Oversees the finances for Cape Cod BMX Manages registration process Manages communications between Cape Cod BMX and USA BMX
Brian Thierwechter, Assistant Track Operator and Track Construction	Manages the physical operations of the track & related equipment
Charlene Chartier, Clerk and Communication Outreach	Manages social media and all communications for Cape Cod BMX Webmaster Manages communication with media and partners
Josh Rainville, Track Construction	Oversees utilities management and serves as track electrician
Matthew Brook, Track Construction and Maintenance	Assists with the physical operations of the track & related equipment Manages Cape Cod BMX racing team Manages new rider program
Jennifer Hurst, Fundraising & Grant Writing Chair	Manages all aspects of grant writing and communications about fundraising
Erin Marinelli, Concessions	Manages all aspects of the track concession stand including ordering, preparing, and serving food. Manages concessions budget.

BUDGET

Please fill in all budget categories relevant for your proposed project, including a brief description of the funds requested. The total amount requested should equal the total amount noted in the scope of work (see last section). All project expenses are provided on a reimbursement basis.

Category	Amount Requested	Match Amount (optional)	Total Project Cost	Budget Narrative
Personnel/Labor *(from Staffing Plan)*			$ 0.00	N/A Cape Cod BMX is an all volunteer organization
Fringe Benefits *(from Staffing Plan)*			$ 0.00	
Travel			$ 0.00	N/A
Equipment			$ 0.00	
Supplies			$ 0.00	
Contractual/Consulting			$ 0.00	
Other	$139,500		$ 0.00	See attached Budget
Total Direct Cost	$ 0.00	$ 0.00	$ 0.00	
Indirect Costs*			$ 0.00	
Total	$ 0.00	$ 0.00	$ 0.00	

**Maximum of 10% of project direct cost unless the project applicant has a Negotiated Indirect Cost Rate Agreement.*

Projected Budget by Phase
Cape Cod BMX Track Relocation Estimated Budget

Phase	Amount	Scope of Work
Phase 1a	$20,000 (donated in-kind)	Engineering Survey; Creation of site plan; Submission of permit application
Phase 1b	$10,000	Clearance of one acre to accommodate parking lot and roadway
	$10,000	Gravel and supplies needed to create the parking lot and roadway
	$1,000	Access road gate
Phase 2	$26,000	Clear 3-4 acres to accommodate the layout of the track, booths, and spectator area
	$14,500	Utility installation
Phase 3	$10,000 (donated in-kind)	Track design/track building services from USA BMX
	$500	Security cameras
	$5,000	Sound system and lighting poles to be relocated from JBCC, and also in-kind donation of additional poles and lights
Phase 4	$20,000	Build concession and registration booths
	$500	Bouse House cement pad
Phase 5	$7,500	Bleachers, picnic area, landscaping, hardscaping
	$10,000	Fencing/Staging
Project Total		$139,500