



Route 28 Visioning Project

MONTHLY PROGRESS REPORT: JUNE 2013

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In accordance with the scope of work for the Route 28 Visioning Project, the Cape Cod Commission is pleased to submit this monthly report of tasks and activities completed between May 31, 2013 and June 30, 2013.

PUBLIC WORKSHOPS

The Cape Cod Commission conducted the second of the public workshops on June 15, 2013 at the Chatham Community Center. The workshop was well attended by approximately fifty people. The focus of the workshop was to refine future land use vision expressed in the long range plan, and to have participants more specifically identify the distribution of land use types within the study area.

Following a brief recap of the process by the Cape Cod Commission, and a short overview of the buildout analysis, those present participated in three separate exercises that worked towards a more specific and detailed picture of the desired vision in the corridor. Participants were asked to do the following:

1. The first exercise involved participants placing colored dots on a map of the corridor. Participants placed green dots in areas where they did not want to see any changes and were happy with the land uses currently in place. Participants placed yellow dots in any location where they felt that some change was needed, regardless of what that change was. This was a group exercise conducted with



a single base map that showed the neighborhood centers described in the long range plan (see Figure 1 attached for the resulting map). The aim of this exercise was to try to establish the degree to which people agreed on the existing pattern of development, or wanted to see an altered pattern in the future.

2. The second exercise involved dividing the participants into two groups, and asking each to take part in an identical task. This task required each group to place colored sticky notes onto a new map, with each color representing a broad land use category. The four colors represented commercial only, residential only, mixed use and green space. In this exercise, participants did not have their own allocation of colored notes, but instead had to discuss their thoughts with the group before placing the colored notes allocated to that group on the map. Each group included a facilitator from the Commission. The aim of this exercise was to get a consensus feel for the general land use pattern desired (see Figures 2 and 3 attached for the resulting maps). At the start of the exercise, participants were reminded that there was no need to vote or reach a consensus on their vision; however, both groups were able to rapidly articulate their desired vision and produce a map of the general land use pattern discussed. Both groups reported back on their discussion. An examination of the two maps shows striking similarities between the two groups conclusions and re-affirms the goals articulated in the long-range plan.
3. The final exercise involved dividing the participants into three groups. Each group was given one of three tasks to accomplish in a 15 minute period of time, these were:
 - i. Develop a more refined pattern for residential uses in the corridor
 - ii. Develop a more refined pattern for commercial, and/or mixed uses in the corridor
 - iii. Develop a more refined pattern for green space and landscaping in the corridor.

Each of these group discussions were facilitated by the Commission, and colored sticky notes were used to identify a range of development types for each of these broad categories.



Again, each group had to discuss their plan before committing their colored notes. After each 15-minute period, the groups moved to a different task at another table and created their own refined map. This rotation happened twice during the workshop so that everyone got to complete each of the three tasks. The facilitators reported their observations from the groups at the conclusion of the workshop. The results of these exercises are currently being compiled and will be made available via the website.

In addition to the three exercises, the Commission gave a brief overview of how the term “density” is used in a land use context in order to ensure a consistent understanding of the term and to provide participants with some context for the third exercise. This overview was presented immediately before exercise three commenced, and included a short question and answer session.

WEBSITE AND OUTREACH

All information related to Workshop 2 has been posted to the Commission’s website following the meeting. This includes the PowerPoint presentation, maps and photographs. A link will also be provided to the video recording of the workshop when available.

The Commission is also actively exploring ways to get additional feedback from the community on the results of the second workshop through the website and with direct mailing/emails and other forms of outreach. More details on how this will be achieved will be publicized over the summer.

FLOW ANALYSIS

The Commission has completed a draft report on the flow analysis conducted for the project and the resulting case studies presented at Workshop 1. This report was added to the website on June 14, 2013.



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NEXT STEPS

- **Attend Planning Board meeting on July 23, 2013**
- **Gather information and feedback on results of Workshop 2**
- **Preparation for the third workshop, tentatively scheduled for September 11, 2013**



Figure 1: Results from Exercise 1



Places where people like things the way they are



Places where people thought some change was needed



Figure 2: Results from Exercise 2 (group 1)

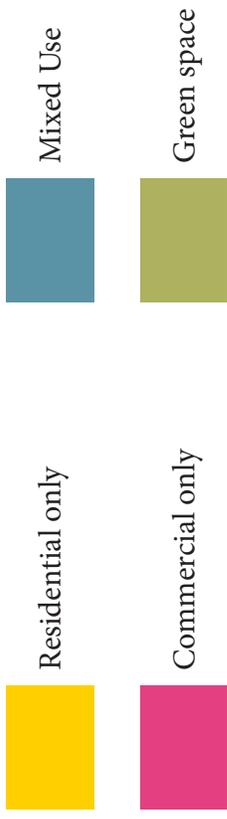




Figure 3: Results from Exercise 2 (group 2)



Residential only



Mixed Use



Commercial only



Green space