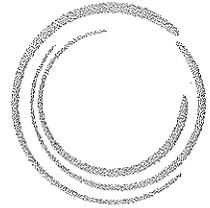


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CAPE COD
COMMISSION

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Minutes
Meeting of
Cape Cod Commission

June 21, 2012

The meeting was convened at 3:00 p.m., and the Roll Call was recorded as follows:

Town	Member	Present
Barnstable	Royden Richardson	✓
Bourne	Michael Blanton	✓
Brewster	Elizabeth Taylor	✓
Chatham	Vacant	Vacant
Dennis	Richard Roy	✓
Eastham	Joy Brookshire	Absent
Falmouth	Vacant	Vacant
Harwich	Robert Bradley	Absent
Mashpee	Ernest Virgilio	✓
Orleans	Leonard Short	✓
Provincetown	Austin Knight	✓
Sandwich	Joanne O'Keefe	✓
Truro	Peter Graham	✓
Wellfleet	Roger Putnam	✓
Yarmouth	John McCormack, Jr.	✓
County Commissioner	Mary Pat Flynn	✓
Minority Representative	John Harris	Absent
Native American Rep.	Vacant	Vacant
Governor's Appointee	Herb Olsen	Absent

The meeting of the Cape Cod Commission was called to order on Thursday, June 21, 2012 at 3:00 p.m. in the Assembly of Delegates Chambers in Barnstable, MA. Roll was called and a quorum established.

Austin Knight, Provincetown Representative to the Commission, asked for a moment of silence for Roslyn Garfield, the former Provincetown Representative to the Commission, who passed away Wednesday evening.

■ EXECUTIVE DIRECTOR'S REPORT

Patty Daley, Deputy Director, said Executive Director Paul Niedzwiecki has been visiting with all Boards of Selectmen on the Cape and said he has four more towns left to visit. She said Commission staff continues to work on the Multi Variant Planning (MVP) tool and the Cape Cod Regional Wastewater Management Plan.

■ COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs)

Leslie Richardson, chief economic development officer at the Commission, said the CEDs was first developed in 2009. She said the Commission is obligated to prepare an annual report each year and she is here today to present the 2012 annual report. She said CEDs is a process and a plan and it is done to solidify regional consensus, expand regional collaboration, focus on regional resources, evaluate regional progress, and attract investment on Cape Cod. She said during the past year the planning process consisted of the Economic Development Council's (EDC) approval of the work plan and funding for years four and five (December 2011), a SmarterCape Summit workgroup planning process (January-May 2012), SmarterCape Summit (May 14 and 15, 2012), and a CEDs workshop (May 22, 2012). She said the CEDs plan includes a vision and goals adopted from the Commission's Regional Policy Plan, background on the regional economy, an annual work plan, a regional priority project update, and a local priority project list. She then described and provided highlights in each of the sections included in the plan. Ms. Richardson described the progress on regional priority projects and said the CEDs stakeholders have identified and ranked the projects that staff should focus on as: 1) Canal Area Study; 2) wastewater in economic centers and an intelligent transportation plan; 3) SmarterCape initiative—strategic information office; 4) regional finance board; 5) entrepreneurship capital access and training, integrated resource plan, and SmarterCape marketing plan; 6) energy demand reduction; 7) educational clearinghouse; and 8) a SmarterVillage certification program. She said local priority projects are updated every two years and the towns who have submitted projects are Barnstable, Dennis, Harwich, and Sandwich. Ms. Richardson said the EDC endorsed the CEDs Annual Report on June 7th and the Commission is being asked to approve the annual report today so that it can be sent to the U.S. Economic Development Administration for certification. She said this keeps the Commission in good standing.

Chair Peter Graham asked if the document the Commission is approving is the document that ends with the appendix.

Leslie Richardson said, yes, there are three appendices attached. She said the plan and appendices go to the U.S. Economic Development Administration for certification.

Joanne O'Keefe complimented Ms. Richardson on her work. She referred to the rededication of the Barnstable Airport and asked if it would be incorporated into the CEDs for transportation.

Leslie Richardson said they have incorporated some transportation projects and will integrate more in the five-year CEDs plan.

Austin Knight referred to the population number on the Cape and said that number needs to be stressed all the time. He said we need to see that number to accommodate the needs of Cape towns.

Elizabeth Taylor thanked Ms. Richardson for the work put into the report. She referred to Commission subcommittees and said the question of how to treat competition comes up a lot. She asked if this could be taken into account when reviewing DRI projects and asked if this would be part of the Regional Policy Plan (RPP) to help subcommittees deal and make decisions on projects.

Leslie Richardson said it's an important issue. She said staff has put together a fact and myth paper and she would encourage Commission members to review that. She said Commission staff would be looking at Minimum Performance Standards in the Economic Development Section of the RPP and would be coming to the full Commission at some point.

Elizabeth Taylor said tourism is an important part of Cape Cod and we need to look at why people are coming here and questioned for box stores. She said some towns don't want box stores. She asked if there was a way the Commission could bring money in to help towns.

Leslie Richardson said the Commission can provide technical assistance. She said she has worked with towns on a formulary business bylaw.

Elizabeth Taylor asked if the Commission gets involved with small business startup.

Leslie Richardson said the Commission does indirectly. She said the Commission works more with economic development than small businesses. She said the Commission works with Chambers of Commerce and said the Commission tries to work on the frame that businesses sit. She said the Commission does it more indirectly than directly.

Jack McCormack inquired about stretching the vacation period as a shoulder season.

Leslie Richardson said they have some data on room tax that shows shoulder season activity. She said that has been an initiative of the Commission and Chambers of Commerce.

Mary Pat Flynn asked if there was a specific distribution list for towns to receive the CEDS report.

Leslie Richardson said in the past the Commission has mailed hardcopies. She said this year it will be put on the Commission's website and stakeholders including towns will be sent notification of this.

Mary Pat Flynn said every town could benefit from the information contained in this document. She said there is so much information in the document that would be helpful to towns.

Leslie Richardson said she is available at any time to go to towns and speak on this if there is interest.

Austin Knight moved to approve the CEDS 2012 Annual Report as presented and forward to the U.S. Economic Development Administration for certification. Joanne O'Keefe seconded the motion. The motion passed with a unanimous vote.

■ **SOLID WASTE UPDATE**

Patty Daley, Deputy Director at the Commission, said Mike McGuire from the County Cooperative Extension Service and Dave Quinn, who was hired on a County grant from the DEP to work on waste reduction, is here today to speak as well. Ms. Daley said the Commission got involved with waste management through the establishment of the Cape Cod Commission Act and said the mandate from state legislature was incorporated into the Commission's Regional Policy Plan (RPP). She said the solid waste management goal of the RPP is for an integrated waste management system that includes waste reduction, recycling, composting, and to divert 60% of municipal solid waste from incinerator and landfill activities. She said in the CEDS the waste minimization priority project is to establish regional waste, minimization strategies to extract benefits from products, promote entrepreneurial

opportunities, and generate less waste. She said 14 Cape towns have contracts with the SEMASS/Covanta Waste-to-Energy Facility and the municipal solid waste (MSW) generated by the 14 towns is approximately 80,000 tpy. She said current SEMASS contract tip fees are \$18 to \$37 per ton and the current SEMASS contracts expire January 1, 2015. She said the town of Bourne owns and operates its own landfill, the town just negotiated a long-term contract with SEMASS to landfill ash, and Bourne has site-assigned land available to pursue new technologies and are reviewing responses to a recent bid. She said current hauling to SEMASS is either by truck or rail. She said the Cape Cod Solid Waste Contract Advisory Committee was formed to look at the MOU with SEMASS and other alternatives. She said future MSW disposal facilities include SEMASS Waste-to-Energy Facility, the Bourne Landfill, the Rochester Environmental Park Transfer Station, out-of-state through rail transfer station, Crapo Hill Landfill in New Bedford and other possible future technologies. She said after the CDM Summary Report on MSW Disposal Alternatives Analysis was completed in January, 2010, Kopelman and Page was hired and has been an advisory on the Solid Waste Advisory Committee. She said going forward they are going to issue an RFQ in July of 2012 to seek firm price proposals, negotiate contract terms with chosen bidders, and then present potential contracts to individual towns for consideration. She said the benefit of having this group means regional review of the SEMASS MOU and MSW disposal options eliminates the need for 14 independent analyses and regional cooperation increases town's negotiating leverage with ultimate MSW disposal contractor.

Mike McGuire, of the County Cooperative Extension Service, said he has been with the County for 14 years. He said he worked as a grant writer and for the past four years has been with the Extension Service working with household hazardous waste and operates the mercury program with the County. He said it has been a great partnership with the Commission and Ms. Daley. He said it is great working with towns and great to have Dave Quinn, recent graduate of Tufts, available to help with this. He said they want to bring resources to Cape towns by bringing models that are working in other communities to the Cape.

Dave Quinn said it's an exciting time to be dealing with solid waste on the Cape. He said it's a good opportunity for towns to re-think about what towns can do about their solid waste. He said his portion of the grant is funded through the DEP. He said it provides technical assistance to towns. He said he talks to people in other communities and how they deal with their solid waste. He said there's a lot of good information out there and he looks forward to continuing his work with towns.

Joanne O'Keefe said she lives in Sandwich and the town has pay-as-you-throw (PAYT). She said when the town transitioned they didn't know how it would work in a town. She said Paul Tilton, Director of the DPW in Sandwich, did a lot of work to get it going and said it has proved to be successful in Sandwich. She asked how many towns participate in PAYT.

Patty Daley said she spoke to Paul Tilton and Sandwich is up to 40% recycling.

Dave Quinn said Sandwich has made the change on the Cape. He said statewide 140 towns have made the change.

Joanne O'Keefe said residents in Sandwich seem pleased. They are willing to recycle and feel better about taking care of the environment.

Elizabeth Taylor referred to household hazardous waste collections and asked if there was any reason why transfer stations can't stockpile the waste instead of waiting for collection periods.

Mike McGuire said the short answer is that towns have conditional permits for open quantity. He said the process for siting a facility to do that is very expensive and not many towns are willing to do that because of the liability. He said it has been looked at in the past. He said if there was enough community interest he would look into it but it would come at a great cost. He said people do

occasionally go to the collection days, some people don't go. He said he agrees with Ms. Taylor and said he would be interested in exploring that.

Elizabeth Taylor said local transfer stations could even collect the material and take it to other sites. She said if people can't make the collection day then things tend to sit.

Mike McGuire said to ask towns to pursue a costly facility he is not sure towns would be interested. He said it's something the County could investigate but he is not sure there would be interest by towns.

Elizabeth Taylor inquired about mandating PAYT and asked about business dumpsters.

Dave Quinn said PAYT is geared toward residents not businesses. He said business dumpsters are usually locked so residents couldn't use business dumpsters.

Patty Daley said while Dave Quinn is here they would like to put together a model bylaw. She said ideally if all Cape towns have the same model bylaw it would level the playing field.

Michael Blanton talked about Nantucket's mandatory protocol. He said it was difficult in the beginning but the change has been embraced by the town. He said clear plastic bags would reveal what's in the package and would help with the recycling effort. He said that's something Cape towns should think about.

Jack McCormack asked how many towns have PAYT.

Dave Quinn said on Cape Cod just Sandwich. He said other towns are considering it. He said residents pay for bags and receive a reduction in yearly transfer station fees. He said the incentive for homeowners is to reduce trash and recycle.

Mike McGuire said PAYT is a challenging term. He said people tend to have a negative thought about it. He said it should be thought of as pay-for-what-you-use. He said towns can choose whatever method they like. He said PAYT will reduce tonnage and increase recycling and the outcome is that towns would be paying less for their trash services. He said it's an important conversation to have and said Dave Quinn is here to help towns work with this.

Mary Pat Flynn said she attended a meeting on PAYT in Falmouth. She said speakers from other towns talked about how much a town can save. She said the upshot is that it's a big sell to a community and requires a lot of educating. She said perhaps Mike and Dave could come up with an educational program and educate towns on this.

Mike McGuire said the most expensive thing to get rid of is trash and said the market does fluctuate. He said trash has built up strong feelings in people. He said we want towns to use Dave Quinn and said right now it's about economics. He said the current system is costing a significant amount of money.

Len Short talked about his frustrating experience with recycling separated colored glass. He said when he dropped off his separated colored glass everything got mixed together at the dump. He said he believes there is very little incentive for people to separate their trash. He said a change has to take place and it should be mandatory to recycle.

Mike McGuire said he agrees and understands Mr. Short's frustrations. He said transfer stations are trying to deal with different vendors—he said it's a constant moving target. He said sometimes it's too confusing to residents. He said recyclables have value when separated. He said it may be more appealing to residents to have technology do the sorting with single stream recycling where all the recycling is put together and then goes to a plant where it's then sorted.

Joanne O'Keefe said there was a need to close landfills and said it's a matter of necessity to look at PAYT.

■ **OTHER BUSINESS**

Jessica Rempel asked the subcommittee for the Barnstable Comprehensive Wastewater Management Plan to review the subcommittee minutes of the June 4, 2012 meeting.

Jack McCormack moved to approve the minutes of June 4, 2012. Len Short seconded the motion. The motion passed by a vote of the subcommittee.

■ **CCC MEMBER COMMENTS**

Roger Putnam acknowledged Steve Baty, videographer with All Media Productions, and said today is his last day. He said Steve has been videotaping meetings of the Cape Cod Commission and the Assembly of Delegates for 15 years. He thanked Steve for his quality service to the Assembly of Delegates and the Commission.

Michael Blanton said the Commission will miss Steve and he hopes Steve will come back to the County in the future. Mr. Blanton thanked the Commission and the Assembly of Delegates for passing Bourne's Growth Incentive Zone. Mr. Blanton acknowledged the opening of the new Market Basket store in Bourne. Mr. Blanton congratulated the Commission's new officers for the upcoming year beginning July 1st. He thanked Peter Graham for serving as Chair and Elizabeth Taylor for serving as Secretary for the past year and said as Vice-chair he appreciates having had the opportunity to serve with them.

Jack McCormack thanked Mr. Graham, Mr. Blanton and Ms. Taylor for a wonderful job over the past year.

Chair Peter Graham said it has been a privilege to have served as Chair. He said this is a great agency. He said we have a lot of work to do and a great staff to do it.

A motion was made to adjourn at 4:30 p.m. The motion was seconded and voted unanimously.

Respectfully submitted,

Elizabeth Taylor, Secretary

LIST OF DOCUMENTS PRESENTED AT THE JUNE 21, 2012 COMMISSION MEETING

- Handout material: June 21, 2012 meeting agenda.
- Materials presented: PowerPoint slide presentation on the Comprehensive Economic Development Strategy 2012 Annual Report prepared by the Cape Cod Commission.
- Materials presented: PowerPoint slide presentation on Regional Waste Management Initiatives prepared by the Cape Cod Commission.