

Greater Hyannis Project 2016 Survey

Q1 I am a...

Answered: 1,171 Skipped: 0

Answer Choices	Responses	
Year-Round Resident of Hyannis	25.88%	303
Seasonal Resident of Hyannis	2.82%	33
Year-Round Resident on Cape, outside Hyannis	58.24%	682
Seasonal Resident on Cape, outside Hyannis	3.84%	45
Visitor to Cape Cod	2.90%	34
Other (please specify)	6.32%	74
Total		1,171

Q2 I am a year round resident of

Answered: 1,082 Skipped: 89

Answer Choices	Responses	
Barnstable Town	63.40%	686
Bourne	1.66%	18
Brewster	2.50%	27
Chatham	1.20%	13
Dennis	3.70%	40
Eastham	0.74%	8
Harwich	2.77%	30
Falmouth	3.05%	33
Orleans	1.39%	15
Mashpee	3.60%	39
Provincetown	0.46%	5
Sandwich	4.34%	47
Truro	0.37%	4
Wellfleet	1.39%	15
Yarmouth	9.43%	102
Total		1,082

Q3 I own a home in

Answered: 1,123 Skipped: 48

Answer Choices	Responses	
Barnstable Town	55.21%	620
Bourne	1.60%	18
Brewster	2.40%	27
Chatham	0.98%	11
Dennis	2.85%	32
Eastham	0.53%	6
Falmouth	2.94%	33
Harwich	2.40%	27
Mashpee	3.03%	34
Orleans	1.07%	12
Provincetown	0.53%	6
Sandwich	3.38%	38
Truro	0.36%	4
Wellfleet	1.34%	15
Yarmouth	7.93%	89
I don't own a home.	13.45%	151
Total		1,123

Q4 I am a (choose all that apply)

Answered: 1,120 Skipped: 51

Answer Choices	Responses	
Barnstable Elected Official	1.07%	12
Barnstable Business Owner	9.64%	108
Employed in Hyannis	28.57%	320
Barnstable Resident	60.18%	674
None of the Above	17.59%	197
Total Respondents: 1,120		

Q5 Where is your business?

Answered: 93 Skipped: 1,078

Answer Choices	Responses
Main Street Hyannis	20.43% 19
Route 132 in Hyannis	4.30% 4
In Hyannis, but outside of Main Street and Route 132	10.75% 10
Outside of Hyannis	64.52% 60
Total Respondents: 93	

Q6 How long have you been in your current location?

Answered: 93 Skipped: 1,078

Answer Choices	Responses	
Less than a year	9.68%	9
1 to 5 years	21.51%	20
6 to 10 years	18.28%	17
10 to 20 years	19.35%	18
More than 20 years	31.18%	29
Total Respondents: 93		

Q7 Which of the following do expect to do in the next five years?

Answered: 93 Skipped: 1,078

Answer Choices	Responses	
Invest in building improvements	22.58%	21
Expand in size	26.88%	25
Relocate within walking distance to your current location	1.08%	1
Relocate to another part of Hyannis	0.00%	0
Relocate to another town	8.60%	8
None of the above	53.76%	50
Total Respondents: 93		

Q8 What worked in the last GIZ?

Answered: 93 Skipped: 1,078

Answer Choices	Responses	
Zoning	8.60%	8
Housing	1.08%	1
Infrastructure	8.60%	8
I didn't have a business in Hyannis 10 years ago, I don't know.	65.59%	61
Other (please specify)	16.13%	15
Total		93

Q9 What didn't work in the last GIZ?

Answered: 93 Skipped: 1,078

Answer Choices	Responses
Zoning	5.38% 5
Housing	11.83% 11
Infrastructure	3.23% 3
I didn't have a business in Hyannis 10 years ago, I don't know.	64.52% 60
Other (please specify)	15.05% 14
Total	93

Q10 What is the best asset of Downtown Hyannis?

Answered: 93 Skipped: 1,078

Answer Choices	Responses	
Ferry service to the islands	8.60%	8
Local business	32.26%	30
Restaurants	29.03%	27
Cape Cod Hospital	15.05%	14
Other (please specify)	15.05%	14
Total		93

Q11 What is the best asset of Route 132 Hyannis?

Answered: 93 Skipped: 1,078

Answer Choices	Responses	
Cape Cod Mall	59.14%	55
K-Mart Plaza	1.08%	1
Car dealerships	4.30%	4
Hotels	7.53%	7
Other (please specify)	27.96%	26
Total		93

Q12 What is the biggest obstacle to improving Hyannis' economy?

Answered: 93 Skipped: 1,078

Answer Choices	Responses
Zoning laws	6.45% 6
Housing	15.05% 14
Infrastructure	13.98% 13
Permitting/Regulation	29.03% 27
Other (please specify)	35.48% 33
Total	93

Q13 What are your perceptions of the quality of life in Hyannis? (i.e. families? getting around? access to social services?)

Answered: 744 Skipped: 427

Q14 Do you feel a sense of community in Hyannis? Why or why not?

Answered: 720 Skipped: 451

Q15 If you are a year-round or seasonal resident of Hyannis, in which zone is your primary home while on the Cape?

Answered: 839 Skipped: 332

Answer Choices	Responses	
Purple	8.94%	75
Green	5.36%	45
Blue	6.67%	56
Red	8.10%	68
Orange - Downtown Hyannis	7.87%	66
This question does not apply to me.	63.05%	529
Total		839

Q16 What 2 words describe your neighborhood zone (Purple, Green, Blue, Red, Orange)? (i.e. walkable, crowded, loud, quiet, busy)

Answered: 358 Skipped: 813

Answer Choices	Responses	
A	100.00%	358
B	89.94%	322
C	0.00%	0

Q17 In which zone do you work?

Answered: 811 Skipped: 360

Answer Choices	Responses	
Within Downtown	20.84%	169
Within the Retail Plazas	4.69%	38
Inside of Hyannis, but not Downtown or in the Retail Plazas	12.58%	102
Outside of Hyannis	48.34%	392
I am retired	11.84%	96
I am unemployed	1.73%	14
Total	811	

Q18 Where do you usually go to find entertainment (i.e. shopping, movies, dining, etc.)?

Answered: 811 Skipped: 360

Answer Choices	Responses	
Downtown	34.16%	277
The Retail Plazas	26.51%	215
Inside of Hyannis, but not Downtown or in the Retail Plazas	7.77%	63
Outside of Hyannis	31.57%	256
Total	811	

Q19 Do you use the public open spaces in Hyannis (i.e. The Town Green or Veterans Memorial Park)?

Answered: 811 Skipped: 360

Answer Choices	Responses	
Yes	41.18%	334
No	58.82%	477
Total	811	

Q20 What activities/spaces would you like to see made available in a public park (choose all that apply)?

Answered: 811 Skipped: 360

Answer Choices	Responses	
Walking/Running path	68.31%	554
Baseball Field	10.97%	89
Sports Field	18.37%	149
Swimming	18.62%	151
Picnic Area	45.13%	366
Food Trucks	54.38%	441
Bicycle racks	40.69%	330
Outdoor games	27.25%	221
Playground	43.53%	353
Public Garden	63.38%	514
Dog friendly	41.55%	337
Other (please specify)	18.00%	146
Total Respondents: 811		

Q21 When you're traveling in Hyannis you are usually

Answered: 811 Skipped: 360

Answer Choices	Responses	
driving.	93.46%	758
walking.	23.30%	189
biking.	4.32%	35
using public transit.	1.48%	12
Other (please specify)	2.34%	19
Total Respondents: 811		

Q22 Where do you usually purchase the following goods when on Cape Cod?

Answered: 787 Skipped: 384

	Within Downtown Hyannis (denoted by the orange color above)	Within Hyannis, but outside Downtown	Outside of Hyannis	Online	Total
Groceries	3.33% 26	58.33% 455	37.82% 295	0.51% 4	780
Clothing/Shoes	15.76% 122	53.23% 412	19.64% 152	11.37% 88	774
Restaurant Meals	48.63% 373	22.29% 171	29.07% 223	0.00% 0	767
Arts/Entertainment	19.68% 148	31.91% 240	47.07% 354	1.33% 10	752
Coffee/Baked Goods	25.67% 191	33.47% 249	40.32% 300	0.54% 4	744
Home Furnishings	3.56% 27	44.80% 340	43.74% 332	7.91% 60	759

Q23 Is there anything you want to buy in Hyannis that is hard to find?

Answered: 787 Skipped: 384

Answer Choices	Responses	
Groceries	9.15%	72
Clothing/Shoes	11.18%	88
Restaurant Meals	6.35%	50
Arts/Entertainment	16.39%	129
Coffee/Baked Goods	9.28%	73
Home Furnishings	10.17%	80
No	63.28%	498
Why can't you buy these products in Hyannis?	0.00%	0
Total Respondents: 787		

Q24 Why are those items hard to find? (too far away, too expensive etc.)

Answered: 293 Skipped: 878

Q25 Where do you usually purchase the following services when on Cape Cod?

Answered: 787 Skipped: 384

	Within Downtown Hyannis (Orange)	Within Hyannis, but outside Downtown	Outside Hyannis	Online	Total
Banking/Investment	18.65% 146	26.69% 209	46.87% 367	7.79% 61	783
Medical	35.21% 275	25.22% 197	39.18% 306	0.38% 3	781
Automotive	12.11% 94	49.74% 386	37.11% 288	1.03% 8	776

**Q26 What 2 words describe Downtown
(orange zone)?**

Answered: 733 Skipped: 438

Answer Choices	Responses	
A	100.00%	733
B	95.36%	699
C	0.00%	0

Q27 What 2 words describe the Route 132 retail plazas, outlined in turquoise?

Answered: 733 Skipped: 438

Answer Choices	Responses	
A	100.00%	733
B	93.45%	685
C	0.00%	0

Q28 Residential areas are a priority for this project. Please rate your interest in the following ideas

Answered: 728 Skipped: 443

	Very Interested	Sort of interested	Not interested	Dislike	Total
Create neighborhoods for year-round residents that encourage community	70.43% 512	19.81% 144	8.25% 60	1.51% 11	727
Create year-round housing opportunities for families	64.14% 465	22.90% 166	9.93% 72	3.03% 22	725
Create housing opportunities for persons and households of all income levels	59.59% 432	23.59% 171	11.17% 81	5.66% 41	725

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**Q29 Please make a selection for each box.
Would you prefer that in 10 years
Barnstable will have**

Answered: 652 Skipped: 519

within Downtown Hyannis along Main Street				
	More	Stay the same	Less	Total
more or fewer public spaces?	61.90% 403	35.48% 231	2.61% 17	651
more or fewer seasonal residences?	10.49% 68	41.20% 267	48.30% 313	648
more or fewer year-round residences?	66.98% 434	25.15% 163	7.87% 51	648
within Retail Plazas on Route 132				
	More	Stay the same	Less	Total
more or fewer public spaces?	52.01% 337	39.97% 259	8.02% 52	648
more or fewer seasonal residences?	11.08% 71	47.43% 304	41.50% 266	641
more or fewer year-round residences?	48.44% 310	37.19% 238	14.37% 92	640
in Hyannis, outside Main Street and Retail Plazas				
	More	Stay the same	Less	Total
more or fewer public spaces?	61.82% 400	34.78% 225	3.40% 22	647
more or fewer seasonal residences?	15.94% 102	44.06% 282	40.00% 256	640
more or fewer year-round residences?	61.85% 394	31.24% 199	6.91% 44	637
outside of Hyannis, in Barnstable				
	More	Stay the same	Fewer	Total
more or fewer public spaces?	62.54% 404	34.06% 220	3.41% 22	646
more or fewer seasonal residences?	18.30% 116	45.74% 290	35.96% 228	634
more or fewer year-round residences?	58.48% 369	35.34% 223	6.18% 39	631

Greater Hyannis Project 2016 Survey

**Q30 Please make a selection for each box.
Would you prefer that in 10 years, Hyannis
will have:**

Answered: 624 Skipped: 547

within Downtown along Main Street?				
	More	Stay the same	Less	Total
more or less seasonal employment	36.29% 225	37.58% 233	26.13% 162	620
more or less year-round employment	92.95% 580	6.09% 38	0.96% 6	624
more or fewer commercial buildings	29.63% 184	49.44% 307	20.93% 130	621
within Retail Plazas on Route 132?				
	More	Stay the same	Less	Total
more or less seasonal employment	34.24% 213	41.80% 260	23.95% 149	622
more or less year-round employment	88.76% 553	9.79% 61	1.44% 9	623
more or fewer commercial buildings	34.95% 216	44.17% 273	20.87% 129	618
in Hyannis, outside Downtown and Retail Plazas?				
	More	Stay the same	Less	Total
more or less seasonal employment	34.03% 211	41.29% 256	24.68% 153	620
more or less year-round employment	84.08% 523	13.99% 87	1.93% 12	622
more or fewer commercial buildings	28.94% 178	47.97% 295	23.09% 142	615

Q31 What 2 words describe Hyannis overall?

Answered: 624 Skipped: 547

Answer Choices	Responses	
A	100.00%	624
B	96.63%	603
C	0.00%	0

Q32 Optional

Answered: 592 Skipped: 579

Answer Choices	Responses
I am under 18	0.00% 0
I am between the ages of 18 - 30	8.45% 50
I am between the ages of 31-50	31.25% 185
I am between the ages of 51-65	40.20% 238
I am over 65	20.10% 119
Total	592

Q33 Optional

Answered: 572 Skipped: 599

Answer Choices	Responses	
I am male	42.48%	243
I am female	57.52%	329
Total		572

Q34 Optional

Answered: 524 Skipped: 647

Answer Choices	Responses	
I am a student	0.57%	3
I work in the service industry	16.22%	85
I work in real estate	4.39%	23
I work in the financial industry	8.59%	45
I work in retail	5.92%	31
Other (please specify)	64.31%	337
Total	524	

Q35 Email Address

Answered: 179 Skipped: 992

Q36 Name(optional)

Answered: 123 Skipped: 1,048