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Annual Report – Year 4

The Comprehensive Economic Development Strategy



Same Structure



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- **Background on the Regional Economy**
- **CEDS Vision and Goals**
- **CEDS Workplan**
- **CEDS Priority Projects**



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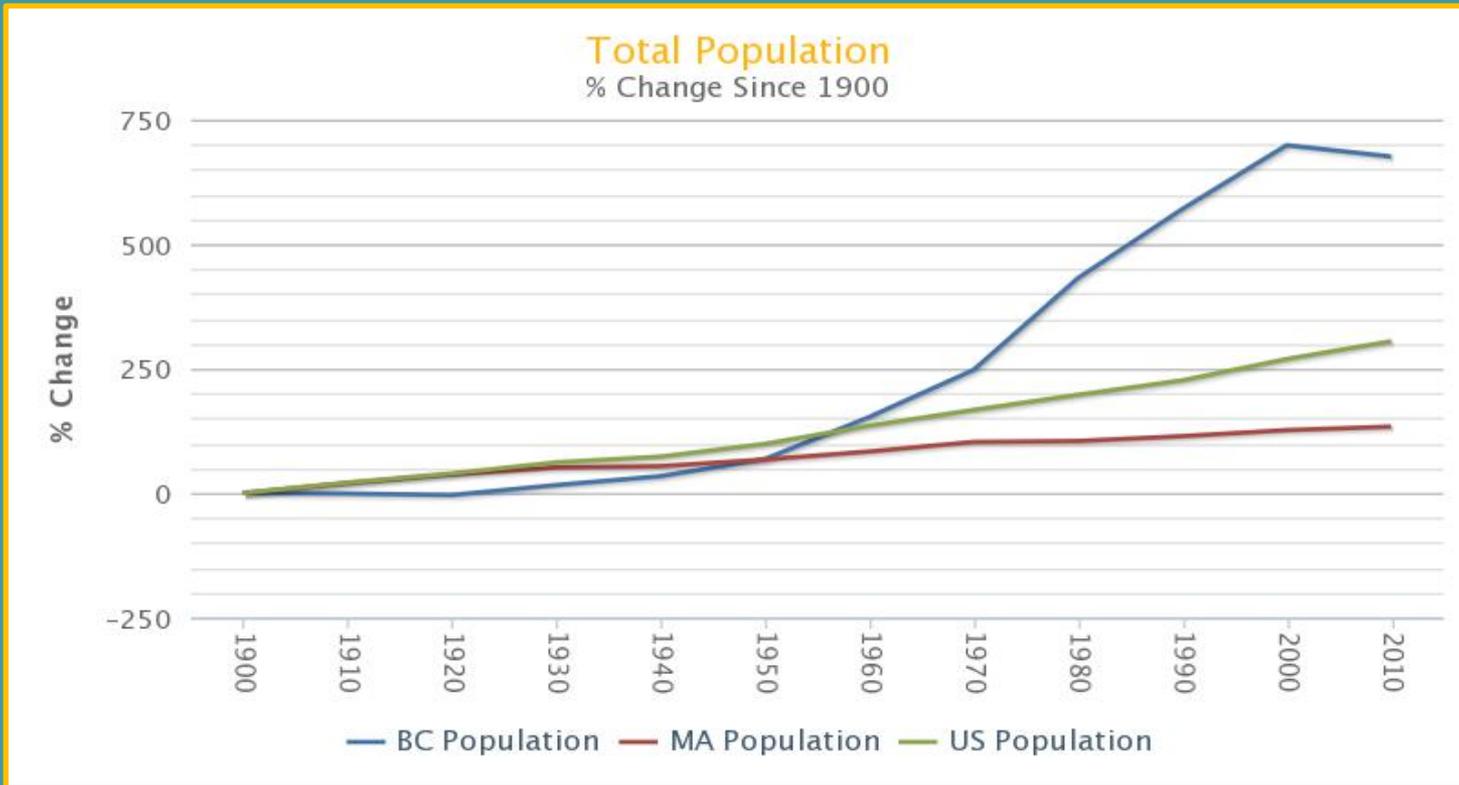
Background on the Regional Economy

QUICK OVERVIEW

Population: 215,423



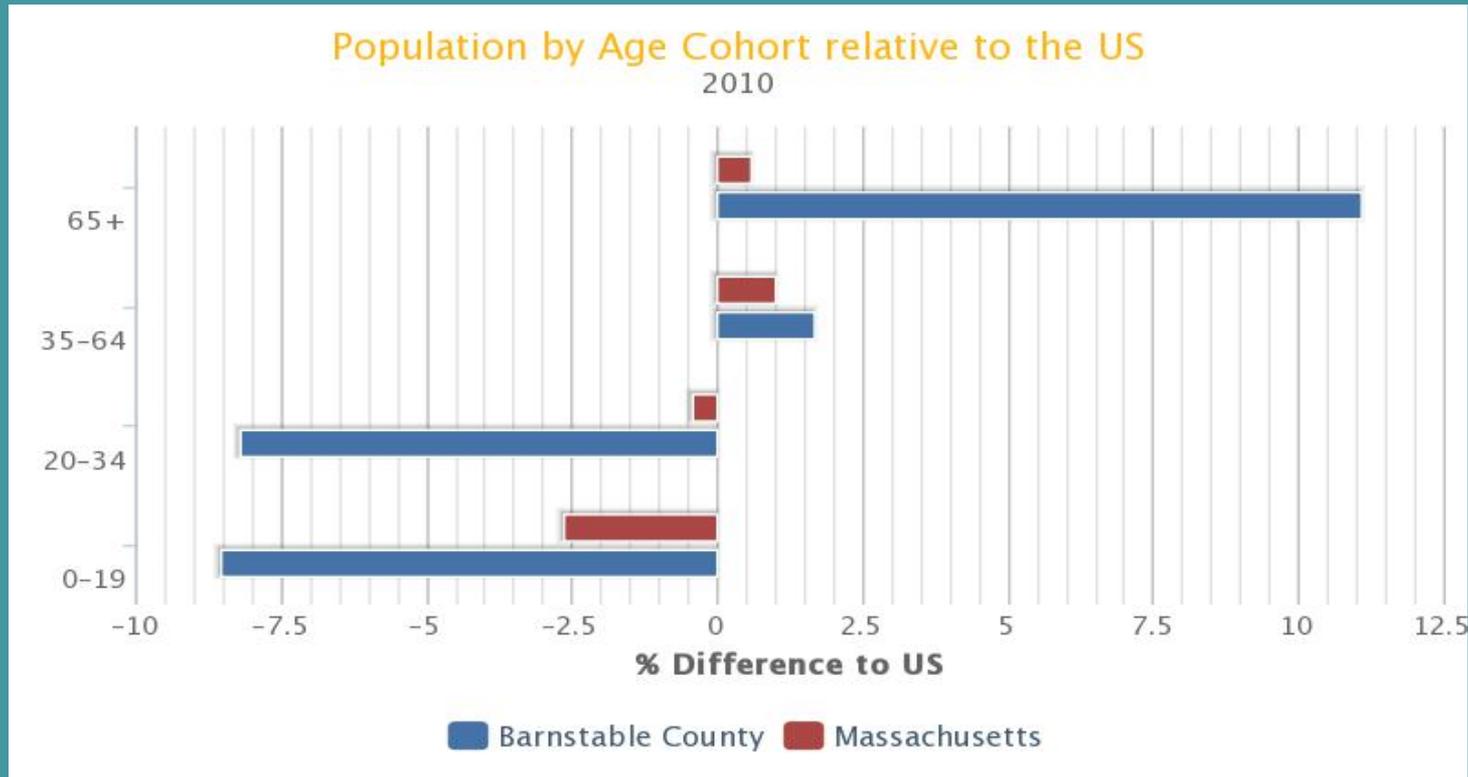
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Median Age: 50.4



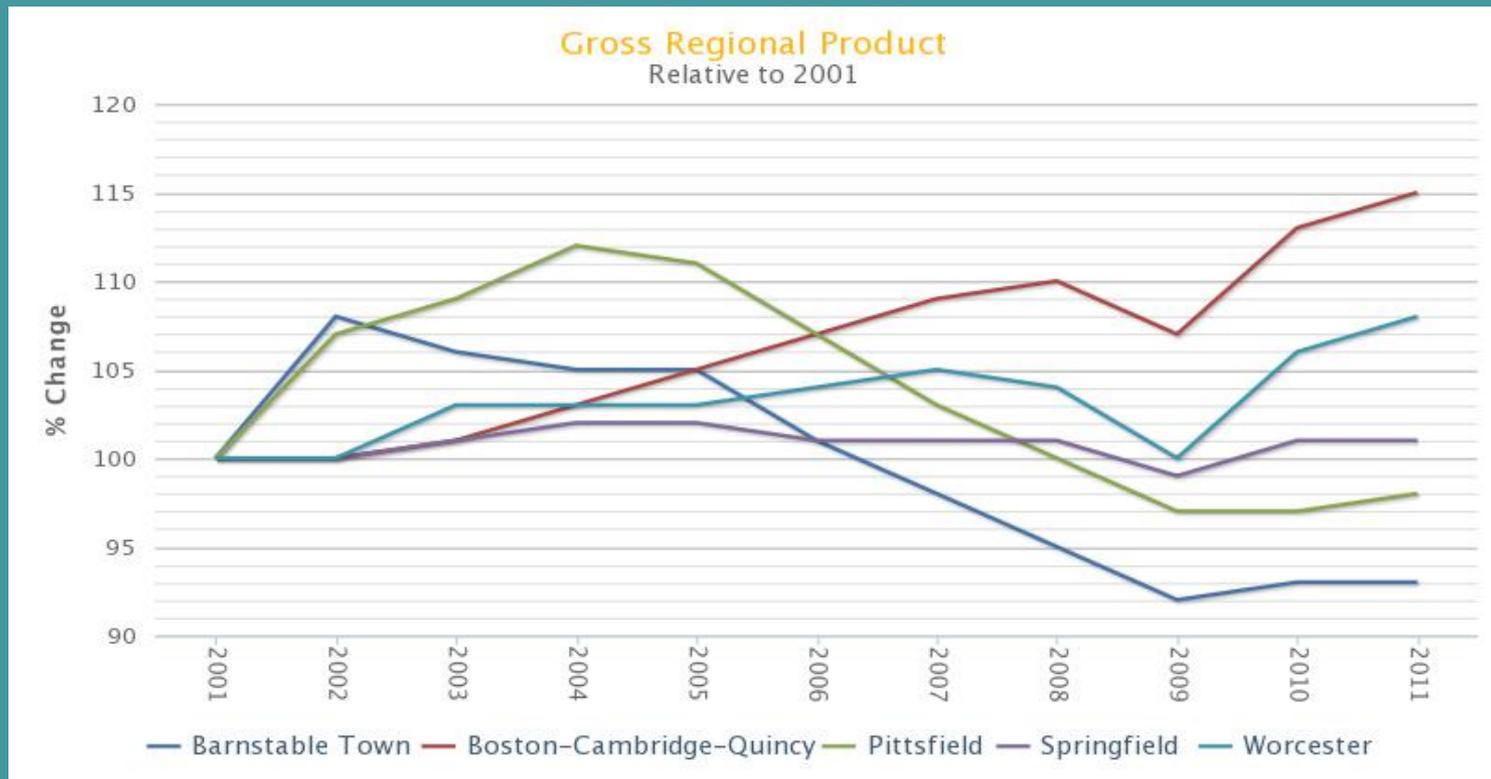
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Real Gross Regional Product: 7.2B



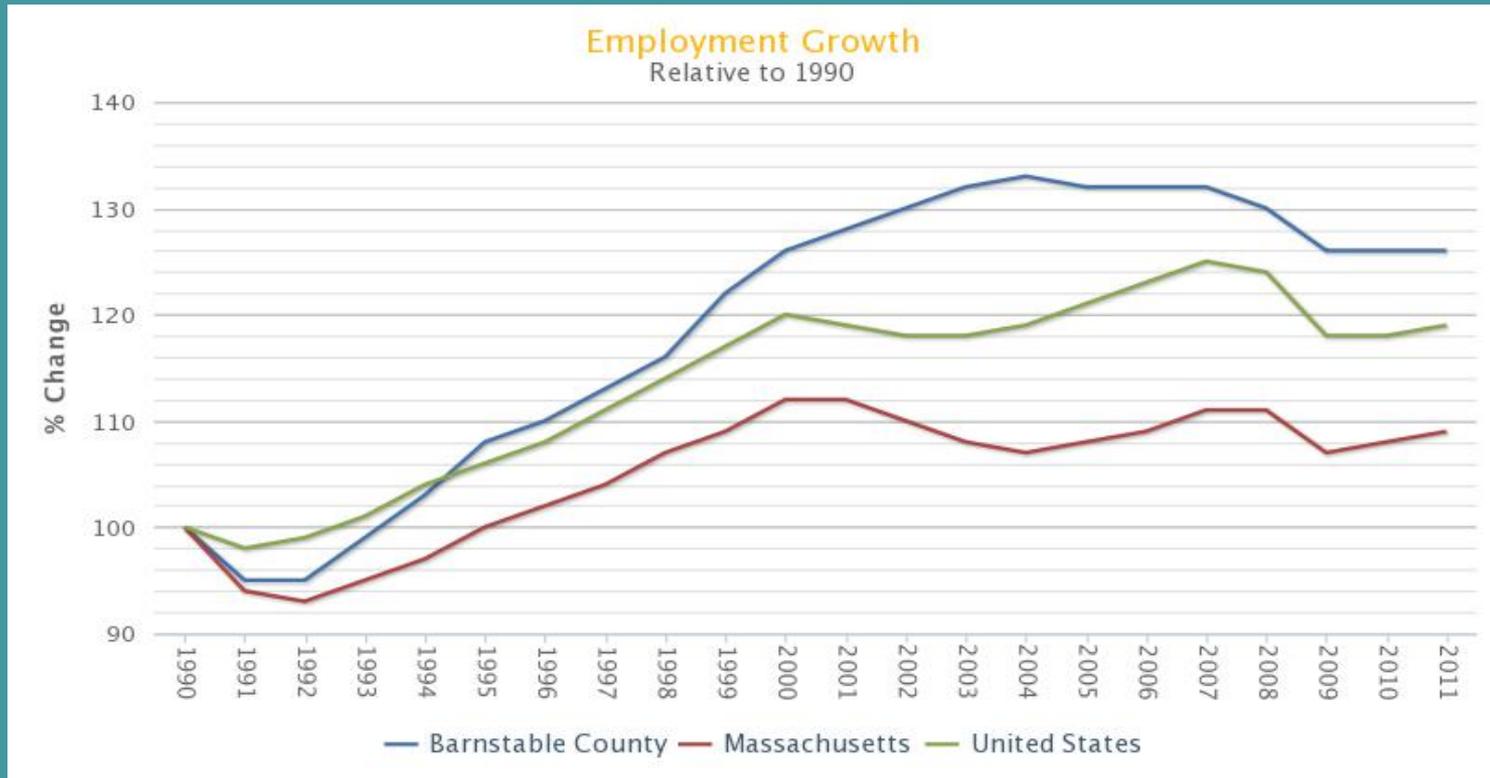
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Current Employment: 88,597



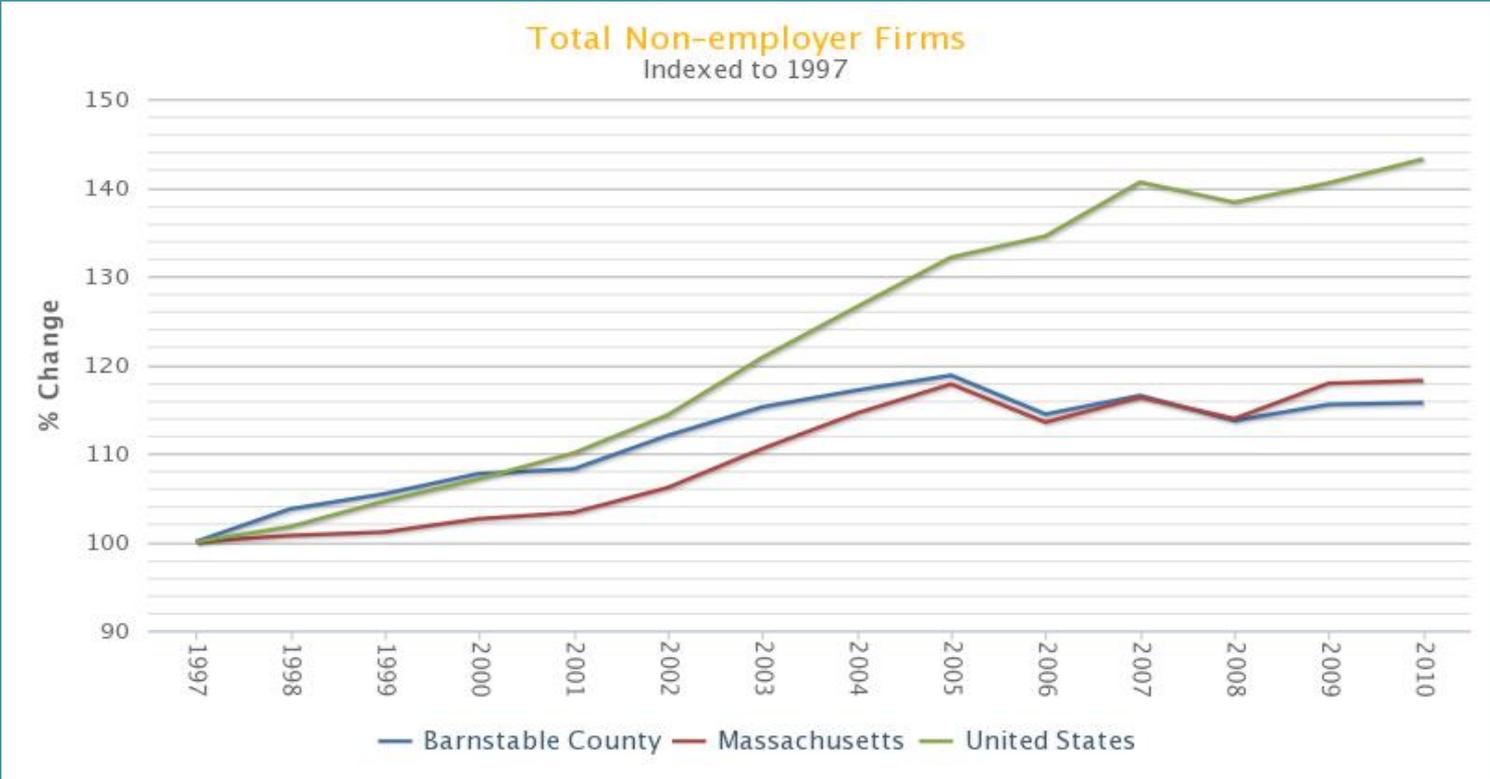
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Sole Proprietors: 24,384



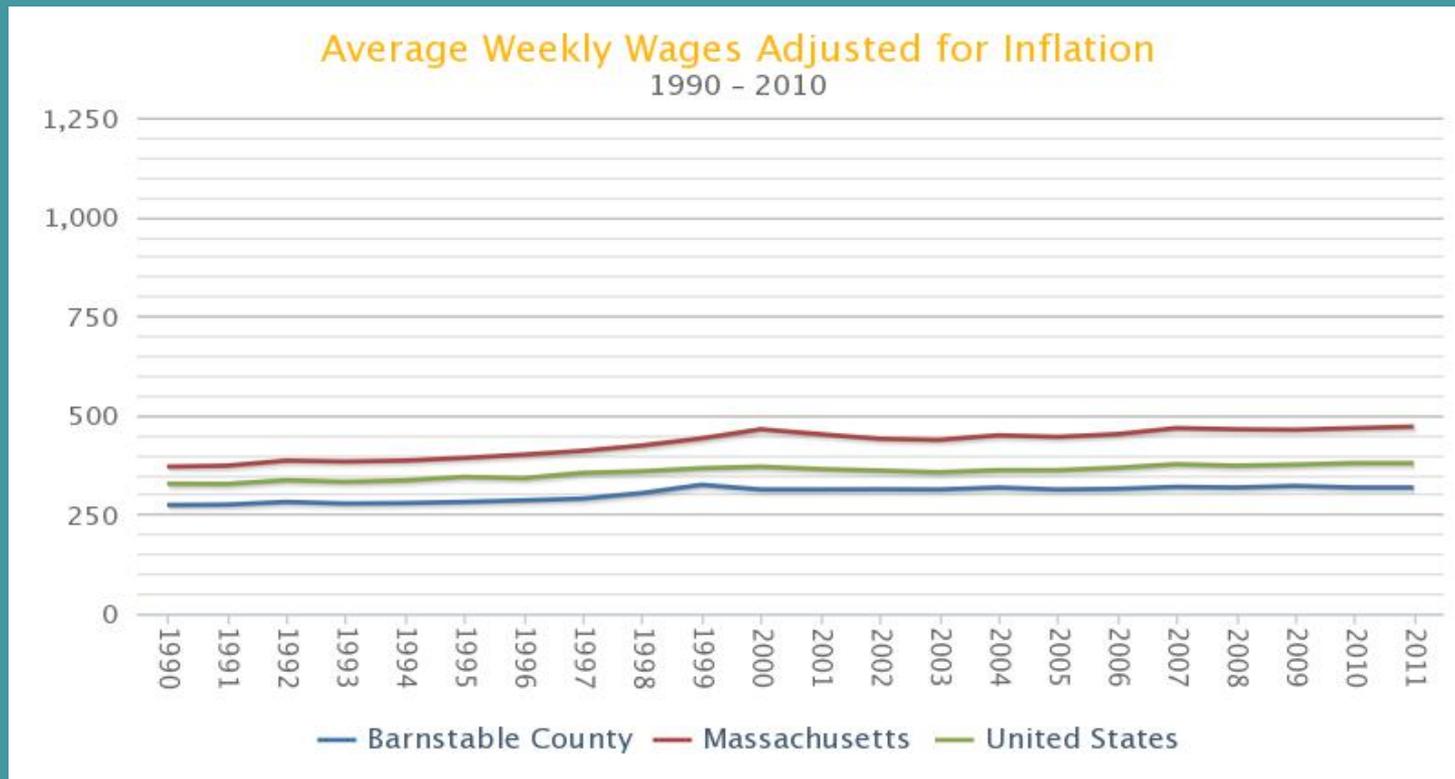
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Nominal Average Wage: \$774/wk Real Average Wage: \$317/wk



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Regional Benchmarks

Balanced Economy

[Arts, Leisure Sector](#)
[Business Diversity](#)
[Demographic Diversity](#)
[Employment Trends](#)
[Income Diversity](#)
[Industry Diversity](#)
[Industry Wages](#)
[Migration Proxy](#)
[Non-employer Series](#)
[Occupational Employment](#)
[Population Trends](#)
[Seasonal Employment](#)

Regional Income Growth

[Commuter Income](#)
[Economic Census](#)
[Real Wages](#)
[Real Average Wages](#)
[Regional Income](#)
[Resident Earning](#)
[Sources of Income](#)
[Visitor Revenue](#)


Arts, Leisure Sector

Looks at the employment number in Barnstable County and compares it with Massachusetts and the United States for the following industries: Performing Arts, Spectator Sports, and Related Industries; Museums, Historical Sites, and Similar Institutions; Amusement, Gambling and Recreation Industries.

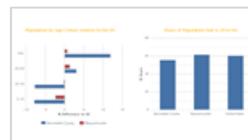
Source: U.S. Bureau of Labor Statistics, Covered Employment & Wages



Business Diversity

Looks at the number of employees for establishments in Barnstable County from 1977 to 2008.

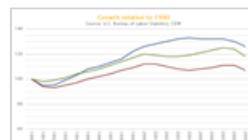
Source: U.S. Census Bureau, County Business Patterns



Demographic Diversity

Looks at the age of the population in Barnstable County and compares it with Massachusetts and the United States.

Source: Census Bureau, 2010 Census



Employment Trends

Looks at employment numbers in Barnstable County and compares them with Massachusetts and the United States.

Source: U.S. Bureau of Labor Statistics, Covered Employment & Wages



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Vision & Goals

NO CHANGES



RPP GOAL 1:

PRESERVE &
ENHANCE OUR
ENVIRONMENT

RPP GOAL 2:

CREATE A
BALANCED &
DIVERSE
ECONOMY





RPP GOAL 3:

**CREATE
REGIONAL
INCOME
GROWTH**



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CEDS Workplan

ACCOMPLISHMENTS

FALMOUTH RESET (2013)

- Site analysis
- Technical Assistance
- Conceptual Site Planning

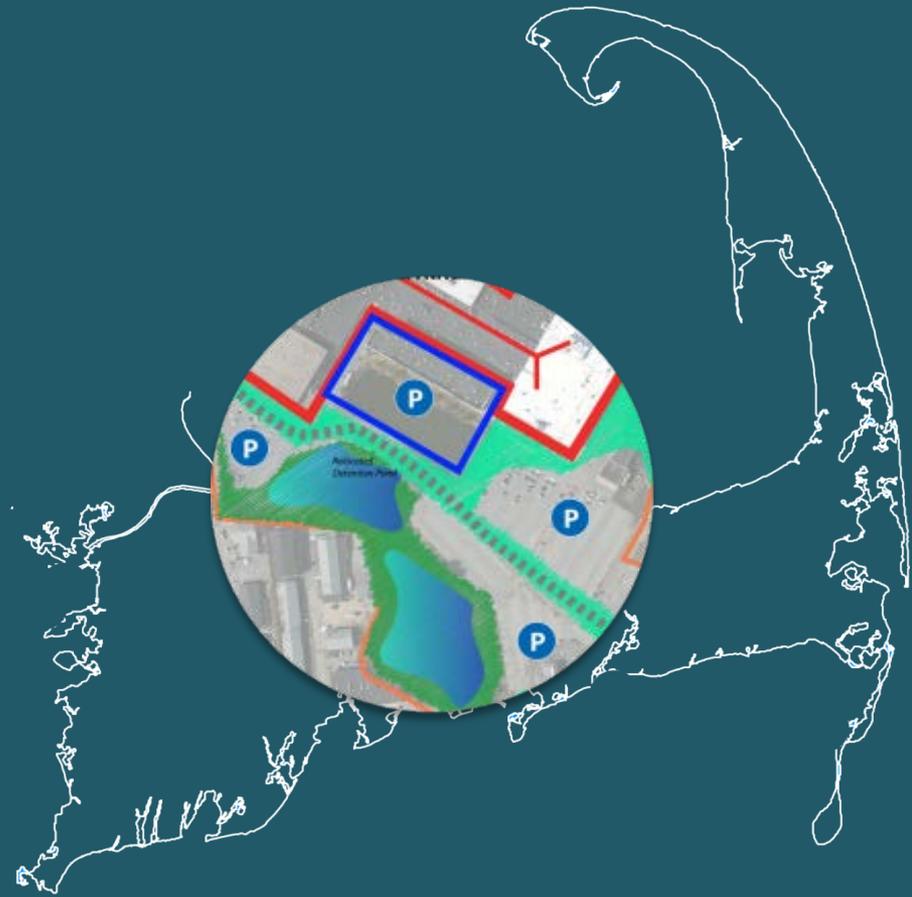


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REGIONAL ECONOMIC
STRATEGY EXECUTIVE TEAM
(RESET) PROJECTS

BARNSTABLE RESET (2013)

- Land Use analysis
- Regulatory Recommendations
- Conceptual Site Planning



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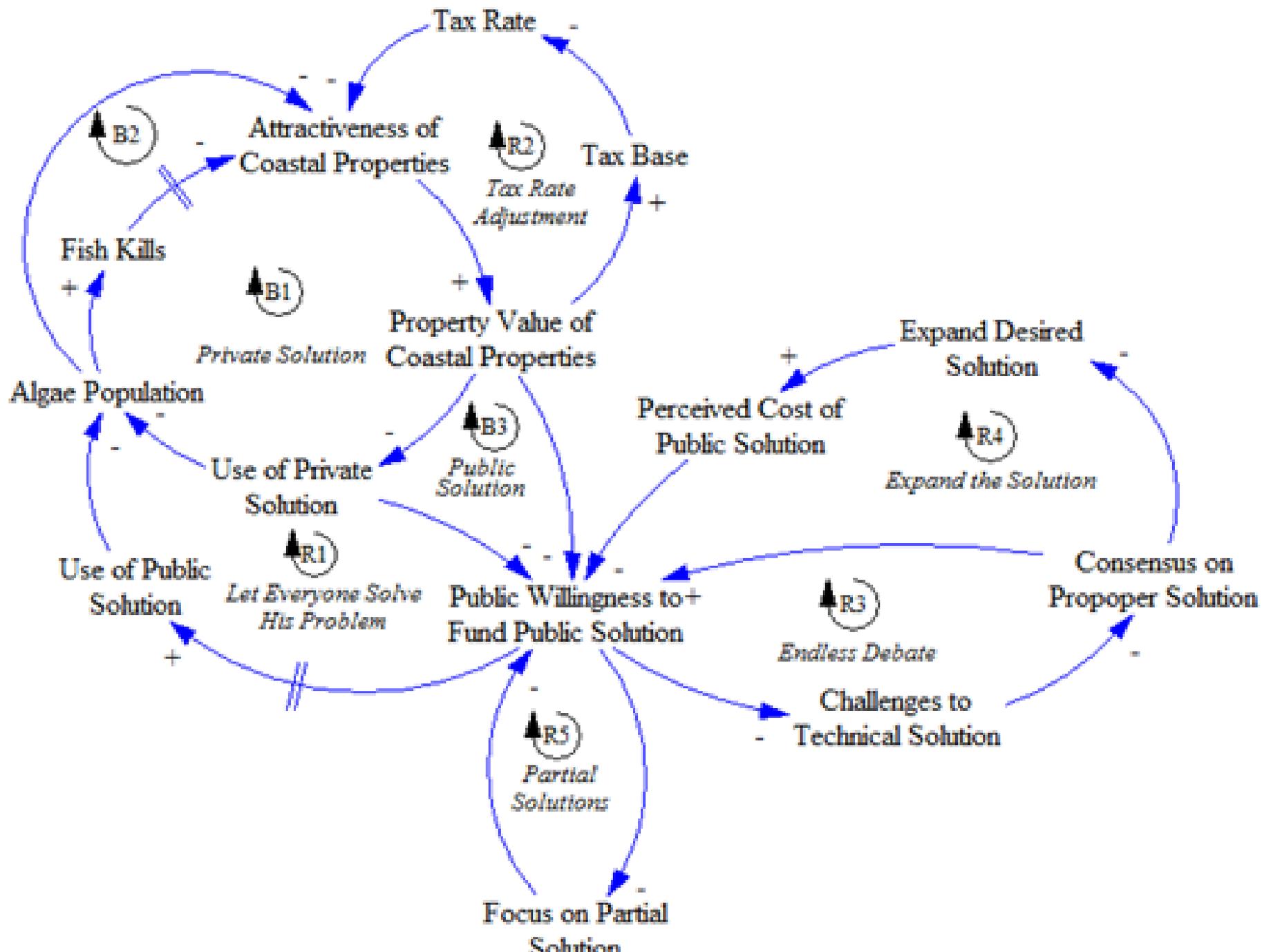
REGIONAL ECONOMIC
STRATEGY EXECUTIVE TEAM
(RESET) PROJECTS

Maps

Demographic maps made from the most recent data available, including the 2010 Census and the 2007-2011 American Community Survey.

- Population Change
- Population Density
- Household Density
- Owner Occupied Housing Units
- Seasonal Housing Units
- Renter Occupied Housing Units
- Median Household Income
- Median Housing Value
- Household earning under \$35,000
- Household earning over \$200,000
- Per Capita Income

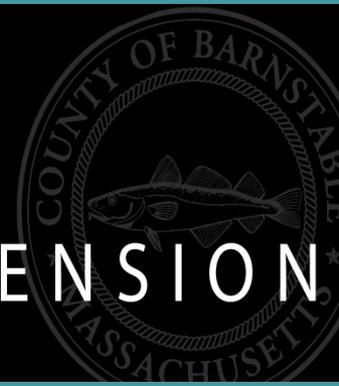








CAPE COD COOPERATIVE EXTENSION



Does
your
town have
PAYT?

SIO



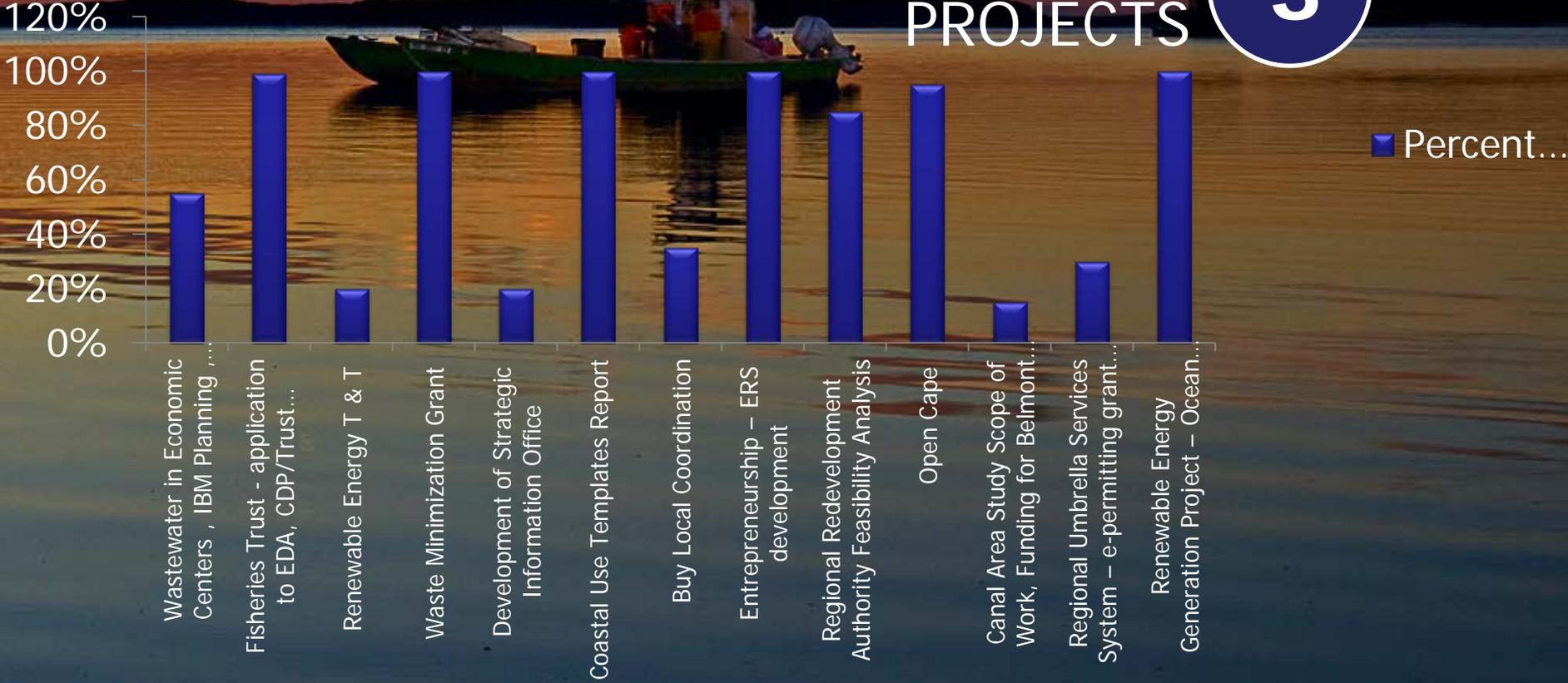
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CEDS Priority Projects

PRIORITIZING PROJECTS

REGIONAL PRIORITY PROJECTS

3



Rank	Project
5	Entrepreneurship Capital Access & Training Program
5	OpenCape Telecommunication Infrastructure
5	Waste Minimization: Reduce, Reuse, Recycle
4	Canal Area Assessment & Transportation Improvement
4	Coastal Use Templates for Economic Development
4	Intelligent Transportation Plan
4	Regional Umbrella Services System (RUSS)
4	SmarterCape Initiative: Strategic Information Office
4	Wastewater Infrastructure in Economic Centers
3	Capitalize the Cape Cod Fisheries Trust
3	Community Green Enterprise Center Design & Construction
3*	Energy Demand Reduction Program - Greening Existing Buildings
3*	Redevelopment Authority - Feasibility Analysis
3	Renewable Energy Testing & Training Center
3	Smarter Village Certification Program
3	SmarterCape Marketing Plan
2.5	Buy Local Infrastructure Development Program
2*	Development in Economic Centers - Cost Analysis
2	Integrated Resource Plan
2	Renewable Energy Generation Program
1	ADA & Building Compliance Loan Program
1	Educational Clearinghouse
1*	Homeland Security & Marine Security Technology Testing & Training Center
1	SmarterCape Initiative: Center of Excellence for Water Quality Technologies & Innovation
1	Specialized 4-year College - Feasibility Analysis



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What Next?

5-YEAR UPDATE