

SWOT ANALYSIS – RESULTS

Strengths

- Creating Growth Centers
- Environment
- Quality of life
- Technology allowing flexibility
- Cape Cod brand
- Transportation infrastructure
- Educated population
- Workforce
- Marine Science cluster
- Historical resources
- Wastewater innovation
- Proximity to Providence and Boston
- Excellent healthcare
- High property values
- Accessible amenities
- Lower Cape interest in Environment
- Architecture in villages
- Cape Cod Community College and Technical Schools
- Young Professionals scholarship
- Pilgrims
- Kennedys
- Geography (being surrounded by water serves as a unifier)
- Marine science community
- Retirees increasing, provide lots of resources
- Environment
- Quality of Life
- Highly educated workforce
- School systems
- OpenCape
- Strong tech community
- High citizen engagement
- Strong NFP Network
- Historical landmarks and resources
- Recreation
- Arts and culture
- Quality Healthcare
- Accessible Health care
- Global recognition of Cape Cod branding
- Cape and Islands license plate
- Cape Cod Commission
- Wildlife/Whales
- Mass Maritime Academy
- Cape Cod Community College
- Cape Cod Brand
- Environmental resources
- Wastewater innovation
- Natural resources
- Cultural community
- Increasing attention to transportation infrastructure
- Entrepreneurial spirit
- Strong community leadership
- Educated Population
- Retired people having skills and experiences
- Broadband
- Training programs at Cape Cod Community College
- Chapter H
- Marine science cluster
- Historical resources and anniversaries coming up
- Deep water harbor (Woods Hole)
- Largest Coast Guard station in the US
- Lower cape – public interest in the environment
- Older people moving to the Cape bring \$
- OpenCape – opportunities to connect to homes, good for entrepreneurs
- Architecture
- Cape Cod Community College
- Cape Cod Young Professionals

SWOT ANALYSIS – RESULTS

- Young Professionals scholarships for those that return to the Cape
- Kennedy home/history
- Beaches
- Community character
- Quality of life
- Historic Character
- Nice amenities (restaurants, etc.)
- High property values
- Upper Cape proximity to Providence and Boston
- Broadband access
- Cape Cod Community college
- Excellent health care
- Environment
- Woods Hole

SWOT ANALYSIS – RESULTS

Weaknesses

- Needs more education at a local level
- Limited demographic diversity
- Limited technology
- Wastewater
- Need to tax rentals
- Fifteen individuals towns
- “Change is bad”
- Town Meeting
- Access to International Transportation
- Bridges
- Restricted beach access
- Limited choices for most things
- Precarious electricity
- High cost of child care
- Workforce
- Lack of large employers
- No meeting or convention center
- Seals
- Drugs
- Limited access to capital
- Sole source aquifer
- Aging hotel/motel infrastructure
- Power grid (wires above ground)
- Reliance on tourists
- Limited activities for teenagers
- Lower salaries
- School \$ based on property values
- Wastewater
- Geography isolates us
- Transportation
- Substance abuse on the rise
- Not enough sustainable wage opportunities
- High cost of living
- Too many SRS
- Few opportunities for young people e
- High cost of child care
- Traffic
- Too much provinciality
- Not thinking regionally
- No one voice or direction for Cape Cod
- Restricted beach access and not enough room
- Grandfathering
- Too little commercial tax base
- Wastewater
- Demographics out migration
- Demographics: high percent of elderly
- Municipal budgets strained
- Crime
- Drugs
- Lack of large employers
- Limited access to capital
- Affordable housing: lack of rental housing
- Affordable housing: reduces potential workforce
- Bridges poorly designed
- Traffic
- Sole source aquifer
- Last mile fiber
- Skilled workforce
- Aging hotel/motel supply, restricted by zoning
- Lack of regional cooperation
- Shallow ports
- Power grid (wires above ground)
- Upper Cape - less of a public interest in the environment
- High price of energy
- Reliability of electricity
- Young people leaving the Cape
- Older residents drive up the cost of living
- Proximity to Pilgrim
- Seasonality
- No meeting/convention center
- Transportation both to and around the Cape

SWOT ANALYSIS – RESULTS

- Seals eating fish
- Seals attract sharks
- Seals being protected
- Substance abuse problems
- Homelessness
- High property values
- Transportation infrastructure
- Strong resistance to change
- High cost of living
- Reliance on seasonal population
- Aging population
- Wastewater infrastructure
- Power infrastructure
- Massachusetts Education Chapter 70 to support
- Lack of economic opportunity
- Lack of skill sets to move the economy forward
- Tourism-based economy
- Not a lot of social activities, especially during the winter
- Public transportation to and around Cape Cod
- Lower salaries

SWOT ANALYSIS – RESULTS

Opportunities

- Diversification of national economy
- More ‘Knowledge work,’ diversification of business
- OpenCape
- Business incubators
- “Mall model”
- Research
- 3D printing
- Changing weather
- Chapter H
- Affordable Care Act
- Immigration Reform
- Sports Complex
- Whales
- Casinos
- Regional satellite for Boston/Providence
- Extending business hours
- “Buy local”
- Commuter rail
- Redevelopment partnership
- STEM education
- Grid modernization
- Buy local
- Fish local
- Entrepreneurial growth
- Innovation centers
- OpenCape
- Higher education
- “All Rowing in the Same Direction”
- Leadership
- Commuter Rail
- Joint Base Cape Cod
- Redevelopment partnership or authority – NOT a hammer
- STEM education
- Performing arts center
- Convention center
- Sports center
- Hosting more international travelers
- Affordable Care Act
- Immigration Reform
- Alternative energy technologies
- Whales
- 400th anniversary of Pilgrim landing
- Casino
- Airport – need more routes
- 100th anniversary of Cape Cod Canal
- Geographic isolation (opportunity to balance electricity consumption and generation)
- 3D Printing – manufacturing
- Offshore wind, wastewater research
- Linking research to local universities
- Changing weather
- Improvement in economy will increase tourism
- Grid modernization
- Smart grid
- Regional satellite for Boston
- Commuter orientation to the cities
- Renewable energies
- Joint Base Cape Cod
- Telecommunications – work from home
- Support long commute to Providence and Boston
- Need more technology-based business
- Extending business hours – local ordinance modification
- Creative re-zoning to create business opportunities that did not exist before

SWOT ANALYSIS – RESULTS

Threats

- Climate change
- Sea Level Rise
- Environment
- Sharks
- Casinos
- Flood Zones
- Weather
- Base Realignment and Closure
- Cost of living for young people e
- Fishing industry not viable
- Sharks
- Flood maps and insurance
- Climate Chang e
- Storms and erosion
- Nitrogen loading
- Water quality
- Big box store s
- School funding formula
- Title V
- Beacon Hill’s attitude that the Cape is wealthy
- Aging nuclear plan t
- Affordable Care Act
- Immigration reform (threat if not reformed) \
- Alternative energy technologies
- Casino
- Flood
- zone: insurance
- Flood zone: infrastructure
- Climate Change
- Hurricanes/Blizzards
- Power interruption
- BRAC
- sharks
- Reductions in grants for housing, community development
- Climate change impacts on infrastructure
- Decline in fish stocks
- Difficultly attracting business because businesses closed after hours
- Air quality
- Ability for young people to live on Cape Cod
- Student loan obligations
- Aging population
- No place for children/teens to socialize safely
- Unemployment
- Lack of job opportunities
- Aging infrastructure
- Rising sea level
- Erosion
- Unwillingness to change
- Attitude about type and location of economic development