



Cape Cod Economic Development Council (CCEDC)
3225 Main Street, PO Box 226, Barnstable, MA 02630

Minutes, November 3, 2016

Present:

Ken Cirillo, John Kilroy, Brian Mannal, Harold Mitchell, Sheryl Walsh, Allen White, David Willard

Absent:

Mary Pat Flynn, Felicia Penn, Rick Presbrey, Dan Wolf

Also Attending:

CCC Staff: Leslie Richardson, Taree McIntyre

Ken Cirillo called the meeting to order at 5:00 pm in the conference room of the Cape Cod Commission. Upon a motion by Allen White, second by Sheryl Walsh, the minutes of the October 6, 2016 meeting were approved with a revision of those in attendance to include Brian Mannal and Harold Mitchell.

The results of the attached survey, issued by Felicia Penn, Chair, to gather opinions for the planning of future CCEDC goals were discussed. The general consensus was that there were multiple choices within the same category when it may be better to start with identifying one or two top categories. Mr. Cirillo will discuss a redesign of the survey with Ms. Penn.

Leslie Richardson presented the draft Cape Cod Commission (CCC) FY18 Work Plan for CCEDC review. Ms. Richardson provided a brief description of each project and identified its funding source. Discussion focused on the Cape Cod Capital Trust Fund and the need for infrastructure on Cape Cod, mostly related to wastewater and overall water quality. Discussion on the CCC work plan was continued to the December 1, 2016 meeting.

Allen White distributed notes from a Blue Economy Listening Session, October 24, 2016, sponsored by the Cape Cod Chamber in conjunction with Bridgewater State University. The notes were for personal review and not discussed.

The meeting was adjourned at 5:52 pm.



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CCEDC Direction

Summary Design Survey Collect Responses Analyze Results

CURRENT VIEW

+ FILTER + COMPARE + SHOW

No rules applied

Rules allow you to FILTER, COMPARE and SHOW results to see trends and patterns. [Learn more](#) »

SAVED VIEWS (1)

Original View (No rules applied)

+ Save as...

EXPORTS

SHARED DATA

No shared data

Sharing allows you to share your survey results with others. You can share all data, a saved view, or a single question summary. [Learn more](#) »

Share All

RESPONDENTS: 6 of 6

Export All Share All

Question Summaries Data Trends Individual Responses

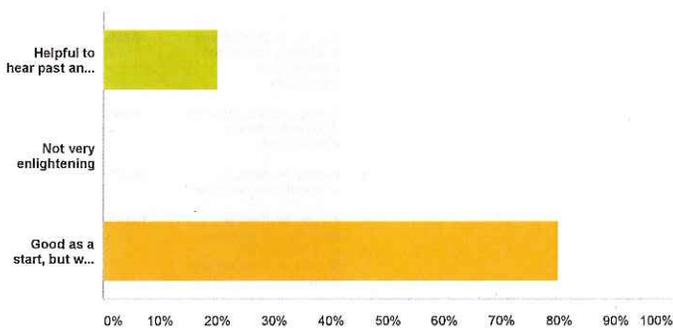
PAGE 1: Discussion Summary

Q1

Customize Export

The discussion at our CCEDC October meeting was:

Answered: 5 Skipped: 1



Answer Choices	Responses
Helpful to hear past and present accomplishments	20.00% 1
Not very enlightening	0.00% 0
Good as a start, but we still have more to discuss	80.00% 4
Total	5

Comments (2)

Q2

Customize Export

From the discussion, it was evident that there are numerous economic development factors related to infrastructure that need to be addressed within the County. Each of these require large sums to implement. Please rank them in the order you see as most to least important, with most important being #1, and least being #10

Answered: 6 Skipped: 0

Wastewater: Planning/Sys...

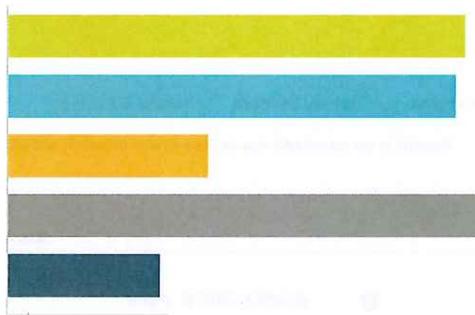
Rental Housing

Broadband: Last Mile

Workforce Housing

Transportation: Access to th...

Parking: in



	1	2	3	4	5	6	7	8
Wastewater: Planning/System Implementation	16.67% 1	33.33% 2	16.67% 1	0.00% 0	33.33% 2	0.00% 0	0.00% 0	0.00% 0
Rental Housing	0.00% 0	33.33% 2	33.33% 2	16.67% 1	16.67% 1	0.00% 0	0.00% 0	0.00% 0
Broadband: Last Mile	0.00% 0	0.00% 0	0.00% 0	0.00% 0	16.67% 1	16.67% 1	16.67% 1	16.67% 1
Workforce Housing	50.00% 3	16.67% 1	0.00% 0	0.00% 0	16.67% 1	16.67% 1	0.00% 0	0.00% 0
Transportation: Access to the Cape	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	16.67% 1	16.67% 1	16.67% 1
Parking: in Downtowns and Highly Congested areas such as waterfronts	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	16.67% 1	0.00% 0	33.33% 2
Transportation: Planning (Fix dysfunctional intersections)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	16.67% 1	16.67% 1
Zoning: Implement economic activity zones	16.67% 1	0.00% 0	33.33% 2	16.67% 1	16.67% 1	0.00% 0	16.67% 1	0.00% 0
Zoning: Implement Housing-related items such as the ADU (accessory dwelling unit bylaw)	16.67% 1	16.67% 1	16.67% 1	16.67% 1	0.00% 0	16.67% 1	16.67% 1	0.00% 0
Zoning: Changes that result from RESET project work	0.00% 0	0.00% 0	0.00% 0	50.00% 3	0.00% 0	16.67% 1	16.67% 1	16.67% 1

Q3

Customize Export

The CCEDC since 2003 has granted funds in the following areas: Education, Municipal Planning/Project Implementation, Aquaculture as relates to denitrification, Arts & Culture, and has also invested in a small business loan fund with Coastal Community Capital. In addition, we have invested heavily in the CEDS, a county-wide technology and communications audit, and RESET projects. Many of you have indicated that you would like to do something "BIG", but are a little frustrated that we do not have enough funds. Which of the following would you support in the future? You may choose more than one.

Answered: 6 Skipped: 0

I support an annual grant...

I support partnering w...

I support giving 100% ...

I support creating whi...

I support addressing o...

I support co-ordinatin...



Answer Choices	Responses
I support an annual grants program to continue to fund projects as we have in the past.	66.67% 4
I support partnering with others such as SmarterCape, or maybe the CDP, or both to do something "Big".	50.00% 3
I support giving 100% of the public funds we receive to the Cape Cod Commission in order to get the most bang for our buck.	16.67% 1
I support creating white papers that serve as "blueprints" for the issue, including analysis of economic impacts, and steps needed to reach a solution.	66.67% 4
I support addressing our "BIG" problems by implementing the CEDS goal of creating a Cape Cod Capital Trust Fund to address housing, wastewater, and other economic infrastructure issues via local funds instead of relying on the State or Feds.	33.33% 2
I support co-ordinating all the EDC's/EDIC's/or other groups engaged in economic development in the towns for the purposes of keeping communication between the County and the Towns open.	66.67% 4
I support subsidizing private debt such as college loans, or creating a not for profit that could address this.	16.67% 1
Other (please specify) Responses	16.67% 1

Total Respondents: 6

Q4

Export

CCEDC Membership: There are two vacant seats on the CCEDC. It is vital that our members are actively engaged in the fulfillment of our mission, and that they bring skills that are critical to the council's vibrancy and success. Please use this space to "nominate" those who you believe would make good additions to the CCEDC.

Answered: 6 Skipped: 0

Responses (6) Text Analysis My Categories

Categorize as... Filter by Category Search responses

Showing 6 responses

- No answer
10/31/2016 3:50 PM [View respondent's answers](#)
- Beth Marcus or Todd Marcus from Cape Cod Beer
10/31/2016 3:11 PM [View respondent's answers](#)
- Charlie Sumner
10/31/2016 11:19 AM [View respondent's answers](#)
- Monica Rizzio - musician, entrepreneur, CoOwner West Bend music school. Dennisport Pete Fasano - Exec Director, Vinegrass Corp. Non-profit festival and concert promotion benefiting kids education in roots music. Awards scholarships and instruments. (Disclosure: I am on the Board of Vinegrass) Married (to each other) they are young 30-somethings making a go of it on Cape Cod and giving back. Politically active. CCYP, etc.
10/29/2016 1:39 PM [View respondent's answers](#)
- Someone from the commercial realty/development and someone from the education sector, don't have any names.
10/26/2016 1:24 PM [View respondent's answers](#)
- Ryan Castle Benita Pierce
10/28/2016 9:35 AM [View respondent's answers](#)

Cape Cod Commission Economic Development Work Plan FY18

Activity	Projects	Description	Staff/ Consultant	Funding Source
ECONOMIC DEVELOPMENT PROGRAM FOUNDATIONS - PLANNING, ADMINISTRATION, AND RESEARCH				
Economic Development Planning	Regional Policy Plan Development & Implementation	Developing economic development goals, planning actions, and development standards; LCP certification reviews; DRI reviews, GIZ and Chapter H designations, DCPCs, and Capital Planning	Staff	CCEPF
	CEDS Development & Reporting	Design and coordinate comprehensive planning process; draft CEDS 5-yr plan, coordinate public review and approval; coordinate annual evaluation process; draft annual reports; coordinate approvals; coordinate annual conferences, local presentations, national conference session, and other tv, radio and print outreach and reporting	Staff	EDA
	CEDS Strategy Committee/EDD Governing Body Administration	Monthly meeting coordination, agenda, minutes, public postings; coordinate ad hoc meetings or sub-committee meetings	Staff	EDA & LPF
	EDC Administration	Coordination of the small grants program - meeting scheduling, agendas, minutes, public posting; application development, advertising, posting; application review meeting coordination; communications with applicants and awardees; coordination of grant reporting process; and financial management assistance	Staff	LPF
Research & Data Dissemination	Primary Data Collection Program	Annual survey program - surveying different stakeholder groups regarding who they are, what their needs are relative to land use related planning and regulation; their future plans and aspirations, and their opinions and ideas relative to development issues	Staff/ Consultant	CCEPF
	Environmental Economics Applied Research Program	Track, analyze, research and communicate trends in the regional economy and associated environmental issues on the Cape with the goal to inform the economic development strategy for Cape Cod	Staff	CCEPF
	STATSCapeCod & BART Data Dissemination Program	Development and maintenance of town and county data profiles, regional economic development benchmarks, town comparison data, detailed evaluations of specific aspects of the regional economy, and continued development of new content	Staff/ Consultant	CCEPF
CEDS IMPLEMENTATION - REGIONAL PRIORITY PROJECTS AND RESET				
CEDS Regional Priority Projects	Integrated Infrastructure Plan	The Commission is in the process of developing a regional capital infrastructure plan that will guide localities as they develop town level capital plans and will help the managers of the various types of infrastructure coordinate their expansion, repair, and maintenance as much as possible.	Staff	CCEPF, LPF, DLTA, Transportation UPWP, Other Grants
	Wastewater in Economic Centers	The Commission continues to work with towns to develop policies and plans for addressing nutrient loading in coastal and inland waterbodies; the Commission assists towns with grant proposals (particularly to EDA); the Commission will integrate this work with other related regional priority projects.	Staff	
	Cape Cod Capital Trust Fund	The Commission staff, with the assistance of a consultant with expertise in public finance, has outlined a possible structure for a regional infrastructure bank; staff will continue to refine this structure and investigate funding options and work with policy makers. When established this fund would be allocated in accordance with the regional capital plan.	Staff/ Consultant	
	Climate Change Economic Impact Assessment	The Commission staff has been working with towns to plan for natural disasters and sea level rise in order to reduce their impact and cost. This work will be used to develop a greater understanding of the economic impacts of climate change and the public willingness to address these impacts by different mitigation methods.	Staff	
	Harbor Planning	The Commission staff, working with stakeholders, will integrate harbor infrastructure concerns into the regional capital planning effort.	Staff	
	Commuter Rail Impacts & Feasibility	The Commission staff will be available to the towns and the state as they continue planning for rail and for transportation and transit over the canal	Staff	
	Expedited Permitting	Commission staff will work with towns interested in expediting local and regional permitting in key growth areas; this effort is often directly related to the RESET projects undertaken as part of CEDS Implementation	Staff/ Consultant	
	Strategic Information Office	Commission staff will continue to work with towns to adopt electronic permitting and develop data sharing agreements; staff will continue to develop a comprehensive regional database and regional gis licensing.	Staff	
RESET	RESET Program Administration	Commission staff will work with towns to identify obstacles to economic development, particularly in areas well served by existing or planned infrastructure; staff will develop specific scopes of work with the towns, provide regular reporting, and develop recommendations and reports designed for implementation.	Staff	
	RESET Projects	RESET projects are interdisciplinary in nature and involve Commission staff assistance. Different staff members serve as project managers on the various projects. Generally, the Commission completes three RESET projects per year. The RESET projects are often partially supported by the State's DLTA program.	Staff	

In addition to funds allocated here, economic development initiatives leverage funds from state & federal sources.



**BLUE ECONOMY LISTENING SESSION
CENTERVILLE INPUT
10/24/2016**

JOBS

- A theme that runs throughout all other themes
- Create an employer database (electronic) that identifies the universe of opportunities

DIVERSIFY

Need more maritime technology-oriented industry

PLANNING

- Interconnected planning necessary at a watershed scale (may include 4 or more towns in some instances)
- Municipal funding should come together to plan on a larger scale
- Devise ways to keep taxes and fees local and not all devolve to state's general fund
- Water systems – sewers, drinking need broad water plans Cape-wide with local implementation as needed
- Government permitting has to catch up with technology (Clean Water Act approved technologies are limited)
 - Oyster reefs
 - Current approaches all written for big pipes

EDUCATION AND TRAINING

- Business and education partnerships needed to develop technical skillset for students not going to college
 - Example is what is going on up in Gloucester
 - Need to devise ways to keep students/young people on Cape
 - Develop a "Recovery" High School for trades
 - Advise on local examples of college curriculum to allow for distance learning
- New or potential schools of higher learning on Cape Cod

- Bridgewater State University, UMass Dartmouth, Quincy College, Wentworth Institute of Technology
- WH STEP is a model program that should be expanded
 - Partners with businesses to feed the curriculum at the Middle and HS levels
- Education the public/companies about how to be more environmentally friendly
 - Plastic bag elimination
 - Fast food packaging
 - Green fertilizer
- Make K-12 more marine based education and add teaching entrepreneurship to education
- Create more HS internship programs with blue companies such as in Barnstable
- Start a Northeastern University-like internship program at 4Cs and find the funding to pay for it.
- Connect teachers to companies directly that will in turn connect students to blue economy programs that teach about fixing local issues
- Create and institutionalize an adopt a pond program – one for each day – by schools and fund investigations and sampling to improve health and understanding

WASTEWATER

- Prioritize the impact of wastewater issues on our economy
 - Drives economic growth down
 - Create infographics on water quality and prosperity values
- Emphasize and educate the public about how dire our wastewater issues is
- Conduct advocacy on the good news/bad news with a focus on opportunities
- Provide incentives for companies associated with the 208 Clean Water Act Plan to stay on the Cape and grow responsibly
- Create and a tax financing plan that works
- Consolidate and simplify zoning
- Lead by example (incentivize companies to drive up wages)

RESOURCE SHARING

- Create a database of resources of shared services in the local community with a focus on physical resources and access to water
- Create a test boat like Uber for water

PIPELINE OF SCIENCE TO ENTREPRENEURSHIP TO MARKING/FUNDING

- This should focus on the entire spectrum of funding including government, venture capital, and creating public-private partnerships
- Create easy ways for scientists to bring new technologies to market
- Set up a Cape “Energy Bar” modeled on the Greentown Labs
 - EnergyBar is a monthly event devoted to helping people in clean technology meet and discuss innovations in energy technology. Entrepreneurs, investors,

students, and 'friends of cleantech,' are invited to attend, meet colleagues, and expand our growing regional clean technology community.

- Scientists need water access to bring blue economy technologies to market at this is a huge commodity on the Cape given the privatization of the shoreline
- Businesses should be eligible for grant monies for ideas...not just non-profits
- Work with the state to develop a Waterfront Enterprise Zone for shared services
- Encourage the Venture Capital community to fund blue start-ups or invest in marine-based businesses
 - "Slighter" Technology Fund from RI is an example of a State VC fund
- Create a Blue Economy Fund
- Develop Capture Grants for emerging water technologies to be researched and developed in our local environment

MARITIME AND ENVIRONMENTAL HISTORY

- Recognize that we are a custodian of the environmental resources
- Conduct more environmental outreach to tourist

INTEGRATION

- The Science community should integrate with tourism and promote the Blue Economy
- Conduct educational awareness with seasonal and transient visitors
- Create better access to current science and technology assets such as WHOI, MBL, Hyannis Maritime Museum
- Add on science and science processed into general tourist outreach stops

AMENITIES AND ATTRACTIONS FOR YOUNG PROFESSIONALS

- Beaches close too early and access to them should be expanded
- Need to invest in amenities to create a more "hip" place to live such as skate parks, shows (bring Broadway here), restaurants, parks
- Encourage the development of topic-specific "meet ups"
- Increase mobility so can get around easier

LEVERAGE AND EXPORT

Leverage septic tank issues into economic opportunities as the money for sewerage all is not financial feasible.

RECREATION

There is limited access to boating opportunities due to the high cost of boating and the lack of moorings and affordable dockage

Limited public waterfront. Should consider a Cape-wide shoreline access program.