



Cape Cod Economic Development Council

3225 Main Street, PO Box 226, Barnstable, MA 02630

Minutes, October 2, 2014

Present:

Ken Cirillo, M. Pat Flynn, John Kilroy, Brian Mannal, Felicia Penn, Richard Roy, Sheryl Walsh, Allen White

Absent:

Barbara Milligan, Rick Presbrey, Paul Rumul, David Willard, Dan Wolf

Also Attending:

CCC Staff: Leslie Richardson, Taree McIntyre; Guest Speaker: David Augustinho, C&I Workforce Investment Board

Felicia Penn called the meeting to order at 5:05 PM in the Innovation Room of the Open Cape Building. Upon a motion by Ken Cirillo, second by Allen White, the minutes of the September 12, 2014 meeting were approved.

Update on December Economic Forum:

Responding for Ken Cirillo, Taree McIntyre updated members on the status of the December Economic Forum. Ms. McIntyre confirmed that the forum save-the-date notice was released on September 18th to representatives of each town, who would then forward it to their economic and planning organizations. The towns have not been forthcoming with contact information for their volunteer committees and prefer to have documents forwarded through the town planners. As suggested by Senator Wolf, the Cape Delegation was added to the list of participants. Few people have RSVP'd but Ms. McIntyre believes they are waiting to review the subject matter of the pre-forum survey. Following the established timeline, the survey is still slated to be released October 6th with a deadline to submit by October 22nd.

Council Chair's Report:

Ms. Penn introduced David Augustinho, Executive Director of the C&I Workforce Investment Board, to speak about the Cape's economy as it relates to workforce training and available resources for jobs with sustainable living wages. Mr. Augustinho provided a packet of statistical economic information to be reviewed by members at their convenience. This discussion included the following observations:

- The Cape continues to be mostly service based in the retail and hospitality fields.
- The establishment of more one-stop career centers could play a key role in training for mid-level careers.
- There is a lack of managerial training on Cape Cod for retail and start-ups.
- Opportunities exist in mid-level healthcare positions but a lack of clinical sites and barriers in the certification/licensing regulations present challenges.

- The new Cape Cod location of Bridgewater State University will increase opportunities in certificate and professional development courses. Courses will be limited to the current curriculum offered at Bridgewater.
- The current administration of Cape Cod Community College has fostered opportunities in middle-skill positions, particularly in computer and technical programs. The Open Cape network may provide advantages in technology job growth.
- The Cape Cod Community College grant for an accelerated program in aviation maintenance and certification will afford new skill opportunities but may not affect job growth in that area.
- Many training programs are mostly utilized by the already-employed to increase their skills and do not necessarily create new jobs.

CEDS Implementation Update on RESET Projects:

Barnstable Reset

Leslie Richardson reported that the Cape Cod Commission (CCC) and Town of Barnstable are working together to consider local and regional regulatory changes that might stimulate the redevelopment of the four regional retail centers (the Cape Cod Mall, Capetown Plaza, Southwind Plaza, and Festival Plaza) along Iyannough Road (Rte. 132) .

Orleans Reset

Ms. Richardson stated that the Town of Orleans requested assistance with a RESET project on Route 6A from Brewster to Eastham. CCC staff will meet with the Orleans Planning Board to identify areas that need improvement and to discuss the specifics of their vision for the corridor.

Nominating Committee:

Ms. Penn stated that Paul Rumul was unable to attend and the nominating report will be continued to the next meeting.

Other:

Ms. Penn requested that Ms. Richardson have the FY2016 Cape Cod Commission Workplan available by the December meeting.

John Kilroy noted that he has been impressed by the successes of BackOffice Associates, Harwich, MA, and would be interested in having Patricia Kennedy, Co-Founder, as a guest speaker.

Ms. Penn announced that the next meeting will be November 6th, 5:00 pm, in the Cape Cod Commission conference room. The meeting was adjourned at 6:05.