



Cape Cod Economic Development Council

3225 Main Street, PO Box 226, Barnstable, MA 02630

Minutes, May 2, 2013

Present:

Ken Cirillo, John Harris, John Kilroy, Brian Mannal, Felicia Penn, Rick Presbrey, Paul Rumul, Allen White, David Willard

Absent:

Alice Boyd, M. Pat Flynn, Dan Wolf, Jay Zavala

Also Attending:

CCC Staff: Leslie Richardson, Taree McIntyre

David Willard called the meeting to order at 5:01 pm in the conference room of the Cape Cod Commission. Upon a motion by Paul Rumul, second by Felicia Penn, the minutes of the April 4, 2013 and April 17, 2013 meetings were approved.

Council Chair's Report:

Committee Appointments-

Following up on suggestions from the Strategic Planning Session, Mr. Willard announced that Paul Rumul, Felicia Penn, and Rick Presbrey agreed to form a Finance Committee in order to keep the Council better apprised of the flow of funds. Allen White motioned to approve, Brian Mannal seconded, and all approved. Ms. Penn stated that the Finance Committee would be reporting to the Council quarterly.

Mr. Willard also announced the formation of a CEDS Advisory Committee including John Kilroy, Ken Cirillo, and John Harris. This committee will be tasked with assisting Leslie Richardson with management of the CEDS Priority Projects and modeling of the next CEDS Five Year Plan. Allen White motioned to approve, Brian Mannal seconded, and all approved.

Ms. Penn suggested that we send a representative from the CCEDC to the Barnstable County Commissioners' meetings quarterly to stay in tune with their priorities and update them on CCEDC actions. Ken Cirillo suggested that members pair-up for the presentations and Brian Mannal requested that a reporting template be created for a consistent format to the presentations. Taree McIntyre will create a sign-up sheet. Allen White motioned to approve, Brian Mannal seconded, and all approved.

White Papers-

To continue a discussion initiated at the April retreat, John Kilroy distributed an outline and information regarding the creation of white papers. A discussion ensued which touched on possible subjects, consultant expense, recognizable branding, distribution, expected outcome, and the cost of keeping the documents current.

Nominating Committee:

Mr. Willard noticed that Alice Boyd submitted a letter of resignation due to business and personal commitments. Paul Rumul motioned to accept the resignation, Allen White seconded, and all approved. Mr. Rumul asked members to contact him with any new member recommendations.

CEDS Implementation Update:

Leslie Richardson distributed a report on the status of the CEDS Regional Priority Projects. Ms. Richardson requested help from the Council over the next fiscal year to establish a new CEDS five year plan. Issues to be addressed are deciding priorities, forming working groups, and finding lead agencies.

Other:

Budget-

Mr. Rumul distributed and reviewed an updated revenue accounting of the Cape & Islands License Plate Fund. Ms. Penn suggested that pooling revenue with other recipients of the license plate fund might leverage increased funds. Ms. Richardson commented that soliciting a new member to the Council from the Regional Chamber of Commerce could be beneficial.

The meeting was adjourned at 6:09 pm.