



# Cape Cod Economic Development Council

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Minutes, October 4, 2012

**Council Members:**

Alice Boyd, Ken Cirillo, John Kilroy, Brian Mannal, Felicia Penn, Paul Rumul, Allen White, David Willard, Senator Dan Wolf

**Also Attending:**

CCC Staff: Paul Niedzwiecki, Leslie Richardson, Taree McIntyre

David Willard called the meeting to order at 5:06 PM in the conference room of the Cape Cod Commission.

Board Minutes:

Upon a motion by Allen White, second by Alice Boyd, members approved the minutes for both the June 7, 2012 and September 6, 2012 meetings.

Council Chair's Report:

David Willard announced that after many years of serving as Chair of the Nominating Committee, Felicia Penn would be stepping down and Paul Rumul would assume the position. Members with terms expiring December 31, 2012 are Felicia Penn, Paul Rumul, and Rick Presbrey. Mr. Rumul will be contacting Members regarding their interest in remaining on the Council.

Grant Committee Report:

Felicia Penn stated that the Interisle Consulting Group is close to completing the Barnstable County IT and Communications Survey. The contract has been extended to December 31, 2012 to allow Interisle to present their findings for feedback and complete the final report. A presentation of the collected data is being planned for Monday, November 5, 2012, 9:00-noon, at the Harborview Room in the Barnstable County Complex. Invitees will include Town and County Administrators and IT Departments, Police and Fire Chiefs and IT personnel, School Superintendents and IT Departments, Open Cape and Board Members, CCEDC and SmarterCape Partnership Members, and a few other interested individuals. Interisle will be looking for feedback and visioning to be included in the final report.

Ms. Penn reported that the Grant Committee review of the Town of Harwich REDPP Grant for the East Harwich Village Center Initiative is ongoing. The Grant Committee has met separately with David Spitz, Harwich Town Planner and Ted Nelson, Chair of the EHVC Collaborative to gather information on the status of the project. David Ryan, Harwich Finance Director has been asked to submit the full grant budget along with in-kind and matching funds from 2006 to present. The Grant Committee will be meeting to review the budget and conflicting circumstances involving the grant and will have a recommendation for the full Council at the next CCEDC meeting November 8, 2012.

Ms. Penn announced that the Cape Cod Museum of Art's mentoring program pairing high school students with local artists has been transferred to Heritage Museums and Gardens because of the financial difficulties of the Museum. Mr. Willard stated that David Augustinho, Executive Director of the C&I Workforce Investment Board, was instrumental in the creation of the program and will continue to work with Heritage to grow the program. Senator Wolf shared that some of the artwork is displayed in the State House in Boston and that CCEDC Members should consider other locations that the artwork might be displayed.

#### SmarterCape Partnership Update:

Ms. Penn informed the Council that, with a joint effort, the Members of the SmarterCape Partnership submitted an application to the Intelligent Community Forum to be designated as one of the "Smart21 Intelligent Communities for 2013" based on the Open Cape innovation. The top twenty-one community applicants worldwide will be selected in October with a further narrowing to the announcement of the top seven in January in Hawaii. The top seven contenders will meet in New York for the announcement of the "Top Intelligent Community of the Year" award in June, 2013.

#### License Plate Funds Update:

Paul Rumul shared a revenue update of the C&I License Plate Fund and stated that first quarter sales for fiscal year 2013 are up from last year. The increase can be attributed to the new local marketing campaign and to the reduction in sales of the Red Sox Plate. The recent ads of local Entrepreneurs who received CCEDC grant awards demonstrate how the funds were used to benefit the whole of Cape Cod.

#### CEDS Implementation Update:

Leslie Richardson stated that the Mashpee Wampanoag Tribe has responded with interest to jointly seeking the Economic Development Designation (EDD) as recommended by the US Economic Development Administration (EDA). Terms are currently being negotiated and a final agreement will require resolution of the Tribal Council. Ms. Richardson explained that the process is moving forward and she will be seeking the required letters of support from the State and each of the Cape towns.

#### Data Center Update:

Ms. Richardson urged the Council to view the StatsCapeCod.org website for new upgrades, new benchmarks, and easier downloads. Ms. Penn suggested that the square footage of available commercial real estate in each town would be useful information for businesses seeking locations on Cape Cod. Ms. Penn expressed the importance of building a knowledge workforce to entice new business with developers who want to be part of the solution for Cape Cod's economic development.

#### Other:

Alice Boyd informed the Council that she attended a recent meeting of the Department of Housing and Community Development (DHCD) and Housing and Urban Development (HUD). One topic was the de-allocation of funds from Cape Cod as the Administration believes the need does not exist on Cape Cod. Mr. Willard expressed the need for the Housing Agencies of Cape Cod and the Public to take a proactive stance on this matter. Ken Cirillo advocated for information of available properties suitable for housing, determining the best use, and then approaching developers.

Mr. Willard announced that Dan Vortherms, new CEO of Open Cape, was being invited to speak at the November CCEDC meeting. Paul Niedzwiecki offered for Gail Coyne, Fiscal Manager of the Cape Cod Commission, to attend the November meeting and explain the Barnstable County Finance system and the CCEDC funds.

The meeting was adjourned at 6:10 pm.