

**MEETING Minutes**  
**BARNSTABLE COUNTY ECONOMIC DEVELOPMENT COUNCIL**  
**June 6, 2018**

A meeting of the Barnstable County Economic Development Council was held on June 6, 2018 at 3:00 p.m. in the Cape Cod Commission's main conference room, 3225 Main Street, Barnstable, MA.

**Members:**

Terri Ahern	Healthcare	Absent*
David Augustinho	Workforce Development Board	Present
Lauren Barker	Young Professionals	Present
Rob Brennan	Housing Developer	Present
Duane Fotheringham	Marine Sciences	Present
Alisa Galazzi	Affordable Housing	Absent
Lisa Guyon	Healthcare	Present
Tammi Jacobsen	Higher Education	Present
Peter Karlson	Information Technology/Entrepreneurship	Present
Diane Pratt	Construction	Present
Julie Wake	Arts and Culture	Present
Sheryl Walsh	Banking Sector	Present

**Non-voting Members:**

Harold Mitchell	Cape Cod Commission Member/Appointed Official	Present
Ron Beaty	Barnstable County Commissioner/Elected Official	Present
Su Moran (Chair)	Barnstable County Assembly of Delegates Member /Elected Official	Present

\*Temporarily represented by Lisa Guyon, Cape Cod HealthCare.

**Others Present:**

Kristy Senatori	Cape Cod Commission
Heather Harper	Cape Cod Commission
Leslie Richardson	Cape Cod Commission

Su Moran called the meeting to order and thanked everyone for attending. Harold "Woody" Mitchell made a motion to approve the April 30, 2018 meeting minutes, seconded by Diane Pratt, approved by all with David Augustinho, and Ron Beaty abstaining.

Kristy Senatori, Executive Director of the Cape Cod Commission, invited members to the 2018 OneCape Summit on August 16 and 17.

Ms. Moran announced the Council will be recommending a structure for granting license plate funds for projects consistent with the Comprehensive Economic Development Strategy. Council member ideas on the programs design would be appreciated. The expected format would begin with establishing a grants sub-committee responsible for recommending grant priorities, reviewing grant proposals, and recommending awardees. Details on the program and the funding available are still being worked out. Leslie Richardson, Chief Economic Development Officer at the Cape Cod Commission, said grants can only be given to non-profits, the County cannot give funds to private businesses.

As an introduction to a brainstorming exercise, Heather Harper, Chief of Staff of the Cape Cod Commission, reminded the Council that the Comprehensive Economic Development Strategy (CEDS) Five Year Update will need to be completed by June 2019. She reviewed the economic landscape when the last comprehensive update was completed in 2009- just prior to the great recession- and the current landscape. Members discussed the current changes they have seen in our local, and national economy including:

- the need for a viable plan for bridge replacement
- trend away from big box store to online shopping
- trend towards renting instead of buying homes
- the need to include climate resiliency in all economic planning
- the emergence of the Blue Economy
- the need to address the health of the workforce and opioid crisis
- Disaster recovery planning
- Changes in regional and federal regulations

Members participated in an exercise around CEDS working group structure; they made additions to the sub-elements, brainstormed concerns emerging within each element, and identified any missing work-group members. The workgroups are Infrastructure Development, Business Development/Business Climate, Workforce Development/Sector Development (see attachments for results – member input in italics).

Ms. Richardson presented the CEDS Year 4 annual Report for the members approval. Members received the report for review prior to the meeting. The report documents the implementation of the 2014 CEDS 5-year update over the past year and provides a plan of action to be taken during 2019, the final year of its implementation.

Ms. Richardson explained that the goals of the strategy mirror the goals and growth policy in the Regional Policy Plan, ensuring that both documents work in tandem. The vision statement is based on the principles of protecting and building on the regions competitive advantage, fostering balance and diversity, using resources efficiently and expanding opportunity and regional wealth. The Five goals of the CEDS are low impact and compatible development, a balanced economy, regional income growth, infrastructure capacity and regional collaboration and joint commitment. She noted that the benefits of the CEDS include receiving an EDD designation which brings \$70,000 annually in planning funds to the region and also allows for the region to apply for EDA grants.

Members unanimously approved the CEDS Year 4 Annual Report for 2018. David Augustinho made the motion to approve the Year 4 update, seconded by Peter Karlson.

Ms. Richardson asked if members had any news or update they would like to share with the Council. Diane Pratt said the Homebuilders and Remodelers Association of Cape Cod met with the Sheriff's office and Barnstable County Human Services to discuss the opioid crisis and its effects on employment. Lis Guyon said Cape Cod Healthcare reported that her office continues to look into the health of the workforce, its effect on the economy and ways to make improvement. Julie Wake announced that the Arts Foundation has a program, "AFCC Access", which serves to empower and engage economic disadvantaged youths in art programming.

David Augustinho made a motion to adjourn the meeting, seconded by Peter Karlson and approved unanimously. The meeting ended at 4:30 pm.

Meeting Exercise:

Element	Sub-element	Concerns	Work Group
Infrastructure Development	Transportation-bridges Telecom Energy Solid Waste Storm & Wastewater Drinking Water Natural Environment Commercial Space Housing Shared economy Extended stay hotels Redevelopment of existing spaces Alternative energies Green space/place making/"green infrastructure Public health Environmental health Community character/preservation	<i>Light rail</i> <i>Mass transit</i> <i>Last mile</i> <i>Commercial space sharing</i> <i>Ride share options</i> <i>Shared travel lanes</i> <i>Grid resiliency</i> <i>Gas lines</i> <i>Off shore wind/energy</i> <i>Renewable energy</i> <i>Mixed-use space</i> <i>Economic inhibited by infrastructure limitations</i> <i>Sea level rise</i> <i>Nuclear power plant plan</i> <i>Drinking water contamination</i> <i>Need for research and development</i> <i>Zoning</i> <i>Energy costs</i> <i>Emergency/disaster plan</i>	<b>Technology Council</b> Housing Assistance Corp. Cape Light Compact Cape Cod Commission Towns – (Planners) Utilities CCWPC Cooperative Extension Service County Health Department Towns – DPW; finance Self-Reliance MPO RTA Chamber of Commerce Industry Associations Cape and Vineyard Wind

Element	Sub-element	Concerns	Work Group
Business Development	Capital Access Business Planning Business Financing Development of/Access to Markets Import Substitution <i>Blue Economy</i> <i>Labor market</i> <i>Education</i> <i>Social</i> <i>enterprise/entrepreneurship</i> <i>Social development</i> <i>Supply chain management</i>	<i>Skilled labor</i> <i>Workforce housing</i> <i>Year round business focus</i> <i>Seasonal labor</i> <i>Resiliency/recovery plans</i>	<b>Lower Cape CDC</b> C&I Community Capital Entre Center Arts Foundation Local Chambers EDICs SCORE CCCC <i>Upper Cape Tech</i> <i>CC Tech</i> CCYP <i>Blue Economy</i>
Business Climate	Zoning Permitting Externalities Taxes Cost of Doing Business Opportunity Costs <i>Work force housing</i> <i>Community character -- development</i>	<i>Business/start-up friendly environment</i> <i>Lack of workforce housing</i> <i>e-permits</i> <i>workforce attraction</i>	<b>Association to Preserve Cape Cod</b> Towns – administrators, planners Cape Cod Commission Cape Cod Chamber Local Chambers Local Economic Dev. Committees <i>Building Departments</i> HBRACC CCYP <i>Blue Economy</i>

Element	Sub-element	Concerns	Work Group
Workforce Development	K-12 Higher Education STEM Remedial Training Workforce Training Life Long Learning Seasonal Employment Workforce health Childcare Year-round employment options Workforce housing Workforce recruitment Retention Living wages/high paying jobs Neighborhoods/placemaking/quality of life	<i>Childcare</i> <i>Hot to retain what we have and recruit next generation workforce</i> <i>Housing</i> <i>Energy dedicated to year round job development vs seasonal</i> <i>Job pay</i>	<b>Workforce Investment Board</b> Cape Cod Community College Mass Maritime Academy Bridgewater State Joint Base Cape Cod Technical High Schools K-12 Schools Technology Council AFL-CIO CCYP
Sector Development	Emerging Sectors Core Sectors Traditional Sectors Locally-owned Businesses Small Businesses Exports & Import Substitution Public Investments Health care sector Marijuana sector Tech sector Research sector/knowledge creation Entrepreneurs/innovation market childcare	<i>How can we turn our challenges into jobs and opportunities?</i> <i>Resiliency/climate change</i> <i>Incentivize entrepreneurship</i>	<b>Cape Cod Chamber</b> Technology Council Arts Foundation WHOI Tech Transfer Office Hook Fishermen's Association Self-Reliance CCYP Bridgewater State College CC Child Development Family Links CC Children's Place

Members added another element:

Climate Resilience	Residences/construction Neighborhood Municipal Education Innovation Job/product creation	Disaster planning	MBL WHOI Colleges Tech schools USGA REPC
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