

Background: The CEDS – A Planning Process and a Plan

Prepared by Leslie Richardson, April 2018

CEDS Process

The CEDS	Annual Reports	5-Year Update
Contents Required	<ul style="list-style-type: none"> • Planning Structure & Process – Update on annual planning efforts • CEDS Vision & Goals – Update on any changes to • CEDS Evaluation 	<ul style="list-style-type: none"> • Analysis <ul style="list-style-type: none"> ▪ The Regional Economy – Measures and Benchmarks ▪ SWOT Analysis (including resiliency issues) • Framework <ul style="list-style-type: none"> ▪ Planning Process ▪ Implementation Management ▪ Vision, Goals & Objectives ▪ Priority Issues Areas • Action Plan <ul style="list-style-type: none"> ▪ Regional Priority Projects ▪ Resiliency Action Plan ▪ Annual Workplan for CCC ▪ Evaluation Framework
Content Development	<ul style="list-style-type: none"> • Get updates on local projects (every other year) from towns and regional projects (annually) from implementing partners • RESET towns – survey of benefits and recommendations for the future 	<ul style="list-style-type: none"> • Analysis - Where have we been and Where are we now? <ul style="list-style-type: none"> ▪ Conference/Workshop ▪ Strategy Committee ▪ Regional Organizations involved in ED ▪ Towns and other County Agencies - staff ▪ Elected officials – town, county, state, federal • Framework – Where do we want to go? <ul style="list-style-type: none"> ▪ Strategy Committee or Sub-committee • Action Plan – How can we get there? <ul style="list-style-type: none"> ▪ Strategy Committee or Sub-committee ▪ 5 ED Workgroups – regional ED organizations in 5 workgroups: Infrastructure, Industry Clusters, Workforce, Business Development, Business Climate – Review/revise Objectives, Identify Priority Projects with detailed implementation & evaluation strategies; (see table below)
Review Process	<ul style="list-style-type: none"> • Strategy Committee Review 	<ul style="list-style-type: none"> • Strategy Committee Review • Focus Groups – Business and other stakeholder focus groups to critique goals, objectives, and projects • 30 Day Public Comment Period – Draft available for comment
Approval Process	<ul style="list-style-type: none"> • BCEDC recommends approval • CCC approves with transmittal letter to EDA 	<ul style="list-style-type: none"> • CCC Planning & Regulatory Committee – inform of process in Fall, review and comment on Draft in the Spring • BCEDC recommend approval of Final • CCC approves with transmittal letter to EDA • BC Commissioners adopt CEDS
Deadlines	<ul style="list-style-type: none"> • CEDS 4th Year Annual Report – June 30, 2018 	<ul style="list-style-type: none"> • CEDS 5-Year Update – June 30, 2019

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CEDS Work Group Structure

ELEMENT	SUB-ELEMENTS	CONCERNS	WORK GROUPS (* Proposed Chair Org.)
Infrastructure Development	Transportation Telecom Energy Solid Waste Storm & Wastewater Drinking Water Natural Environment Commercial Space Housing	Availability Access Capacity Efficiency Maintenance Reliability Cost	*Technology Council Housing Assistance Corp. Cape Light Compact Cape Cod Commission Towns – (Planners) Utilities CCWPC Cooperative Extension Service County Health Department Towns – DPW; finance Self-Reliance
Workforce Development	K-12 Higher Education STEM Remedial Training Workforce Training Life Long Learning Seasonal Employment	Availability Access Quality Cost	*Workforce Investment Board Cape Cod Community College Mass Maritime Academy Bridgewater State Joint Base Cape Cod Technical High Schools K-12 Schools Technology Council AFL-CIO
Sector Development	Emerging Sectors Core Sectors Traditional Sectors Locally-owned Businesses Small Businesses Exports & Import Substitution Public Investments	Synergies Risk Collaboration	*Cape Cod Chamber Technology Council Arts Foundation WHOI Tech Transfer Office Hook Fishermen’s Association Self-Reliance
Business Development	Capital Access Business Planning Business Financing Development of/Access to Markets Import Substitution	Availability Awareness	*Lower Cape CDC C&I Community Capital Entre Center Arts Foundation Local Chambers EDICs
Business Climate	Zoning Permitting Externalities Taxes Cost of Doing Business Opportunity Costs	Clarity Fairness Consistency Efficiency Cost	*Association to Preserve Cape Cod Towns – administrators, planners Cape Cod Commission Cape Cod Chamber Local Chambers Local Economic Dev. Committees

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CEDS Stakeholder Groups

STAKEHOLDER GROUPS		Public Sector			Private Sector		
		State & Fed	Regional	Local	Associations	Non-Profit	Profit Business
Public Leadership	Staff	DHCD; MOBD; MassDevelopment EDA; US-SBA	Cape Cod Commission; CC Cooperative Extension	Town Administrators Town Planners (DPW, Nat. Res., Health)	Mass Municipal Association MACDC	MassEcon NEDA MEDC	Media Utilities incl. OpenCape
	Elected	Fed. delegation State delegation	County Commissioners; Assembly of Delegates	Town Selectmen	Selectman's Association	League of Women Voters	
	Boards	MPO WIB	CC Commission BCEDC HOME Consortium	Planning Board ED Board EDIC members			
Economic & Business Development Organizations		US EDA Utilities	Cape Light Compact; C&I Workforce Development Board (WIB)		CC Chamber Town Chambers CC Tech Council Arts Foundation Theatre Coalition	Lower Cape CDP; Coastal Community Capital; SCORE; Fisherman's Alliance; Entre Center; Self-Reliance	Banks
Employment & Training		WIB JTEC	CC Cmty. College Bridgewater Mass Maritime Academy BSU Coop. Extension	Tech High Schools		Unions CC Healthcare	
Community Organizations					CIREC APCC CC Foundation	CCYP Housing Asst. Corp.	
Women, Minorities, Aged, & Disabled			Barnstable County Human Services			Cape Abilities	
Other		Joint Base Cape Cod			Realtors Association; Home Builders Association; MOTN; Inn Keepers Association; Medical Societies	WHOI MBL	Builder/Developers; Marine Sciences & Technology Inns, Restaurants, B&B Entertainment venues