

**MEETING MINUTES**  
**BARNSTABLE COUNTY ECONOMIC DEVELOPMENT COUNCIL**  
**December 19, 2019**

A meeting of the Barnstable County Economic Development Council was held on December 19, 2018 at 2:00 p.m. in the Cape Cod Commission's main conference room, 3225 Main Street, Barnstable, MA.

**Members:**

Terri Ahern*	Healthcare	Absent
David Augustinho	Workforce Development Board	Present
Lauren Barker	Young Professionals	Present-arrived at 2:10pm
Rob Brennan	Housing Developer	Present
Duane Fotheringham	Marine Sciences	Absent
Alisa Galazzi	Affordable Housing	Absent
Lisa Guyon	Healthcare	Present
Tammi Jacobsen	Higher Education	Present
Peter Karlson	Information Technology/Entrepreneurship	Present
Diane Pratt	Construction	Absent
Julie Wake	Arts and Culture	Present
Sheryl Walsh	Banking Sector	Absent

\*Temporarily represented by Lisa Guyon, Cape Cod HealthCare.

**Non-voting Members:**

Harold Mitchell	Cape Cod Commission Member/Appointed Official	Absent
Ron Beaty	Barnstable County Commissioner/Elected Official	Present
Su Moran (Chair)	Barnstable County Assembly of Delegates Member /Elected Official	Present

**Others Present:**

Kristy Senatori	Cape Cod Commission
Heather Harper	Cape Cod Commission
Leslie Richardson	Cape Cod Commission

Su Moran, representative of the Barnstable County Assembly of Delegates and BCEDC Chair, called the meeting to order at 2:00 p.m. She said because there were five members in attendance, one short of a quorum, the meeting would be informational, and no votes would be taken. Ms. Moran asked members to provide reports on activities, events or current initiatives that may be of interest to other BCEDC members.

David Augustinho, Executive Director at Cape and Islands Workforce Board, informed members that the Workforce Development Board is partnering with the South Shore Workforce Board Massachusetts on a grant to support manufacturing jobs in the region. The grant will train individuals in professional manufacturing skills. These skills match with the needs of large and small manufacturers on Cape Cod.

Julie Wake, Executive Director of the Arts Foundation of Cape Cod, said the Foundation is working with the Cape Cod Commission on updating the 2009 cultural plan for the region. One of the objectives of the plan is to show the impact of the arts sector on the Cape economy. The Foundation is also establishing an artist in residence program with the first artist joining the Cape Cod Fisherman's Alliance on in their offices.

Peter Karlson, President of NuEon, told the committee that the Blue Economy Foundation is interested in establishing a blue technology commercialization center. They unsuccessfully applied for a US EDA grant for the Center but will use EDA's feedback provided to apply again under the Economic Adjustment Grant Program.

Lauren Barker joined the meeting at 2:15 p.m.

Lisa Guyon, Director of Community Benefits & Grants Administration at Cape Cod Healthcare, said that Cape Cod Healthcare's needs assessment survey data collection phase would be closing soon.

Lauren Barker arrived resulting in a quorum for the meeting.

Ron Beaty, Barnstable County Commissioner, asked if applicants will be directed to submit license plate grant applications to the BCEDC. Kristy Senatori, Executive Director of the Cape Cod Commission, said yes, applications will be submitted electronically and then reviewed by the BCEDC's grant subcommittee. The BCEDC will send their recommended grant awards to the Barnstable County Commissioners for their review and approval.

Lauren Barker, Executive Director of Cape Cod Young Professionals, said the CCYP is in a partnership with EforAll to provide business accelerator programming to help startups. CCYP is assisting in organizing volunteer mentors for new entrepreneurs and startup businesses.

Rob Brennan, President of CapeBuilt, informed members that he attended and Opportunity Zones Summit at UMASS Lowell. The Cape has five areas designated by the state as opportunity zones. He described the benefits and opportunities available in these areas.

Kristy Senatori told the council that the Cape Cod Commission's Regional Policy Plan was before the Barnstable County Assembly of Delegate for a vote that afternoon. It would then be sent to the Barnstable County Commissioners for approval as a county ordinance.

Ms. Moran said the next item on the agenda was a discussion and possible vote on the draft Cape and Islands License Plate Grant Program Framework. Mr. Beaty asked for the balance of the fund. Leslie Richardson, Chief Economic Development Officer at the Cape Cod Commission said the balance was around \$400,000. Mr. Augustinho asked how much money the fund receives annually. Ms. Richardson said between \$350,000 to \$400,000. Ms. Senatori said the rest areas is allotted around \$40,000 annually and the Commission's economic development program receives around \$200,000 annually.

Ms. Guyon said the application guidelines should consider the capacity of smaller non-profits and their ability to meet the grant guidelines. There was further discussion on the ability of certain grant applicant's ability to meet a 50% match required for the Major Grants. Ms. Richardson said the applicants could make a case for flexibility on the match for the BCEDC Grants Committee to consider.

Mr. Augustinho made a motion to appoint a grants subcommittee to work with staff on grant application materials, announcements, and the review and recommendation of potential grant awards to the full Barnstable County Economic Development Council, which may, in turn, recommend a final slate of grants to the Barnstable

County Commissioners for their approval and funding. The motion was seconded by Ms. Guyon, all voting in favor with Ms. Barker and Ms. Wake abstaining.

Mr. Augustinho made a motion to approve the October 1, 2019 minutes, seconded by Ms. Wake, approved by all with Mr. Beaty abstaining.

Ms. Richardson reviewed the 2019 CEDS update process. The strategic direction of the plan, its vision and goals were presented, noting that the CEDS plan closely aligns and follows the approach of the Cape Cod Commission's newly updated Regional Policy Plan. The RPP focuses on the three systems which make up the region - natural, built and community systems - and identifies associated goals with each. The CEDS incorporates the RPP goals and growth policy. Mr. Augustinho asked if the goals are similar to the goals of the last CEDS update. Ms. Richardson said yes and explained that the goals in the 2014 CEDS were only the economic development goals of the previous RPP while this update includes these plus all the other goals in the RPP.

Mr. Augustinho made a motion to adopt the presented framework for inclusion in the CEDS 2-year update, seconded by Ms. Wake and unanimously approved.

Ms. Richardson explained that the next phase of the planning process is to gather the CEDS kickoff event, scheduled for January, to identify regional priorities. Building on this, working groups consisting of leaders representing the non-profit, business and municipal sectors will be held in March to develop an Action Plan for the region consisting of general initiatives and specific projects related to the regional priorities. The action plan will help the region attain the overall goals of economic sustainability, diversity and resilience. Feedback from both phases will be incorporated into the 5-year update of the strategy.

The meeting ended at 3:15.

**MATERIALS USED/PRESENTED AT THE DECEMBER 19, 2018 BCEDC MEETING:**

- December 19, 2018 BCEDC agenda
- Draft BCEDC minutes from the October 1, 2018 meeting
- CEDS 5-Year update schedule
- CEDS planning framework
- License plate grant program outline