

FOR IMMEDIATE RELEASE – June 20, 2012

INFORMATION FROM

CAPE COD COMMISSION and **CAPE COD REGIONAL TRANSIT AUTHORITY**



MEDIA CONTACTS:

Cape Cod Commission: **Glenn Cannon**, Technical Services Director, (508) 744-1226

Cape Cod Regional Transportation Authority: **Julie Quintero-Schulz**, Mobility Manager, (508) 775-8504 x208

Cape Cod Smart Transportation Week June 24-30, 2012

BARNSTABLE COUNTY, MA—The Cape Cod Commission (CCC) and the Cape Cod Regional Transit Authority (CCRTA) are partnering again this month to coordinate activities that highlight smart transportation on Cape Cod. The partners, supported by Barnstable County Regional Government, Cape Air, the Barnstable Municipal Airport, the Plymouth & Brockton Street Railway Co., Hy-Line Cruises, The Steamship Authority, MassBike, and Cape Cod Railroad, are celebrating **CAPE COD SMART TRANSPORTATION WEEK 2012** from **June 24 through June 30**. Activities designed to promote the use of public transit, buses, planes, trains, ferries, bicycles, and walking trails and paths will take place throughout the week.

“The use of smarter transportation options reduces traffic and parking congestion, air pollution, carbon footprints, and greenhouse gas emissions,” explains Cape Cod Commission Technical Services Director Glenn Cannon. “With the summer season about to begin, there’s no better time to remind residents and visitors that making use of smarter transportation options will benefit everyone.”

Throughout the year, the CCC and CCRTA plan for and help implement improvements to the region’s transportation infrastructure and services that reduce single-occupant vehicles on area roads. Annually, the Barnstable County Commissioners designate the last week of June as Cape Cod Smart Transportation Week.

“Smart Transportation Week is a fun way to show how all of the transportation modes are working together to increase seamless connectivity and make Cape Cod a car-free destination. We all continue to work on projects that benefit transportation as a whole and hope that this week allows the public to try out one of our transportation services,” said CCRTA Administrator Thomas S. Cahir.

—MORE—

“By showcasing and using transportation alternatives, we can all enjoy safer trips and a healthier environment,” adds Cannon.

Cape Cod Smart Transportation Week 2012 will feature several regional events and activities that focus on smart choices. Activities planned to date include:

Aviation Day

Monday, June 25, 2012

- **Barnstable Municipal Airport, Hyannis**
Offering \$1 off parking for everyone!
- **Cape Air**
Holding a trivia contest for 8 round-trip tickets from Hyannis to Nantucket. Also offering discounted flights on Monday, June 25th! Visit www.capeair.com to purchase tickets.

Bus Day

Tuesday, June 26, 2012

- **Plymouth and Brockton (P&B)**
Chris Anzuoni and P&B team will meet customers and distribute coffee during the morning commute, award giveaways, and present NuRide information.

Ferry Day & Commuter Rally

Wednesday, June 27, 2012

- **Hy-Line Cruises**
Offering coupons for a free bike ticket; see www.hylinecruises.com.
- **Steamship Authority**
Offering coupons for a free bike ticket; see www.steamshipauthority.com.
- **Commuter Rally – from 12 noon to 1 p.m. in the parking lot of the Barnstable County Complex, Route 6A, Barnstable Village**
Sponsored by the Cape Cod Commission, the Cape Cod Regional Transit Authority, MassRides, and MassBike
MassRides, a non-profit agency that provides commuter assistance throughout Massachusetts, will hand out promotional materials to encourage participants to commute creatively during (and after) the week. Employees working in Barnstable village and others will be able to sign up for MassRides' services and receive other information on commuting options. The Cape Cod Regional Transit Authority will be available to answer questions and pass out schedules and route maps. MassBike will be on hand to provide tips for safe biking and suggested routes. The rally will feature a special “10-minute Beach Viewer” bus, a free Cape Cod Transit Authority service that will depart at 12:30 p.m. from the Barnstable County Complex parking lot.

Rail Day

Thursday, June 28, 2012

- **Cape Cod Railroad**

Ride the Rails -- \$5 discount on all tickets! Visit www.capetrain.com for tickets.

Transit Day

Friday, June 29, 2012

- **Cape Cod Regional Transit Authority**

Giveaways and refreshments at the Hyannis Transportation Center.

For more information, check the Calendar and Announcements on the Cape Cod Commission's web site www.capecodcommission.org or www.capecodcommission.org/quicklinks/gosmart and check the News section of the Cape Cod Regional Transit Authority's web site www.capecodrta.org.

###

ABOUT THE CAPE COD COMMISSION:

Cape Cod Commission is the regional land use planning, economic development, and regulatory agency created in 1990 to serve the citizens and 15 towns that comprise Barnstable County, Massachusetts, better known as Cape Cod. The Commission works toward maintaining a healthy balance between economic progress and environmental vitality. "Keeping a special place special" describes the agency's mission to protect the region's unique qualities. The 19-member volunteer Cape Cod Commission board represents a wide spectrum of the community and provides oversight for a staff of 40 professionals. The Commission is responsible for regional planning, policy, and regulations to help manage growth, and the agency supports the Cape's 15 towns with cost-effective planning and technical services. For more information, visit: www.capecodcommission.org

ABOUT THE CAPE COD REGIONAL TRANSIT AUTHORITY:

The Cape Cod Regional Transit Authority (CCRTA) is one of 15 regional transit authorities within the Commonwealth of Massachusetts and has been providing public transportation services since 1976 to residents and visitors as well as consumers of state agencies and human service organizations for all 15 Cape Cod communities. Cape Cod (Barnstable County) towns include Barnstable, Bourne, Brewster, Chatham, Dennis, Eastham, Falmouth, Harwich, Mashpee, Orleans, Provincetown, Sandwich, Truro, Wellfleet, and Yarmouth. The CCRTA owns and operates the Hyannis Transportation Center in downtown Hyannis and the state-of-the-art CCRTA Operations and Maintenance Facility in South Dennis. For more information, visit: www.capecodrta.org