

FOR IMMEDIATE RELEASE – June 19, 2015

INFORMATION FROM **CAPE COD COMMISSION** and
CAPE COD REGIONAL TRANSIT AUTHORITY



CAPE COD
COMMISSION

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Cape Cod Smart Transportation Week

June 21-27, 2015

BARNSTABLE COUNTY, MA—The Cape Cod Commission (CCC) and the Cape Cod Regional Transit Authority (CCRTA) and our transportation partners in the region will be promoting smart transportation options on Cape Cod during the week of June 21 – June 27. Throughout the week, a series of activities will promote the use of alternative transportation modes, which reduce traffic impacts caused by single-occupant vehicles throughout the Cape. From our world-class bike trails to the Steamship Authority and Hy-Line ferry services, Cape Cod has transportation choices to get you where you need to go -- reducing congestion and helping us all breathe a little easier.

Cape Cod Smart Transportation Week is an annual event designated as the last week in June by the Barnstable County Commissioners. Transportation week supports ongoing work by the CCC and the CCRTA to plan for and assist in implementing improvements to the region's transportation infrastructure and services.

Cape Cod Smart Transportation Week 2015 will feature several events and activities, including:

Monday, June 22, 2015 – Ferry Day

On this day, **The Steamship Authority** and **Hy-Line Ferry** will offer online coupons for a free bike ticket for ferry service; the coupons will be available from the companies' web site: www.steamshipauthority.com and www.hylinecruises.com

Tuesday, June 23, 2015 –Aviation Day

On this day, transportation week will focus on **Barnstable Airport** and the important role that private carriers play on and off the Cape.

Wednesday, June 24, 2015 – Commuter Rally

The **Cape Cod Commission**, the **Cape Cod Regional Transit Authority**, **MassRides** (a non-profit agency providing commuter assistance), and **MassBike** (a bicycling advocacy organization) will sponsor a Commuter Rally from 12:00 noon to 1:00 p.m. in the parking lot of the Barnstable County complex (behind the Cape Cod Commission building) off Route 6A in Barnstable village. The rally will also feature a free “10-minute Beach Viewer” CCRTA bus ride that will depart at 12:30 P.M. from the county parking lot, travel to Millway Beach in Barnstable and return to the County lot. Information and giveaways will be provided. Participants who bring their bikes will receive a free installation of bike lights (courtesy of Barnstable County Bike Safety Initiative and MassRides).

Thursday, June 25, 2015 –Commuter Bus Day

Plymouth & Brockton will be doing a Facebook Photo Contest starting June 25th running through June 29th with people voting on the best appropriate photo. Prizes will be given away prizes for the top 3 photos. For more information visit Plymouth & Brockton’s Facebook page early next week at www.facebook.com/pbbus.

Friday, June 26, 2015 – Rail Day

The **Cape Cod Regional Transit Authority** will hold a raffle for two CapeFLYER round-trip (Boston-Hyannis) train tickets. Go to the CapeFlyer Facebook for information.

For additional information, check the Cape Cod Commission's web site www.capecodcommission.org/quicklinks/gosmart and the News section of the Cape Cod Regional Transit Authority's web site www.capecodrta.org.

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ABOUT THE CAPE COD COMMISSION:

Cape Cod Commission is the regional land use planning, economic development, and regulatory agency created in 1990 to serve the citizens and 15 towns that comprise Barnstable County, Massachusetts, better known as Cape Cod. The Commission works toward maintaining a healthy balance between economic progress and environmental vitality. "Keeping a special place special" describes the agency's mission to protect the region's unique qualities. The 19-member volunteer Cape Cod Commission board represents a wide spectrum of the community and provides oversight for a staff of 40 professionals. The Commission is responsible for regional planning, policy, and regulations to help manage growth, and the agency supports the Cape's 15 towns with cost-effective planning and technical services. For more information, visit: www.capecodcommission.org



ABOUT THE CAPE COD REGIONAL TRANSIT AUTHORITY:

The Cape Cod Regional Transit Authority (CCRTA) is one of 15 regional transit authorities within the Commonwealth of Massachusetts and has been providing public transportation services since 1976 to residents and visitors as well as consumers of state agencies and human service organizations for all 15 Cape Cod communities. Cape Cod (Barnstable County) towns include Barnstable, Bourne, Brewster, Chatham, Dennis, Eastham, Falmouth, Harwich, Mashpee, Orleans, Provincetown, Sandwich, Truro, Wellfleet, and Yarmouth. The CCRTA owns and operates the Hyannis Transportation Center in downtown Hyannis and the state-of-the-art CCRTA Operations and Maintenance Facility in South Dennis. For more information, visit: www.capecodrta.org