

FOR IMMEDIATE RELEASE – June 20, 2014

INFORMATION FROM

**CAPE COD COMMISSION
CAPE COD REGIONAL TRANSIT AUTHORITY**



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CAPE COD
COMMISSION

Cape Cod
Regional Transit Authority

Cape Cod Smart Transportation Week

June 22-28, 2014

BARNSTABLE COUNTY, MA—The Cape Cod Commission (CCC) and the Cape Cod Regional Transit Authority (CCRTA) and our transportation partners in the region will be promoting smart transportation options on Cape Cod during the week of June 22 – June 28. Throughout the week, a series of activities will promote the use of alternative transportation modes which reduce traffic impacts caused by single-occupant vehicles throughout the Cape. From our world-class bike trails to the Steamship Authority and Hy-Line ferry services, Cape Cod has transportation choices to get you where you need to go - reducing congestion and helping us all breathe a little easier.

Cape Cod Smart Transportation Week is an annual event designated as the last week in June by the Barnstable County Commissioners. Transportation week supports ongoing work by the CCC and the CCRTA to plan for and assist in implementing improvements to the region's transportation infrastructure and services.

Cape Cod Smart Transportation Week 2014 will feature several events and activities, including:

Monday, June 23, 2013 – Trolley Day

The **Cape Cod Regional Transit Authority** will unveil its new trolley buses. Two ribbon cutting ceremonies – one at Falmouth Town Hall at 9:00 AM and a second at the Hyannis Transportation Center at 1:00 PM will kick off the Season for the WHOOSH and Hyannis trolleys. Hop on the Hyannis trolley for a free ride.

Tuesday, June 24, 2014 – Aviation Day

The **Barnstable Municipal Airport in Hyannis** will offer free paper airplanes between the hours of 6:00 AM and 10:00 PM at the parking lot ticket booth. Learn more about the airport the services we provide at <http://www.barnstable.ma.us/airport/>

Wednesday, June 25, 2014 – Commuter Rally

The **Cape Cod Commission**, the **Cape Cod Regional Transit Authority**, **MassRides** (a non-profit agency providing commuter assistance), and **MassBike** (a bicycling advocacy organization) will sponsor a Commuter Rally from noon to 1:00 p.m. in the parking lot of the Barnstable County complex (behind the Cape Cod Commission building) off Route 6A in Barnstable village. The rally will also feature a free “10-minute Beach Viewer” CCRTA bus ride that will depart at 12:30 P.M. from the county parking lot, travel to Millway Beach in Barnstable and return to the County lot. Information and giveaways will be provided.



As part of the safety campaign started last fall, Barnstable County, the CCRTA and the Council on International Educational Exchange (CIEE) provided bicycle light sets that will be available free of charge for distribution and installation at the rally. A total of 1,800 light sets were ordered to be distributed by police departments in the Cape's 15 towns.

Thursday, June 26, 2014 – Commuter Bus Day

On this day, transportation week will focus on **Plymouth and Brockton (P&B) Street Railway** and the important role that private carriers play on and off the Cape.

Friday, June 27, 2014 – Rail Day

The **Cape Cod Regional Transit Authority** will hold a raffle for two CapeFLYER round-trip (Boston-Hyannis) train tickets. Go to the CapeFlyer Facebook for information.

For additional information, check the Cape Cod Commission's web site www.capecodcommission.org/quicklinks/gosmart and the News section of the Cape Cod Regional Transit Authority's web site www.capecodrta.org.

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ABOUT THE CAPE COD COMMISSION:

Cape Cod Commission is the regional land use planning, economic development, and regulatory agency for Barnstable County, Massachusetts. It was created in 1990 to serve the citizens and 15 towns that comprise Cape Cod. The Commission works toward maintaining a healthy balance between economic progress and environmental vitality. "Keeping a special place special" describes the agency's mission to protect the region's unique qualities. The 19-member volunteer Cape Cod Commission board represents a wide spectrum of the community and provides oversight for a staff of 40 professionals. For more information, visit: www.capecodcommission.org.



ABOUT THE CAPE COD REGIONAL TRANSIT AUTHORITY:

The Cape Cod Regional Transit Authority (CCRTA) is one of 15 regional transit authorities within the Commonwealth of Massachusetts and has been providing public transportation services since 1976 to residents and visitors as well as consumers of state agencies and human service organizations for all 15 Cape Cod communities. Cape Cod (Barnstable County) towns include Barnstable, Bourne, Brewster, Chatham, Dennis, Eastham, Falmouth, Harwich, Mashpee, Orleans, Provincetown, Sandwich, Truro, Wellfleet, and Yarmouth. The CCRTA owns and operates the Hyannis Transportation Center in downtown Hyannis and the state-of-the-art CCRTA Operations and Maintenance Facility in South Dennis. For more information, visit: www.capecodrta.org