

FOR IMMEDIATE RELEASE – **June 21, 2013**

INFORMATION FROM
CAPE COD COMMISSION and **CAPE COD REGIONAL TRANSIT AUTHORITY**



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Cape Cod Smart Transportation Week **June 23-29, 2013**

BARNSTABLE COUNTY, MA—The Cape Cod Commission (CCC) and the Cape Cod Regional Transit Authority (CCRTA) and transportation planners/providers in the region will spend next week promoting smart transportation on Cape Cod. The partners will celebrate **CAPE COD SMART TRANSPORTATION WEEK 2013** from **June 23 through June 29**. Throughout the week, activities will promote the use of public transit, buses, planes, trains, ferries, bicycles, and walking trails and paths to reduce the traffic impacts caused by single-occupant vehicles throughout the Cape.

Ongoing work by the CCC and the CCRTA involves planning for and helping to implement improvements to the region's transportation infrastructure and services. Annually, the Barnstable County Commissioners designate the last week of June as Cape Cod Smart Transportation Week to highlight these and other efforts.

Cape Cod Smart Transportation Week 2013 will feature several regional events and activities, including:

Aviation Day

Monday, June 24, 2013

On this day, the **Barnstable Municipal Airport** (Hyannis) will offer \$1 off parking between the hours of 6:00 a.m. and 10:00 p.m. (The discount will be available at the parking lot ticket booth.)

Bus Day

Tuesday, June 25, 2013

On this day, **Plymouth and Brockton (P&B)** Street Railway Vice President Chris Anzuoni and the P&B team will meet customers and distribute coffee during the morning bus commute, award giveaways, and present NuRide information at the Barnstable Park-n-Ride lot and the Sagamore Park-n-Ride lot.

Ferry Day

Wednesday, June 26, 2013

On this day, **The Steamship Authority** will offer online coupons for a free bike ticket for ferry service. The coupons will be available from the company's web site, www.steamshipauthority.com.

Commuter Rally

Wednesday, June 26, 2013

On this day, the **Cape Cod Commission**, the **Cape Cod Regional Transit Authority**, **MassRides** (a non-profit agency providing commuter assistance), and **MassBike** (a bicycling advocacy organization) will sponsor a Commuter Rally from 12:00 noon to 1:00 p.m. in the parking lot of the Barnstable County complex (behind the Cape Cod Commission building) off Route 6A in Barnstable village. Information and giveaways will be provided. The rally will also feature a special, free "10-minute Beach Viewer" CCRTA bus ride that will depart at 12:30 p.m. from the county parking lot, travel to Millway Beach in Barnstable, and return to the county lot.

Rail Day

Thursday, June 27, 2013

On this day, the Cape Cod Regional Transit Authority will hold a raffle for two **CapeFlyer** round-trip (Hyannis-Boston) train tickets. CCRTA will hold the raffle between 8:00 a.m. and 10:00 a.m. at the Hyannis Transportation Center (215 Iyannough Road, Hyannis, MA). Coffee and donuts will be served.

Bike Day

Friday, June 28, 2013

Wear your helmet and ride your bike safely! You can learn more about the **Capewide Bicycle and Pedestrian Planning Initiative** on the Cape Cod Commission's web site, www.capecodcommission.org/initiatives/bikeped

Additional Smart Transportation Week activities may be scheduled between now and next week. For information, check the Calendar and Announcements on the Cape Cod Commission's web site www.capecodcommission.org or www.capecodcommission.org/quicklinks/gosmart and check the News section of the Cape Cod Regional Transit Authority's web site www.capecodrta.org.

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ABOUT THE CAPE COD COMMISSION:

Cape Cod Commission is the regional land use planning, economic development, and regulatory agency created in 1990 to serve the citizens and 15 towns that comprise Barnstable County, Massachusetts, better known as Cape Cod. The Commission

works toward maintaining a healthy balance between economic progress and environmental vitality. "Keeping a special place special" describes the agency's mission to protect the region's unique qualities. The 19-member volunteer Cape Cod Commission board represents a wide spectrum of the community and provides oversight for a staff of 40 professionals. The Commission is responsible for regional planning, policy, and regulations to help manage growth, and the agency supports the Cape's 15 towns with cost-effective planning and technical services. For more information, visit: www.capecodcommission.org

ABOUT THE CAPE COD REGIONAL TRANSIT AUTHORITY:

The Cape Cod Regional Transit Authority (CCRTA) is one of 15 regional transit authorities within the Commonwealth of Massachusetts and has been providing public transportation services since 1976 to residents and visitors as well as consumers of state agencies and human service organizations for all 15 Cape Cod communities. Cape Cod (Barnstable County) towns include Barnstable, Bourne, Brewster, Chatham, Dennis, Eastham, Falmouth, Harwich, Mashpee, Orleans, Provincetown, Sandwich, Truro, Wellfleet, and Yarmouth. The CCRTA owns and operates the Hyannis Transportation Center in downtown Hyannis and the state-of-the-art CCRTA Operations and Maintenance Facility in South Dennis. For more information, visit: www.capecodrta.org