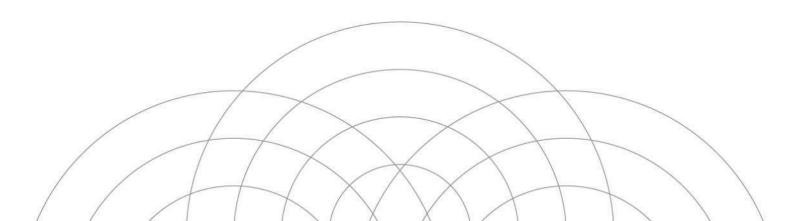
# South Sandwich Community Design

Creative Approaches to Moderate Density

Second Public Presentation
Sandwich Town Hall
September 23, 2019



#### **Project Introduction:** South Sandwich Community Design



### Ralph Vitacco

Director of Planning & Economic Development

#### Leanne Drake

Assistant Town Planner



#### Heather Harper

Chief of Staff

#### Sarah Korjeff

Historic Preservation Specialist/Planner

#### Chloe Schaefer

Acting Chief Planner

#### Michele White

Special Projects Coordinator



Douglas Kallfelz

Principal

Jeremy R. Lake

Senior Associate



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**Union Studio** was founded in 2001 with one overriding goal: to use our skills as architects and urban designers to make a **civic contribution** to communities of all types.



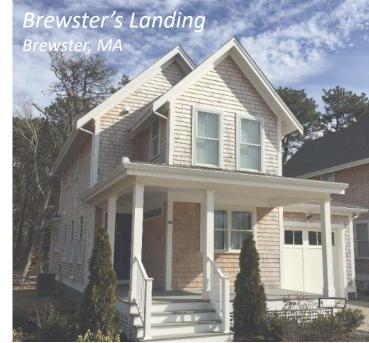
















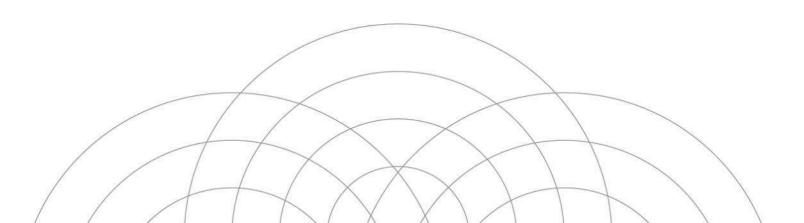


# **Outline**

- Recap of First Public Presentation
- Input from Visual Preference Survey
- Proposed Building Types
- Illustrative Case Study
- Next Steps and Discussion



# Recap of First Public Presentations



# SANDWICH

#### DEMOGRAPHIC AND ECONOMIC FORECAST

# 1.7% population growth

Population is projected to grow to a total of 20,761 over the forecast period (2015-2025).

# 5.2% increase in employment

National, regional and local economic factors combine with projected population increases for this forecasted growth to a total of 9,936.

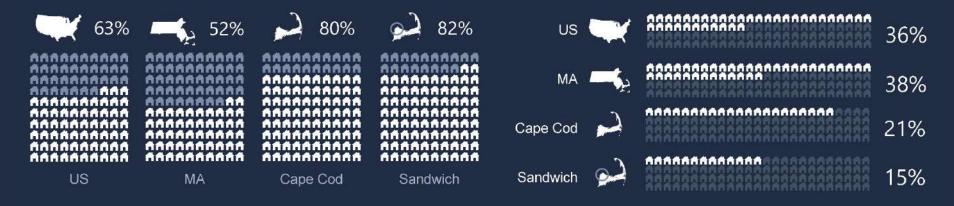
# 3.05% increase in households

Growth is faster than population since household size is projected to decrease.

U.S. Census Bureau and Bureau of Economic Analysis; Moody's Analytics; EPR

#### SINGLE FAMILY HOMES

#### **RENTER-OCCUPIED UNITS**



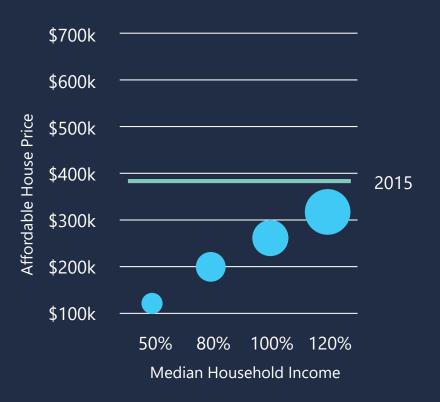
#### **Household Size**



# BARNSTABLE COUNTY HOUSING STRESS

Median home value

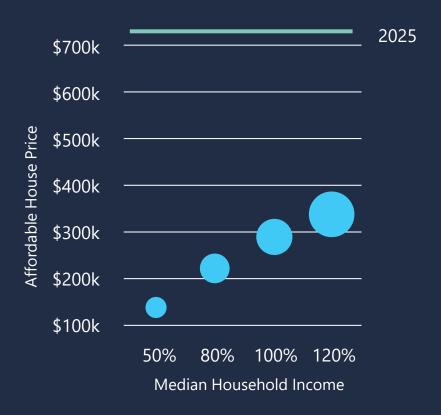
Home wages can support



# BARNSTABLE COUNTY HOUSING STRESS

— Median home value

Home wages can support



# Why are we here?









To begin community conversations around strategies and techniques for meeting the increasing demand for housing on cape cod...



# Why are we here?





And to get input from all of you on ways to do this that will enhance and support the character of your communities (not detract from them)



# Process/Schedule

Similar Effort in Falmouth, Orleans, Eastham, and Hyannis

*May 2018 – March 2019* 

Review Existing Background Studies

April - May

First Public Presentation

June 17<sup>th</sup>

Online Visual Preference Survey

June - August

www.capecodcommission.org/survey

**Second Public Presentation** 

September 23rd

Framework for Form-Based Regulation

Complete

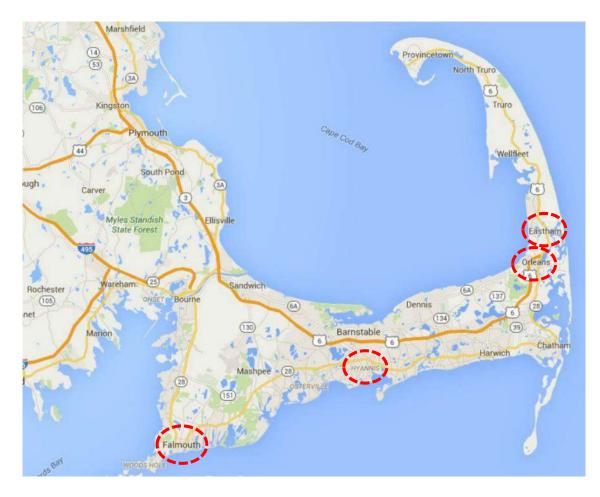
Builder's Roundtable at OneCape

July 30<sup>th</sup>, 2019

Additional Communities?

**TBD** 

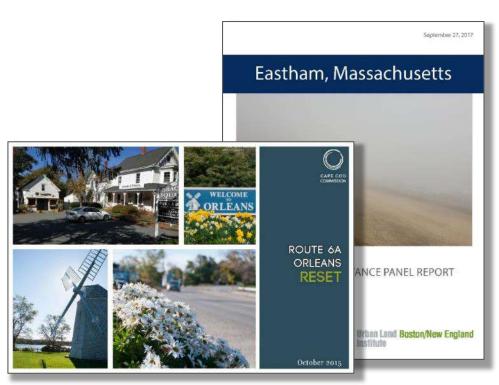


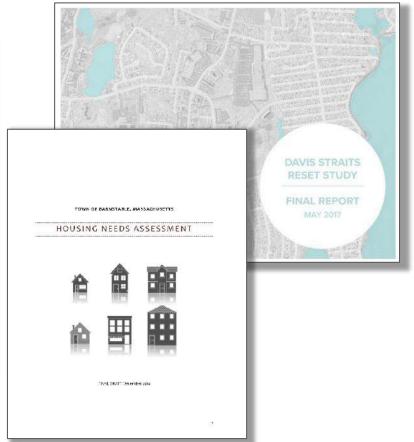


So far we've worked with 4 communities that have a cross section of conditions found elsewhere on Cape Cod.

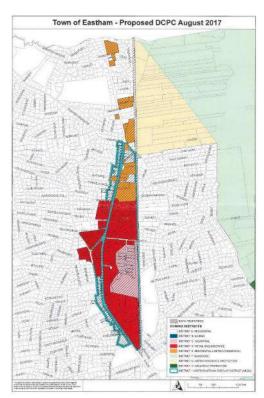


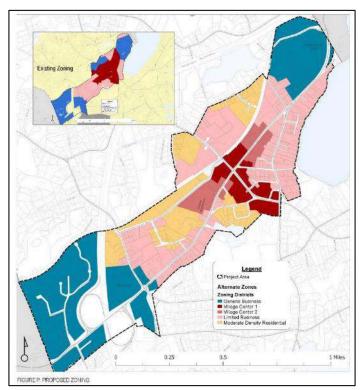
Each community has recently completed studies that identify areas where new housing types would be appropriate and have either adopted recent zoning changes in support of mixed-use communities or are considering doing so.













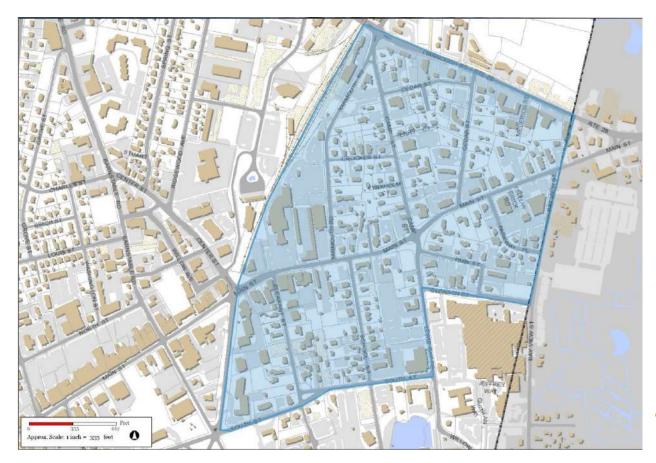
Eastham:
Route 6 / Brackett Rd Area

**Orleans:**Village Center

Falmouth: Davis Straits Area

The initial study areas focused on "main street" areas for each community — the "transitional" areas at the edge of single family districts...





**Hyannis:**East End

... whereas in Hyannis the focus was on "context appropriate infill" in a historic residential district adjacent to "main street".



First Public Presentations

Eastham/Orleans 6/19/18 Falmouth 6/20/18

Additional Communities - Sandwich

First Presentation 6/17/19 Second Presentation 9/23/19

One Cape Summit Harwich 8/17/18

Cape Housing Institute

Harwich 10/31/18 Eastham 10/31/18

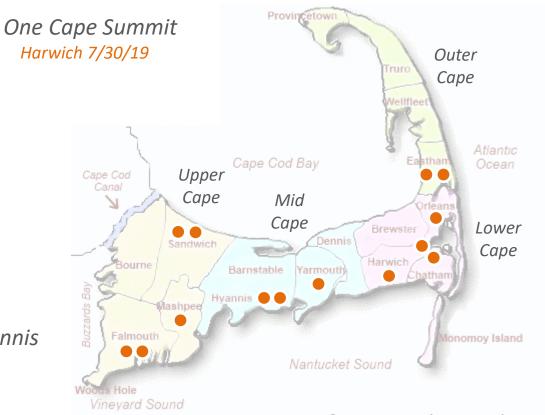
Yarmouth 11/1/18 Mashpee 11/1/18

Second Public Presentations

Falmouth 10/23/18 Orleans/Eastham 11/8/18

Additional Communities - Hyannis

First Presentation 12/18/18 Second Presentation 2/19/19



Coming Soon!

Cape Housing Institute Hyannis 11/15/19



... but what about South Sandwich?

#### Related Studies: Local Comprehensive Plan (2009)

Local Comprehensive Plan

Town of Sandwich, MA

#### LOCAL COMPREHENSIVE PLAN CONTRIBUTORS

#### The Sandwich Local Comprehensive Plan Reflections & Directions

#### **Funding Sources**

The LCP Update project was made possible through a state grant from the Massachusetts Office of Transportation & Tourism received by the Cape Cod Canal Region Chamber of Commerce in cooperation with the Sandwich Chamber of Commerce, a grant from Barnstable County acting through the Cape Cod Economic Development Council, and the Town of Sandwich.

#### Sandwich Local Planning Committee

Robert Jensen, Chair Taylor White, Vice Chair Aleta Barton Kate Bayelnck Tim Cooney Susan R. James Linell Grundman John G. Kennan Doug Lapp Trish Lubold Kevin O'Haire Marie Oliva Frank Pannorfi Glenn Paré David Sullivan Barbara Shaner Raiph Vitacco

#### Sandwich Board of Selectmen

Sharon Gay, Grants Administrator, STG Consultants

Linell Grundman, Chair Frank Pannorfi John G. Kennan Randal Hunt Dana P. Barrette Tom Keyes, Past Chairman

#### Sandwich Planning Board

Amy Lipkind, Chair Taylor White, Vice-Chair Joseph Vaudo Daniel Marsters Raiph Vitacco Richard Claytor

May 2001

Sandwich shall direct new commercial, industrial and mixed-use development to its Growth Centers: the Route 6A/Tupper Road/Town Marina Area; the South Sandwich Village Center; the Historic Village/Route 6A Area; and the Sandwich Industrial Park and Zoning District along Route 130.

- Higher density, higher quality, and vertical mix of uses are desired in the SSVC: retail, restaurant, professional offices and services, institutional and public uses, and residential (varied types and income levels)
- New housing (from market rate to basic work force) should be the predominate upper floor use for new mixed-use development as well as moderate density residential uses (i.e. townhouses, garden apartments and congregate housing) in the fringe areas of the SSVC



#### Related Studies: Housing Production Plan (2010)

#### TOWN OF SANDWICH HOUSING PRODUCTION PLAN





Prepared with technical assistance from Gregory M. Smith, Director of the Town of Sandwich's Planning and Development Office, and Paula Schnepp, Executive Director of the Sandwich Housing Authority

February 2010

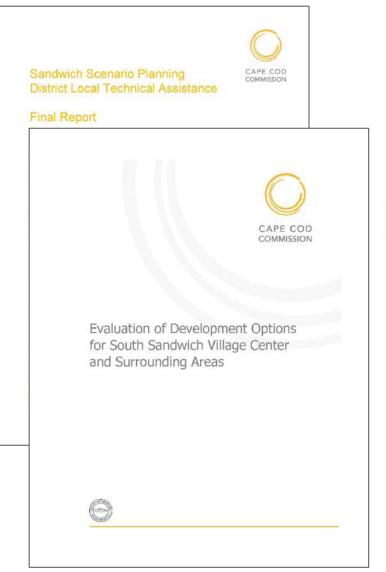
Predominant type is expensive single-family detached homes, with limited rental housing and/or multifamily housing available.

Underlying goals to provide adequate and affordable housing for all Sandwich residents:

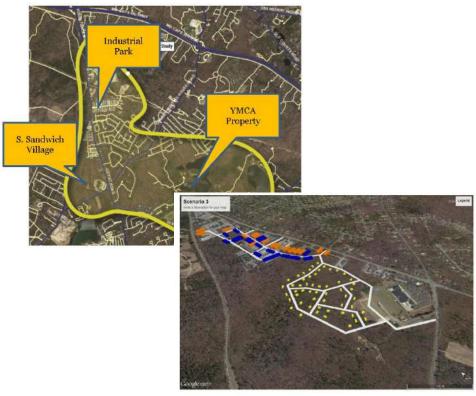
- To provide a wide range of housing alternatives to meet diverse housing needs
- To ensure that new housing creation is harmonious with the existing community
- To encourage the integration of smart growth principles in the development of housing



### Related Studies: Cape Cod Commission RESET and DLTA Studies (2015)



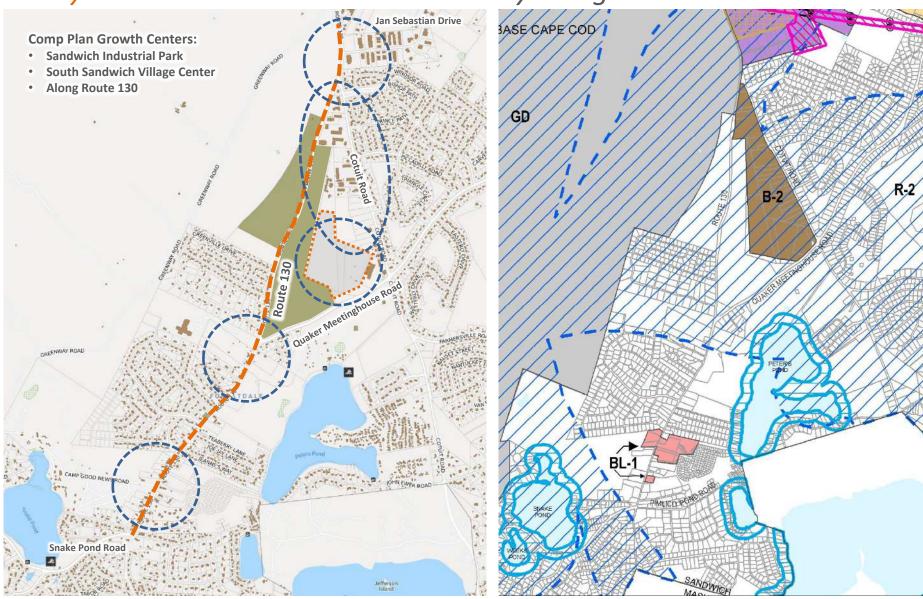
Overall goal was to provide development scenarios for the South Sandwich Village area.



Found the status quo (existing auto-oriented commercial pattern) is the least cost effective approach for the town whereas a mixed-use village area as called for in the LCP is the best case.

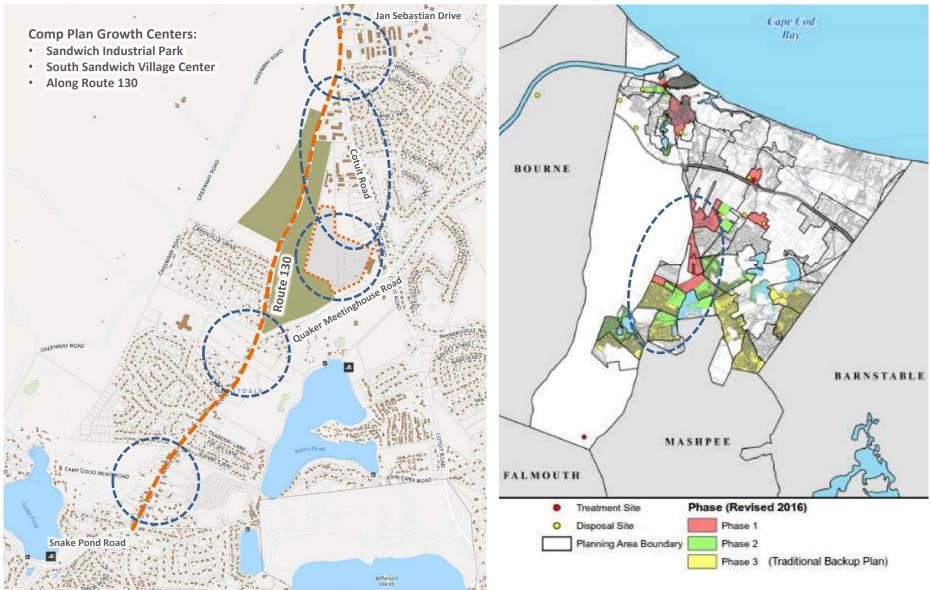


## Study Area: South Sandwich Community Design



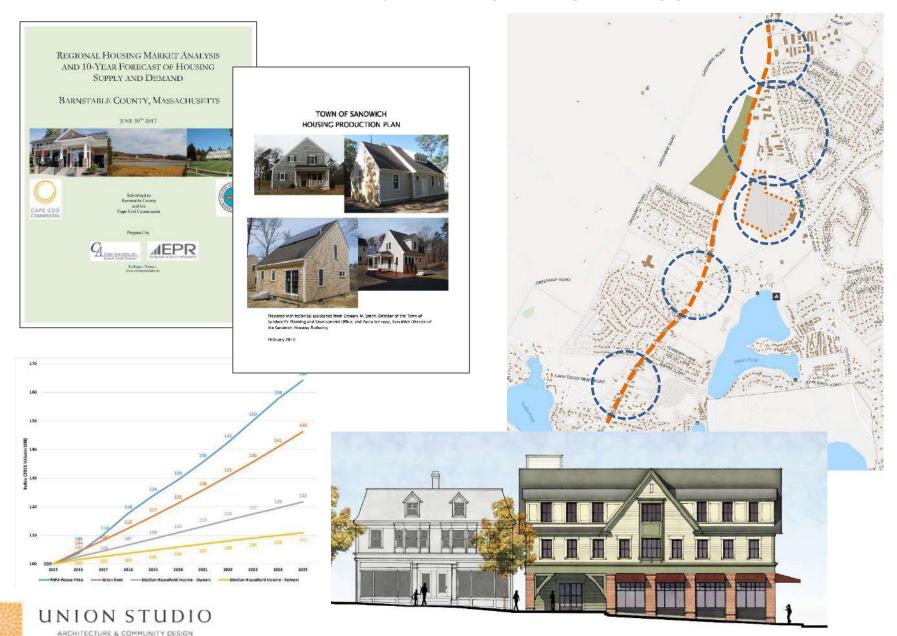


### Study Area: South Sandwich Community Design





## So what is all of this beginning to suggest?

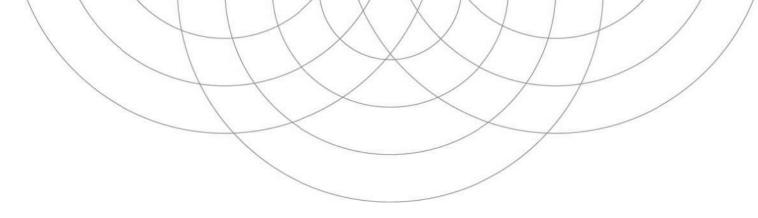


## So what is all of this beginning to suggest?



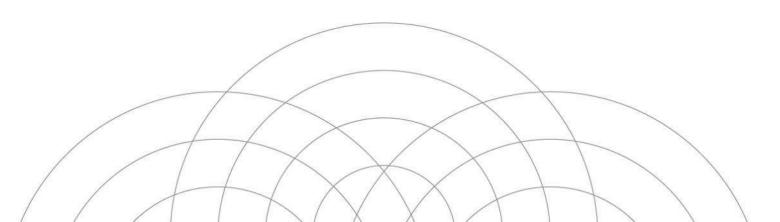
# DENSITY!!!





Is all density the same?

Can we find options for density that feel "right" for the South Sandwich Community?



# But density can take many forms...











### Which one has a higher density?



Duplex

Pleasant Street, Sandwich

2 units on 0.12 acres = 16.5 du/oc



#### Typical Single Family Home

Cape Cod

1 unit on 0.25 - 0.5 acre = 2-4 du/ac





#### Duplex

Pleasant Street, Sandwich

2 units on 0.12 acres = 16.5 du/oc



#### Manor House

Main Street, Sandwich

5 units on 0.27 acres = 18 du/ac



#### Manor House

Pleasant Street, Sandwich

3 units on 0.29 acres = 10 du/ac



Main Street, Sandwich

5 units on 0.27 ocres = 18 du/ac





#### Walk Up

South Street, Hyannis

11 units on 0.49 acres = 22 du/ac

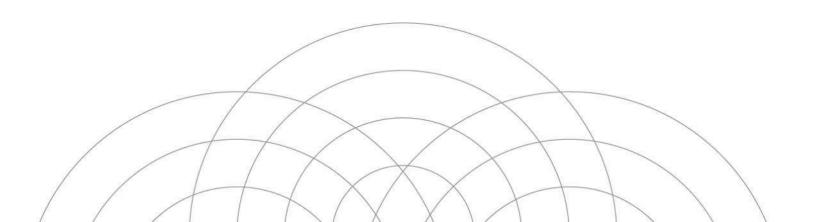


8 units on 0.4 acres = 20 du/ac





# What are some creative approaches to moderate/transitional density?



There are a whole range of building types that have been largely underutilized that scale between single family and the commercial core: what some have called the "Missing Middle".





## Why is the "missing middle" missing?



- Most zoning ordinances were written post-WWII and focused on the single family house and apartment complex as the two dominant housing types.
- As a result, financing is still largely structured based on those two forms.
- In addition, local residents tend to resist "new" types of development, even if those types are rooted in historical patterns.

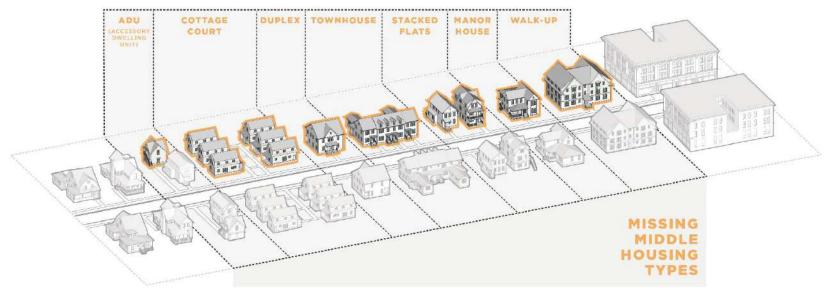


#### So why is there a renewed interest now?

- Empty nesters and young professionals looking for options in historic cores/mixed-use areas
- Looking for new models to help provide more affordable housing

- Industry looking for new ways to develop in smaller increments
- Demographic shift to "right-sized" units and communal living

#### All of which the Missing Middle can help address

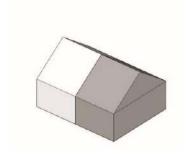




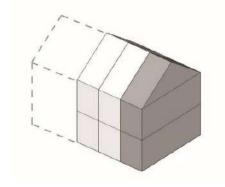
What do we mean by "building types"?
Basically a means of categorizing units of a similar scale,
arrangement, and disposition.



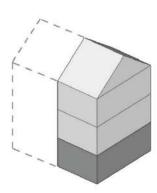
Cottage



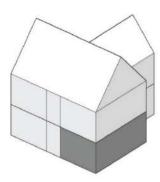
**Duplex** 



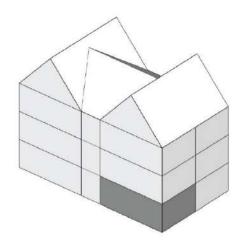
Townhouse



Double Decker

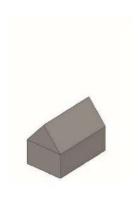


Manor House

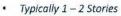


Walk-ups

# Cottages: Small scale single family detached units



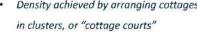




- Density achieved by arranging cottages in clusters, or "cottage courts"







• 8 – 15 dwelling units per acre











Canary Street, Sandwich



Summer Street, Sandwich



State Street, Sandwich





Which image feels more appropriate here?

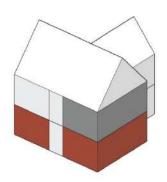


#### Mixed-Use: Variations that include commercial on first floor

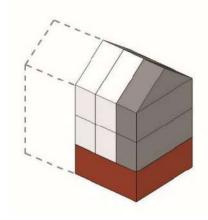




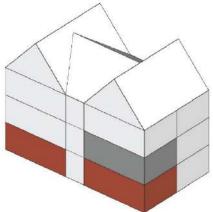




Manor House with Commercial



Townhouses with Commercial

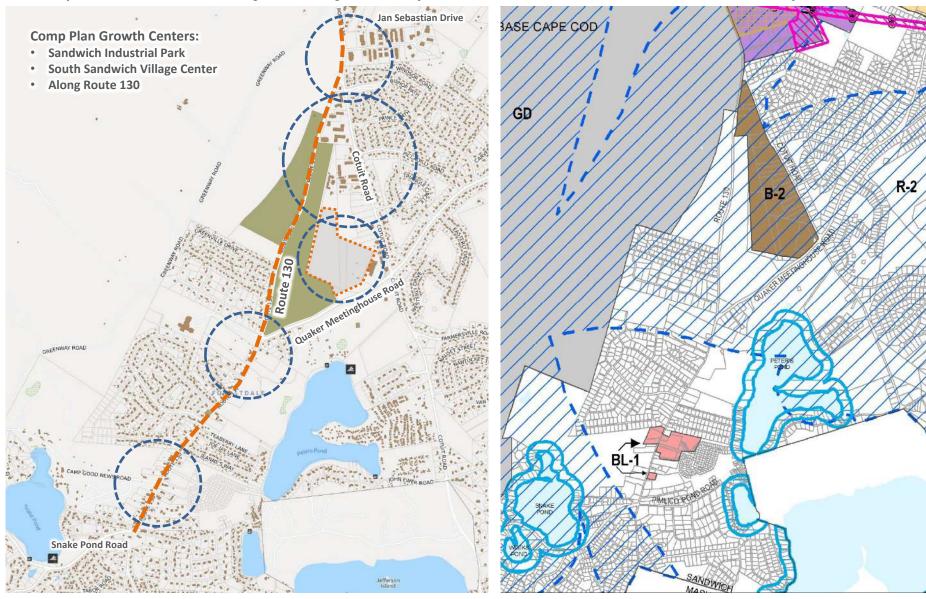


Walk-ups with Commercial

These forms can host a variety of uses.



Which brings us to the ultimate question: when thinking about how best to incorporate moderate forms of density in the South Sandwich Community...





#### ... could any (or all) of these options fit in to your community?







Cottage

Duplex

*Townhouse* 







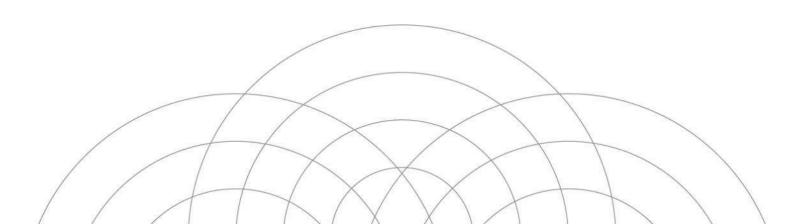
Manor House



Walk-ups



# Input from Visual Preference Survey



Single Family









*Townhouse* 









Multi-Family













Question 2	Falmouth (261)	Orleans (84)	Eastham (105)	Hyannis (143)	Sandwich (90)
Definitely a good fit	13%	8%	31%	26%	22%
Could be a good fit	26%	32%	43%	38%	46%
Probably not a good fit	31%	32%	15%	21%	23%
Definitely not a good fit	31%	27%	12%	15%	9%



Question 3	Falmouth (254)	Orleans (84)	Eastham (105)	Hyannis (138)	Sandwich (91)
Definitely a good fit	20%	26%	41%	45%	44%
Could be a good fit	47%	46%	46%	36%	46%
Probably not a good fit	19%	13%	8%	12%	7%
Definitely not a good fit	14%	14%	6%	7%	3%





Question 4	Falmouth (258)	Orleans (86)	Eastham (105)	Hyannis (141)	Sandwich (91)
Definitely a good fit	28%	24%	16%	33%	23%
Could be a good fit	55%	52%	40%	41%	40%
Probably not a good fit	10%	17%	32%	15%	24%
Definitely not a good fit	7%	6%	11%	11%	13%



Question 5	Falmouth (259)	Orleans (85)	Eastham (104)	Hyannis (139)	Sandwich (90)
Definitely a good fit	19%	14%	8%	17%	9%
Could be a good fit	35%	34%	18%	22%	23%
Probably not a good fit	25%	27%	29%	30%	28%
Definitely not a good fit	21%	25%	45%	31%	40%



#### What combination of housing types work together in the project area?



Image One: 1 story



Image Three: 2 story



Image Two: 1.5 story



Image Four: 2.5 story

Question 6	Falmouth (556)	Orleans (178)	Eastham (215)	Hyannis (319)	Sandwich (199)
Image One	15%	16%	28%	21%	25%
Image Two	29%	30%	40%	36%	39%
Image Three	35%	35%	23%	29%	26%
Image Four	21%	19%	9%	14%	11%

Average 2.19 Types/Survey





Question 7	Falmouth (249)	Orleans (83)	Eastham (101)	Hyannis (136)	Sandwich (89)
Definitely a good fit	29%	34%	37%	41%	31%
Could be a good fit	49%	51%	43%	44%	46%
Probably not a good fit	17%	8%	8%	12%	11%
Definitely not a good fit	5%	7%	13%	3%	11%



Question 8	Falmouth (249)	Orleans (84)	Eastham (100)	Hyannis (139)	Sandwich (88)
Definitely a good fit	12%	21%	6%	17%	9%
Could be a good fit	46%	45%	37%	35%	51%
Probably not a good fit	17%	29%	31%	34%	20%
Definitely not a good fit	5%	5%	26%	14%	19%





Question 9	Falmouth (249)	Orleans (83)	Eastham (99)	Hyannis (140)	Sandwich (88)
Definitely a good fit	14%	12%	7%	18%	8%
Could be a good fit	25%	24%	16%	33%	19%
Probably not a good fit	27%	41%	20%	23%	34%
Definitely not a good fit	33%	23%	57%	26%	39%



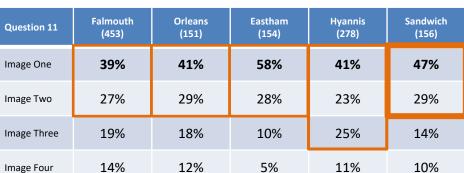
Question 10	Falmouth (245)	Orleans (83)	Eastham (96)	Hyannis (139)	Sandwich (88)
Definitely a good fit	12%	7%	5%	10%	5%
Could be a good fit	18%	18%	5%	20%	17%
Probably not a good fit	28%	29%	28%	32%	22%
Definitely not a good fit	42%	46%	61%	38%	57%



#### What combination of housing types work together in the project area?







Average 1.77 Types/Survey

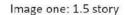




Image three: 2.5 story



Image four: 3 story





Question 15	Falmouth (235)	Orleans (77)	Eastham (102)	Hyannis (133)	Sandwich (86)
Definitely a good fit	17%	10%	7%	17%	5%
Could be a good fit	34%	40%	19%	38%	36%
Probably not a good fit	26%	22%	21%	22%	26%
Definitely not a good fit	23%	27%	54%	23%	34%



Question 12	Falmouth (236)	Orleans (79)	Eastham (101)	Hyannis (135)	Sandwich (85)
Definitely a good fit	16%	10%	4%	18%	7%
Could be a good fit	33%	27%	18%	36%	31%
Probably not a good fit	25%	29%	24%	25%	26%
Definitely not a good fit	26%	34%	54%	21%	36%





Question 14	Falmouth (235)	Orleans (76)	Eastham (102)	Hyannis (134)	Sandwich (84)
Definitely a good fit	6%	3%	7%	9%	6%
Could be a good fit	22%	22%	19%	28%	13%
Probably not a good fit	30%	33%	21%	29%	30%
Definitely not a good fit	42%	42%	54%	34%	51%



Question 13	Falmouth (236)	Orleans (78)	Eastham (100)	Hyannis (136)	Sandwich (87)
Definitely a good fit	7%	3%	2%	8%	6%
Could be a good fit	14%	18%	5%	22%	14%
Probably not a good fit	33%	33%	18%	35%	26%
Definitely not a good fit	46%	46%	75%	35%	54%



#### What combination of housing types work together in the project area?





Image one: 3 story

Image	two:	3.5	story	-
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A			
A		188	11

Image four: 3.5 story

Question 16	Falmouth (320)	Orleans (107)	Eastham (81)	Hyannis (209)	Sandwich (109)
Image One	44%	42%	53%	39%	44%
Image Two	30%	27%	25%	31%	28%
Image Three	17%	15%	15%	20%	15%
Image Four	9%	16%	9%	10%	13%

Average 1.27 Types/Survey



Traditional ←-----> Contemporary

Single Family









Townhouse









Multi-Family













Question 27	Falmouth (227)	Orleans (74)	Eastham (96)	Hyannis (128)	Sandwich (83)
Definitely a good fit	14%	12%	17%	16%	19%
Could be a good fit	28%	47%	63%	45%	42%
Probably not a good fit	29%	24%	9%	23%	20%
Definitely not a good fit	29%	16%	11%	16%	18%



Question 21	Falmouth (227)	Orleans (75)	Eastham (96)	Hyannis (126)	Sandwich (81)
Definitely a good fit	34%	35%	44%	49%	48%
Could be a good fit	47%	49%	51%	42%	44%
Probably not a good fit	13%	13%	1%	6%	4%
Definitely not a good fit	6%	3%	4%	3%	4%





Question 18	Falmouth (225)	Orleans (70)	Eastham (95)	Hyannis (123)	Sandwich (82)
Definitely a good fit	14%	21%	35%	23%	29%
Could be a good fit	29%	33%	51%	30%	38%
Probably not a good fit	25%	26%	9%	26%	24%
Definitely not a good fit	32%	20%	5%	21%	9%



Question 24	Falmouth (225)	Orleans (74)	Eastham (95)	Hyannis (127)	Sandwich (82)
Definitely a good fit	4%	1%	6%	2%	6%
Could be a good fit	12%	20%	28%	19%	20%
Probably not a good fit	28%	30%	25%	25%	26%
Definitely not a good fit	56%	49%	40%	54%	49%





Question 17	Falmouth (223)	Orleans (70)	Eastham (95)	Hyannis (122)	Sandwich (81)
Definitely a good fit	12%	11%	4%	19%	9%
Could be a good fit	34%	30%	16%	34%	40%
Probably not a good fit	33%	40%	34%	32%	16%
Definitely not a good fit	22%	19%	46%	15%	36%



Question 23	Falmouth (227)	Orleans (74)	Eastham (95)	Hyannis (126)	Sandwich (83)
Definitely a good fit	12%	12%	13%	13%	12%
Could be a good fit	47%	59%	47%	39%	55%
Probably not a good fit	19%	15%	15%	31%	19%
Definitely not a good fit	22%	14%	25%	17%	13%





Question 26	Falmouth (226)	Orleans (74)	Eastham (94)	Hyannis (126)	Sandwich (83)
Definitely a good fit	7%	5%	3%	8%	2%
Could be a good fit	31%	27%	20%	27%	28%
Probably not a good fit	30%	35%	23%	32%	30%
Definitely not a good fit	32%	32%	53%	33%	40%



Question 20	Falmouth (225)	Orleans (75)	Eastham (96)	Hyannis (127)	Sandwich (82)
Definitely a good fit	1%	0%	2%	2%	0%
Could be a good fit	5%	5%	4%	5%	4%
Probably not a good fit	17%	17%	9%	24%	11%
Definitely not a good fit	77%	77%	84%	69%	85%





Question 25	Falmouth (227)	Orleans (74)	Eastham (96)	Hyannis (126)	Sandwich (82)
Definitely a good fit	4%	9%	6%	10%	9%
Could be a good fit	23%	31%	18%	22%	12%
Probably not a good fit	29%	32%	29%	33%	33%
Definitely not a good fit	44%	27%	47%	35%	46%



Question 19	Falmouth (221)	Orleans (72)	Eastham (95)	Hyannis (124)	Sandwich (82)
Definitely a good fit	17%	10%	6%	19%	6%
Could be a good fit	47%	36%	26%	44%	50%
Probably not a good fit	18%	31%	27%	22%	21%
Definitely not a good fit	17%	24%	40%	15%	23%





Question 22	Falmouth (225)	Orleans (74)	Eastham (96)	Hyannis (127)	Sandwich (82)
Definitely a good fit	3%	3%	1%	1%	2%
Could be a good fit	21%	20%	21%	20%	19%
Probably not a good fit	34%	27%	22%	37%	33%
Definitely not a good fit	42%	50%	56%	42%	48%



Question 28	Falmouth (227)	Orleans (74)	Eastham (95)	Hyannis (126)	Sandwich (82)
Definitely a good fit	2%	0%	0%	1%	1%
Could be a good fit	7%	8%	2%	5%	2%
Probably not a good fit	20%	16%	18%	21%	18%
Definitely not a good fit	71%	76%	80%	73%	78%



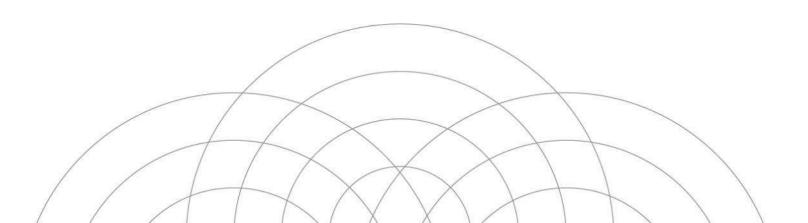
#### Visual Preference Survey Takeaways:

As it relates to **scale**, respondents in **Sandwich** seem most comfortable in the **1.5-2.5** story range, comparable to Falmouth, Orleans and Hyannis (Eastham preferred a range from 1 to 2 stories). However, there was generally stronger opposition to structures 3 to 4 stories then in those three, falling somewhere closer to Eastham in terms of opinion.

As for **style**, respondents in **Sandwich** showed a preference for **traditional buildings with simple detailing** very much in line with the results of the other four communities. And as with the other four communities, respondents were least receptive to very contemporary buildings. The only town that showed some interest in slightly more contemporary styles was Eastham, although this dropped off as buildings grew in scale (likely due to respondents' strong scale bias).



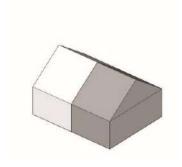
# **Proposed Building Types**



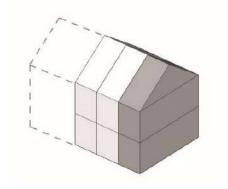
# **Proposed Building Types**



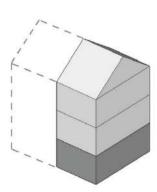
Cottage



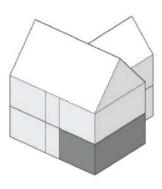
Duplex



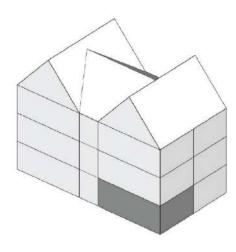
Townhouse



Double Decker



Manor House



Walk-ups



# **Proposed Building Types**



Cottage



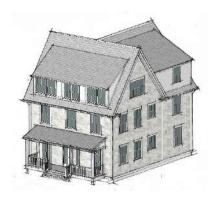
Duplex



**Townhouse** 



Double Decker



Manor House



Walk-ups



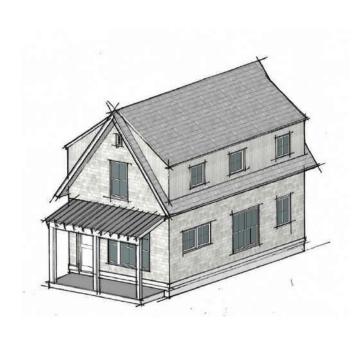




- Typically 1 2 Stories
- May be attached, but typically detached
- Density achieved by arranging cottages in clusters, or "cottage courts"
- 8 15 dwelling units per acre





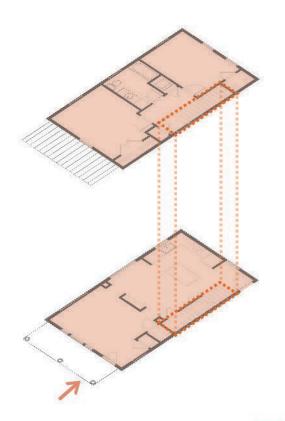






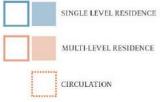


















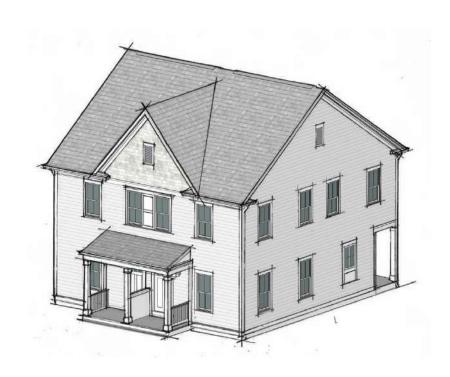








# Duplexes: Side-by-side single family semi-detached units



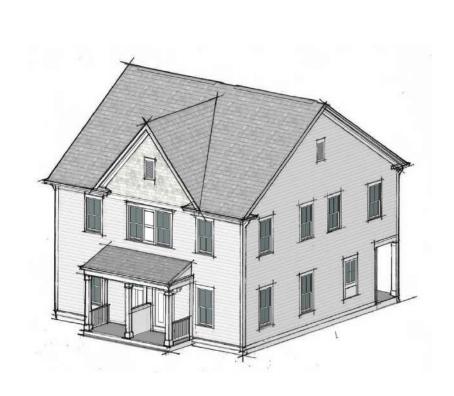


- Typically 1-2 stories
- Two single family homes that share a common "party wall"
- 5 − 10 dwelling units per acre



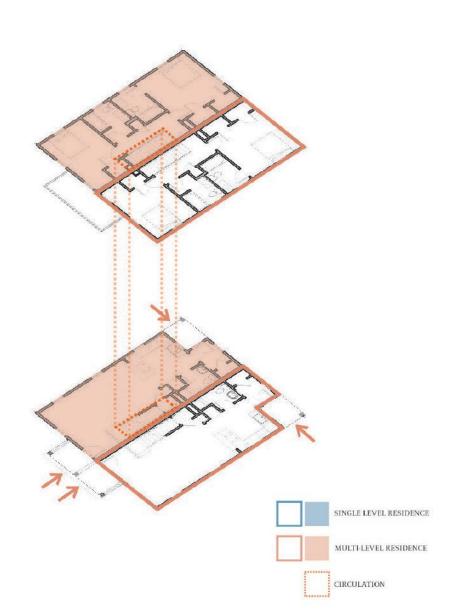


# Duplexes: Side-by-side single family semi-detached units

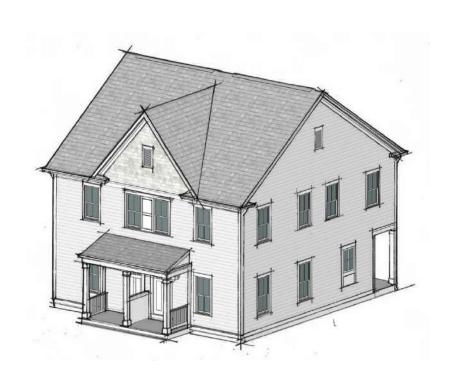








# Duplexes: Side-by-side single family semi-detached units













### Townhouses: Single family attached units





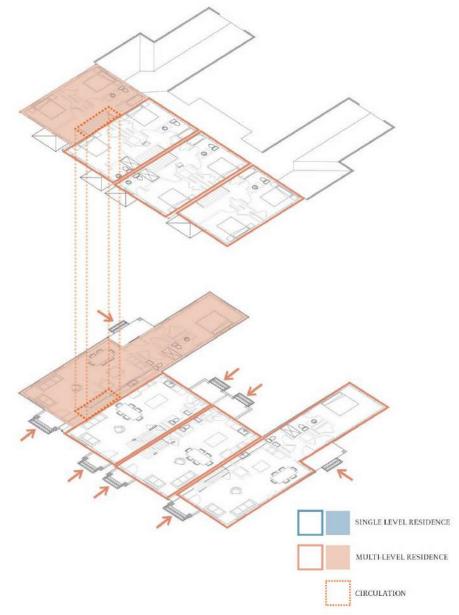
- Typically 2 − 2.5 stories
- Series of single family homes that share multiple common "party walls"
- Can be designed to look like individual units or as a single larger building
- 6 − 12 dwelling units per acre





# Townhouses: Single family attached units









# Townhouses: Single family attached units





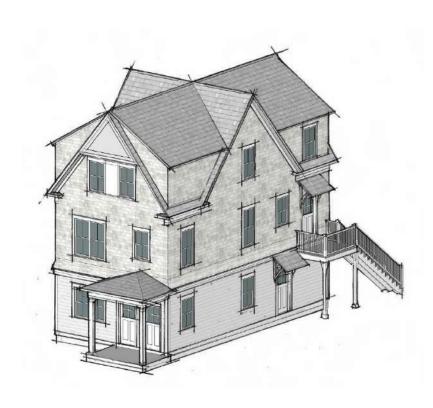








#### **Double Decker: Stacked Duplex**



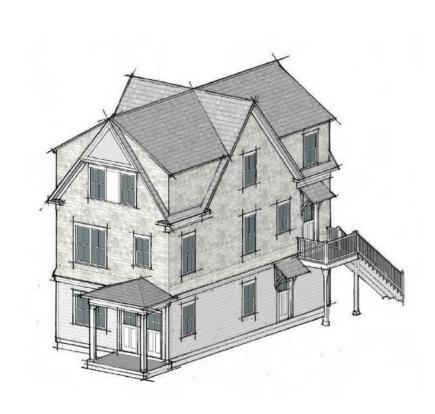


- Typically 2 or 3 stories
- First floor flat with single story flat or two story townhouse above
- Can be designed with individual entries
- 10 − 15 dwelling units per acre



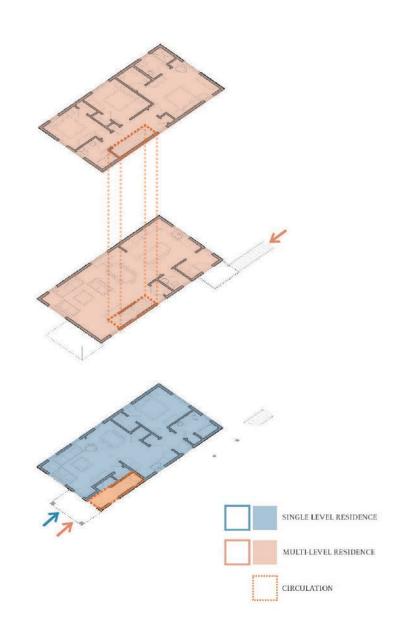


# **Double Decker: Stacked Duplex**

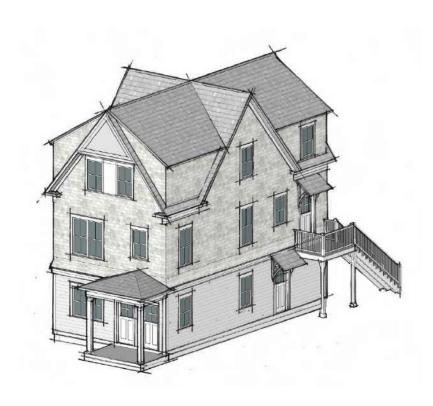








### **Double Decker: Stacked Duplex**







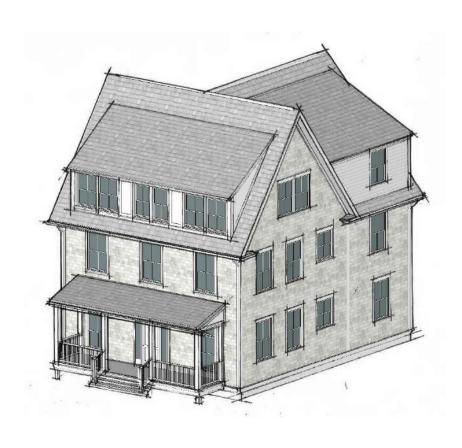








#### Manor House: Small-scale multifamily that looks like a large home



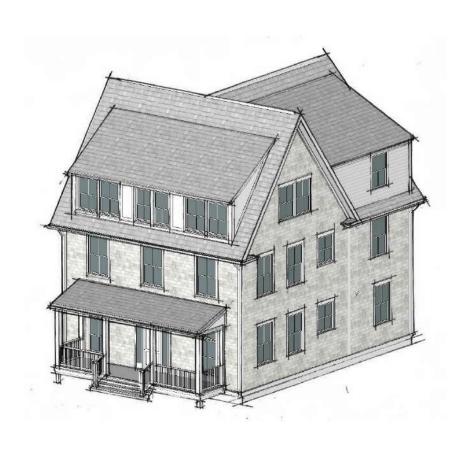


- Typically 2 3 stories
- Typically 4 6 units per building
- Designed to look like a single large home
- 10 20 dwelling units per acre



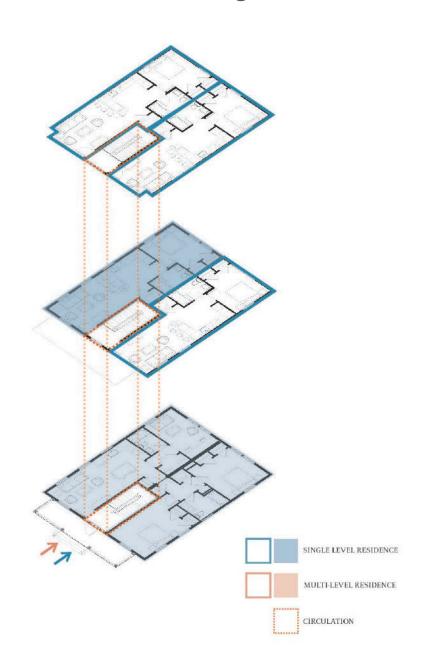


#### Manor House: Small-scale multifamily that looks like a large home

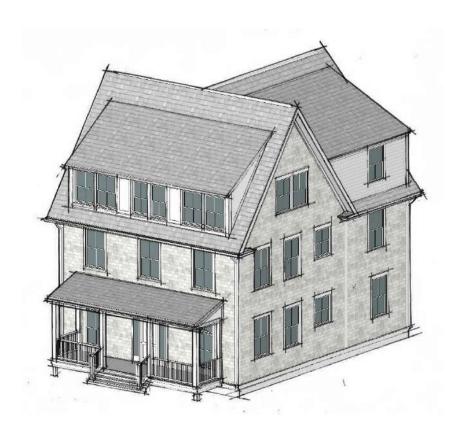








#### Manor House: Small-scale multifamily that looks like a large home













#### Walk-up: Mid-scale multifamily with single circulation core





- Typically 2-3 stories
- Typically 8 12 units per building
- Series of flats with single, central circulation core
- 15 25 dwelling units per acre



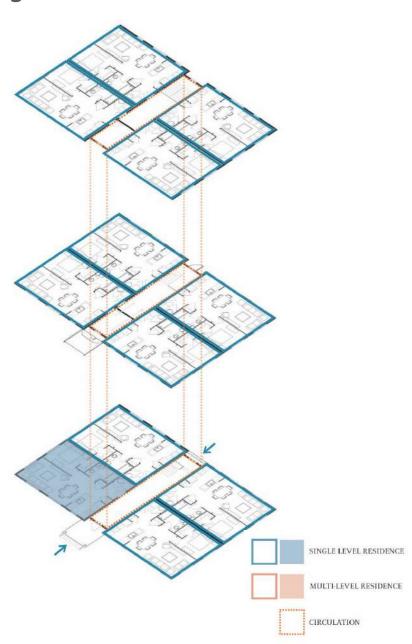


### Walk-up: Mid-scale multifamily with single circulation core









#### Walk-up: Mid-scale multifamily with single circulation core





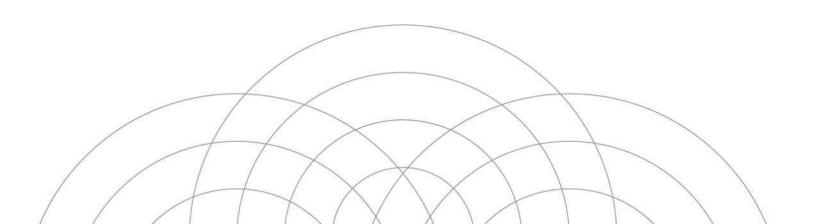


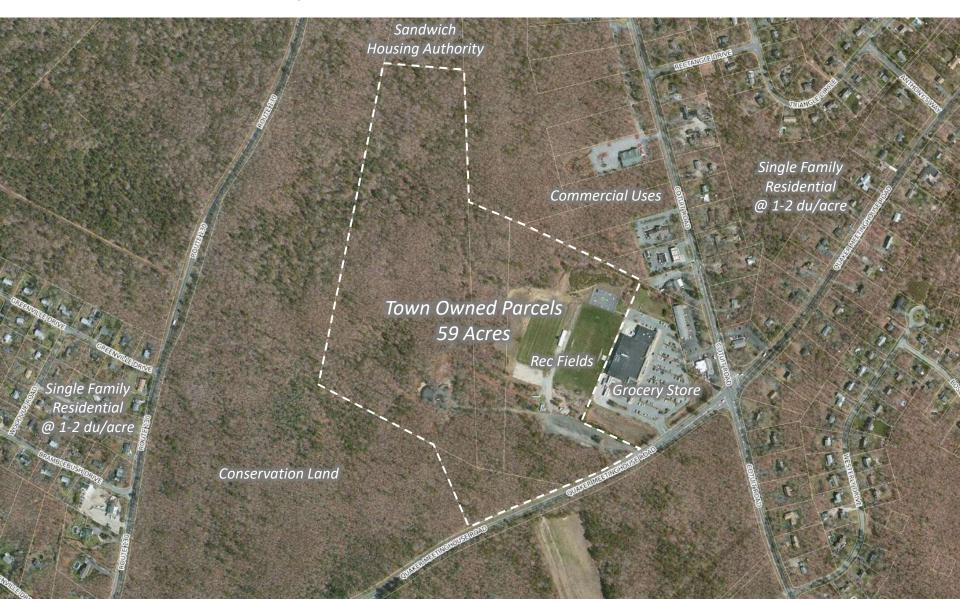






# Illustrative Case Study

















Mixed-use types at project entry: Adjacent to grocery store, recreation fields, and Quaker Meetinghouse Road.

Combined Density of 10 - 15 du/acre = 40 units +/-

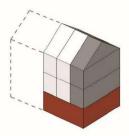








Manor House with Commercial



Townhouses with Commercial



Walk-ups with Commercial

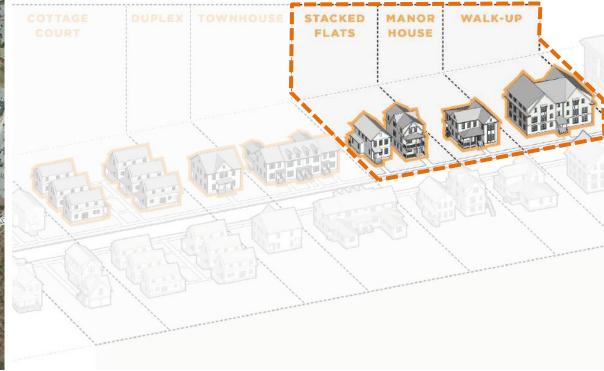




Denser multi-unit types at core:

Adjacent to mixed-use area and recreation fields.

Combined Density of 15 - 20 du/acre = 85 units +/-



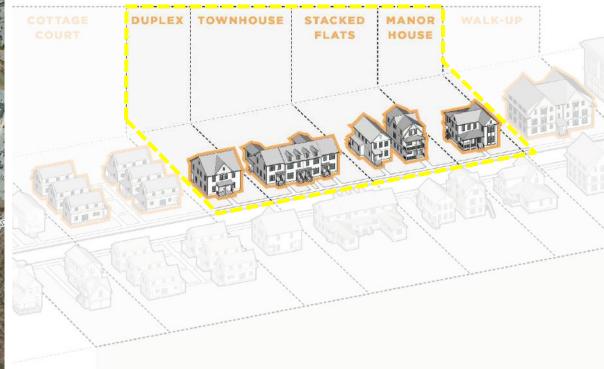




*Mid-range types in the middle:* 

Transition from denser types and along central spine.

Combined Density of 10 - 15 du/acre = 165 units +/-







Single family types at edge:

Adjacent to conservation areas and Housing Authority.

Combined Density of 5 - 10 du/acre = 150 units +/-







440 units +/on 42 acres =
10.5 du/acre
(7.5 du/acre for 59 acres)

Versus

42 - 84 units if 1 - 2 du/acre on same 42 acres













# Next Steps and Discussion

#### **Discussion**





Cottage



Duplex



Double Decker



Townhouse



Manor House



Walk-ups

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